

2020 CIPMM NATIONAL WORKSHOP



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

PARTNERSHIP OPPORTUNITIES

DECEMBER 1-3, 2020

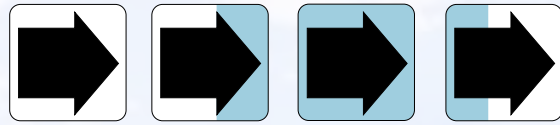
OTTAWA (ON)

RENEW

RECHARGE

REINVENT





Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME A **2020 CIPMM NATIONAL WORKSHOP** PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:



To increase your organization's profile and visibility in the procurement and materiel management community



To spotlight your organization's products and services



To enhance your organization's image and reinforce branding messages



To position your organization as a leader in the procurement and materiel management communities



To connect with the industry all in one place



To receive the professional workshop photo package for your organization



To be featured on the CIPMM website and social media

A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES IS AVAILABLE.
BOOK YOURS TODAY!

1.

KEYNOTE SPEAKERS - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce the Keynote Speaker, and to make a 5-min presentation about your organization.
- Two reserved seats at the front table during the keynote lunch.
- Photo opportunity with the Keynote Speaker.
- Organization logo shown on a screen during the Keynote.
- Public acknowledgement by Emcee at the Keynote, Opening and Closing Remarks.
- Full page ad and organization logo in the official program.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates.

2.

DELEGATE NAME BADGE - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges.
- Full page ad and organization logo in the official program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

3.

AWARDS LUNCH - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce an Award, and to make a 5-min presentation about your organization.
- Two reserved seats at the front table during the awards lunch.
- Organization logo shown on a screen during the Awards Lunch.
- Public acknowledgement by Emcee at the Awards Lunch, Opening and Closing Remarks.
- Full page ad and organization logo in the official program.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates.

4.

AUDIO VISUAL - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on screens during all sessions on all three days.
- Full page ad and organization logo in the official program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

5.

WELLNESS LOUNGE - \$2,500 OR IN-KIND OPTION

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the sign in the Lounge.
- Opportunity to provide branded furniture for the Lounge (for in-kind option).
- Full page ad and organization logo in the official program.
- Opportunity to provide elements of décor in your corporate brand colors for the Lounge.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

6.

BREAKFAST - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during breakfast.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Full page ad and organization logo in the official program.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates.

7.

NETWORKING BREAKS - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the networking break.
- Full page ad and organization logo in the official program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

8.

WATER STATION - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the water station tables.
- Full page ad and organization logo in the official program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

9.

CIPMM SUPPORTER - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

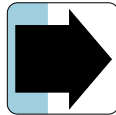
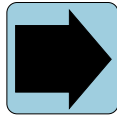
- Two reserved seats during the keynote speaker lunch and awards lunch.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Full page ad and organization logo in the official program.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates.

NATIONAL WORKSHOP OFFICIAL PROGRAM ADVERTISING

10. INSIDE FRONT AND INSIDE BACK COVER - \$ 2,000

11. FULL PAGE AD (ENGLISH & FRENCH sections) - \$ 1,000

12. HALF PAGE AD (ENGLISH & FRENCH sections) - \$ 500



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PARTNERSHIP FORM

2020 CIPMM NATIONAL WORKSHOP

PLEASE SUBMIT THE FORM BEFORE **OCTOBER 1ST, 2020**
TO RECEIVE ALL PARTNERSHIP BENEFITS

INFORMATION

ORGANIZATION

CONTACT NAME

ADDRESS

PROVINCE

TEL

POSTAL CODE

EMAIL

CITY

COUNTRY

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

All requests for partnership cancellation must be in writing. Cancellation requests received up to and including October 1st, 2020 will receive a 50% refund of total payment. **No refund will be issued for cancellation requests received after October 1st, 2020.**

Return the completed form to CIPMM National Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Kenza Loulidi, CIPMM National Workshop Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com