



# SAVE THE DATE

## FLEET MANAGEMENT WORKSHOP

>> **October 21-22, 2025**

**Brookstreet Hotel (Ottawa)**



### AGENDA \*SUBJECT TO CHANGE

#### OCTOBER 21<sup>ST</sup>, 2025

OCTOBER 21 <sup>ST</sup> , 2025					
FROM	TO	ROOM	EVENT	TOPIC	SPEAKER
7:30 AM	8:30 AM	Grand Scheme Foyer	Registration		
7:30 AM	8:30 AM	Grand Scheme Foyer	Breakfast		
8:30 AM	8:35 AM	Signed / Sealed	Welcome Remarks from Workshop Co-Chairs		<b>Blair Hurd</b> , Workshop Co-Chair; <b>Niraj Nitheanandan</b> , Workshop Co-Chair
8:35 AM	8:40 AM	Signed / Sealed	CIPMM President Remarks		<b>Melody Jeaurond</b> , CIPMM Interim President
8:40 AM	8:45 AM	Signed / Sealed	Premier Partner Keynote and Industry Update		<b>Brent Scowen</b> , Managing Director, Holman
8:45 AM	9:30 AM	Signed / Sealed	Premier Partner Keynote # 1	Holman Benchmarking Presentation	<b>Sandra Valenti</b> , Account Executive, Holman
9:30 AM	9:35 AM	5 Min Break			
9:35 AM	10:20 AM	Signed / Sealed	Session # 2	Measuring Road Safety Outcomes in the Fleet World - A New Approach	<b>Ian Jack</b> , Vice President, Public Affairs, Canadian Automobile Association
10:20 AM	11:05 AM	Delivered	Networking Break, Exhibits & Coffee		
11:05 AM	11:10 AM	5 Min Break			
11:10 AM	11:55 AM	Signed / Sealed	Session # 3	Portable Level 3 Charging Solution Practical Implementation Test: Results So Far	<b>Yves Arsenault</b> , Manager, National Materiel and Fleet Center of Expertise, Environment and Climate Change Canada
11:55 AM	12:00 PM	5 Min Break			
12:00 PM	12:45 PM	Grand Scheme Foyer	Lunch		

12:45 PM	1:15 PM	Delivered	Exhibits & Networking & Desserts		
1:15 PM	2:00 PM	Signed / Sealed	Session # 4	Data-Driven Fleet Transformation: Lessons from the U.S. Federal Fleet and a Roadmap for Canada	<b>Mark Goody</b> , Senior Business Development Manager, Geotab
2:00 PM	2:05 PM	5 Min Break			
2:05 PM	2:50 PM	Signed / Sealed	Session # 5	The Power of Connectivity	<b>Troy Bauman</b> , National Sales Manager – Canada, Ford Pro - Telematics and Charging
2:50 PM	2:55 PM	5 Min Break			
2:55 PM	3:40 PM	Signed / Sealed	Session # 6	Transport Canada's Innovation Center - What is New in New Vehicle Technologies	<b>Dominique-Pierre Dion</b> , Manager, Compliance and Research Operations, Transport Canada
3:40 PM	3:45 PM	5 Min Break			
3:45 PM	4:30 PM	Signed / Sealed	Session # 7	TBC	<b>Yves Madore</b> , Lead Advisor, Land Fleets, Centre for Greening Government, Treasury Board of Canada Secretariat
4:30 PM	4:45 PM	Break			
4:45 PM	7:00 PM	Shakers	Networking Reception		
OCTOBER 22 <sup>ND</sup> , 2025					
7:30 AM	8:30 AM	Grand Scheme Foyer	Registration		
7:30 AM	8:30 AM	Grand Scheme Foyer	Breakfast		
8:30 AM	8:35 AM	Signed / Sealed	Welcome Remarks from Workshop Co-Chairs		<b>Blair Hurd</b> , Workshop Co-Chair; <b>Niraj Nitheanandan</b> , Workshop Co-Chair
8:35 AM	9:20 AM	Signed / Sealed	Session # 8	TBC	<b>Yves Madore</b> , Lead Advisor, Land Fleets, Centre for Greening Government, Treasury Board of Canada Secretariat
9:20 AM	9:25 AM	5 Min Break			
9:25 AM	10:10 AM	Signed / Sealed	Session # 9	GM Envolve 26 MY Overview	<b>Craig Campbell</b> , National EV Sales Manager, General Motors of Canada

10:10 AM	10:40 AM	Grand Scheme Foyer	Networking Break		
10:40 AM	11:40 AM	Signed / Sealed	Session # 10	Facilitated Table Discussions on Hot Topics	<b>Blair Hurd</b> , Workshop Co-Chair; <b>Niraj Nitheanandan</b> , Workshop Co-Chair
11:40 AM	12:00 PM	Signed / Sealed	Surprise Event & Closing Remarks from Workshop Co-Chairs		<b>Blair Hurd</b> , Workshop Co-Chair; <b>Niraj Nitheanandan</b> , Workshop Co-Chair
12:00 PM	1:00 PM	Grand Scheme Foyer	Networking Lunch		
1:00 PM	4:00 PM	Hotel Parking Lot	Test Drive & Outdoor Exhibits & Coffee		