



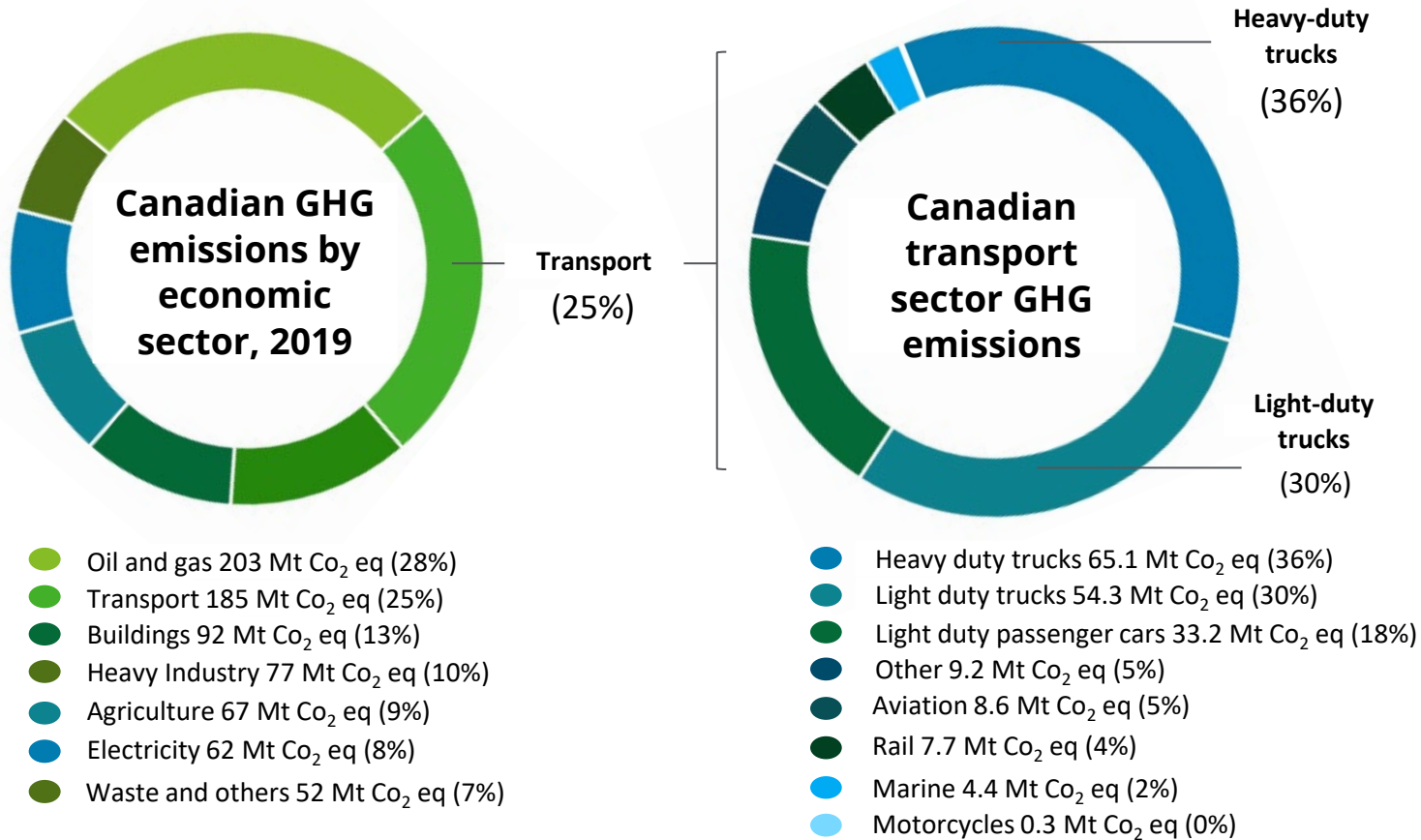
Deloitte.

Decarbonizing Fleets

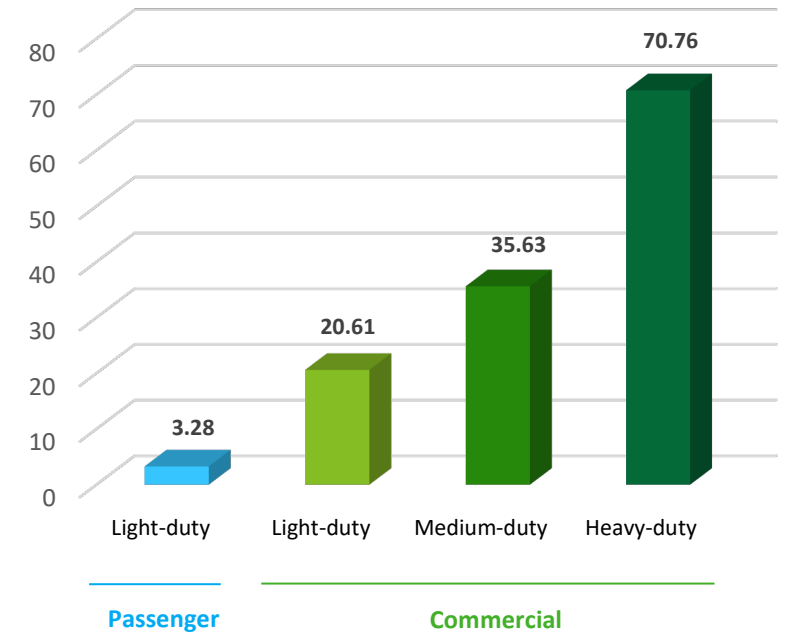
October 2024

A Burning Platform

Transportation sector contributes 25% of Canadian GHG emissions



Annual CO₂e emissions per vehicle type, kg CO₂e/vehicle



There's a menu of options for decarbonization



Network & process optimization

- **Vehicle enhancements**
- **Demand Management**
- **Rightsizing**
- **Driver Eco-Training**
- **Idle Reduction Technologies**
- **Green Technologies**



Low-carbon fuels

- **Renewable fuels**
- **Alternate fuels**
- **Alt/Renewable Fuelling infrastructure required**



Fleet electrification

- **Electric Vehicles**
- **Requires EV charging infrastructure** which may include capacity upgrades



Renewable purchasing & generation

- **Self-generation**
- **Anaerobic biodigesters**



Carbon credits & offsets

- **Purchasing strategies to offset remaining emissions**

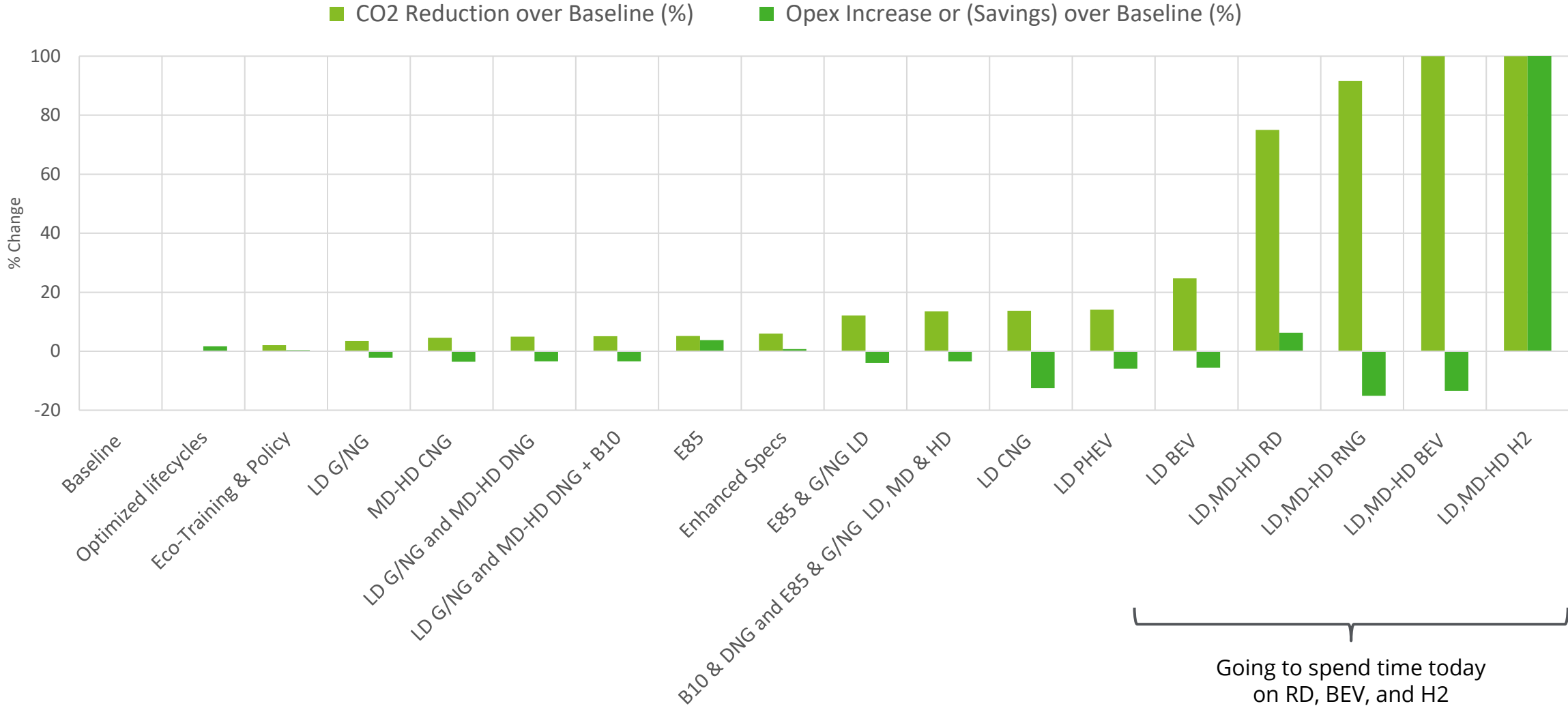


Hydrogen technologies, incl. HPDI & others

- **Hydrogen fuel cell** for medium & heavy duty
- **Requires H2 fuelling Infrastructure**

Moving pieces in the puzzle to decarbonization

Low Carbon Solutions - CO2 Reduction and Cost



Fuels to consider: Biofuels



Ethanol

A renewable fuel made from various biomass materials used as a blending agent with gasoline – can be blended up to 15% without engine upgrades
e.g., E85 requires engine upgrades



Renewable Diesel

A renewable fuel made from various biomass feedstocks processed to be chemically the same as petroleum diesel or a “drop-in” replacement



Biodiesel

A liquid fuel produced from vegetable oils, grease, and other fats that is a cleaner replacement for petroleum-based diesel fuel, but must be blended with petroleum diesel – can be blended up to 20% without engine upgrades



Biogas / RNG

A biogas produced from the decomposition of organic matter that is fully interchangeable with conventional natural gas

Renewable Diesel: 35% of diesel fuel supply in Canada by 2050

- Renewable diesel can be used as a drop-in fuel and requires no reworking of current engine designs; **it meets a need in the fueling of the freight sector**
- **Reduces carbon emissions** in exhaust **by 50-80%**
- Renewable diesel currently has approximately a **20% to 40% premium** over petroleum-based diesel
- While **demand for renewable diesel is expected to continue to grow into 2030, projected Canadian supply is expected to exceed demand**
- **Competition for feedstocks may hinder the efforts to reduce costs** through technological advancement and economies of scale.
- **Supporting infrastructure requires expansion** to link feedstock sources to refineries that are concentrated in different locales.



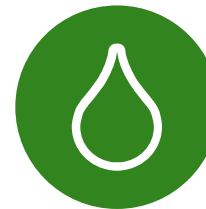
R20

A blend of 20% renewable diesel and 80% petroleum diesel



B20R20

A blend of 20% biodiesel, 20% renewable diesel, and 60% petroleum diesel



B20R80

A blend of 20% biodiesel and 80% renewable diesel is called B20R80 to make a 100% biofuel



R100

100% renewable diesel.

Making a Case for Electrification

Technological improvements, government regulations and incentives, and significant pressure from consumers make now the right time for electrification in certain scenarios.



Expectations of Public and Consumers



Reduction of Fleet Operating Costs



Decrease in EV Prices & Increase of Models



Government Incentives and Regulation

What are the Challenges?

**1 Upfront
Capital Costs**

**2 Perceived
Operational Risk**

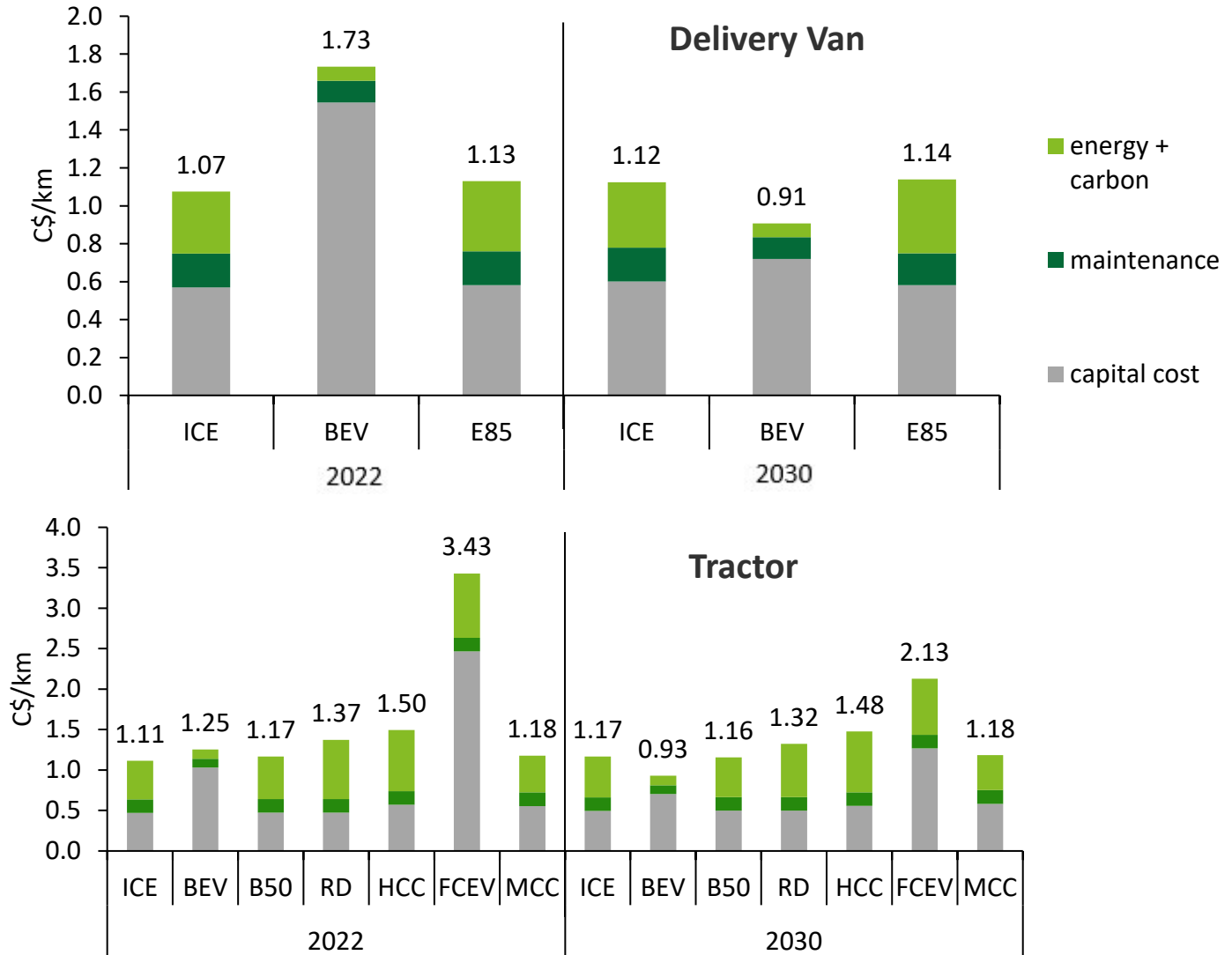
**3 MHZEV
Availability**

**4 Infrastructure
Capacity**

EV costs expected to be a benefit by 2030

- The cost of EVs is largely driven by the cost of batteries
- Although commercial EVs have a higher upfront capital cost, they can already achieve price parity with ICE vehicles on a Total Cost of Ownership basis due to **lower energy, maintenance, and other costs**
- With expected declines in battery electric technology costs, most commercial EVs are expected to reach Total Cost of Ownership price parity with ICE vehicles by 2030

Total Cost of Ownership Comparison



Selecting the right decarbonization technology

Vehicle duty cycles, operations, refueling times and distance travelled will greatly affect whether battery electric vehicles or hydrogen propulsion technologies are best suited to replace an existing internal combustion engine vehicle

		Idle Time per Day	Medium-Duty Vehicles	Heavy-Duty Vehicles	Summary
	Last-mile transport (<100km/day)	2-3x~0.5h 1x~10h	BEV		<ul style="list-style-type: none"> Short distances make BEV more applicable Possible use of personal vehicle charging infrastructure Low-emission zones in cities require faster transition
Medium Distance	Urban transport (<250km/day)	3-5x~0.5h 1x~15h	BEV	BEV and / or FCEV	<ul style="list-style-type: none"> Medium distances and enough breaks for medium-duty vehicles to use BEV In heavy-duty vehicles, battery size and charging time may be impractical
	Regional transport (250-500km/day)	8-12x~1h	BEV and / or FCEV	BEV and / or FCEV	<ul style="list-style-type: none"> BEV may be viable in the longer term if opportunity charging infrastructure is widely and densely available FCEV may be viable sooner, with less need for a dense fueling infrastructure, if price of hydrogen declines
Long Distance	Multi-day long haul transport (500- 1000km/day)	1-2x~0.5h 1x~1h 1x~12h		FCEV	<ul style="list-style-type: none"> FCEV likely more viable given long distances and few breaks BEV only if batteries significantly improve density or if very fast charging becomes available
	Long haul delivery (>1200km/day)	1-2x~0.5h 2x~1h		FCEV	<ul style="list-style-type: none"> FCEV likely the only option in foreseeable future

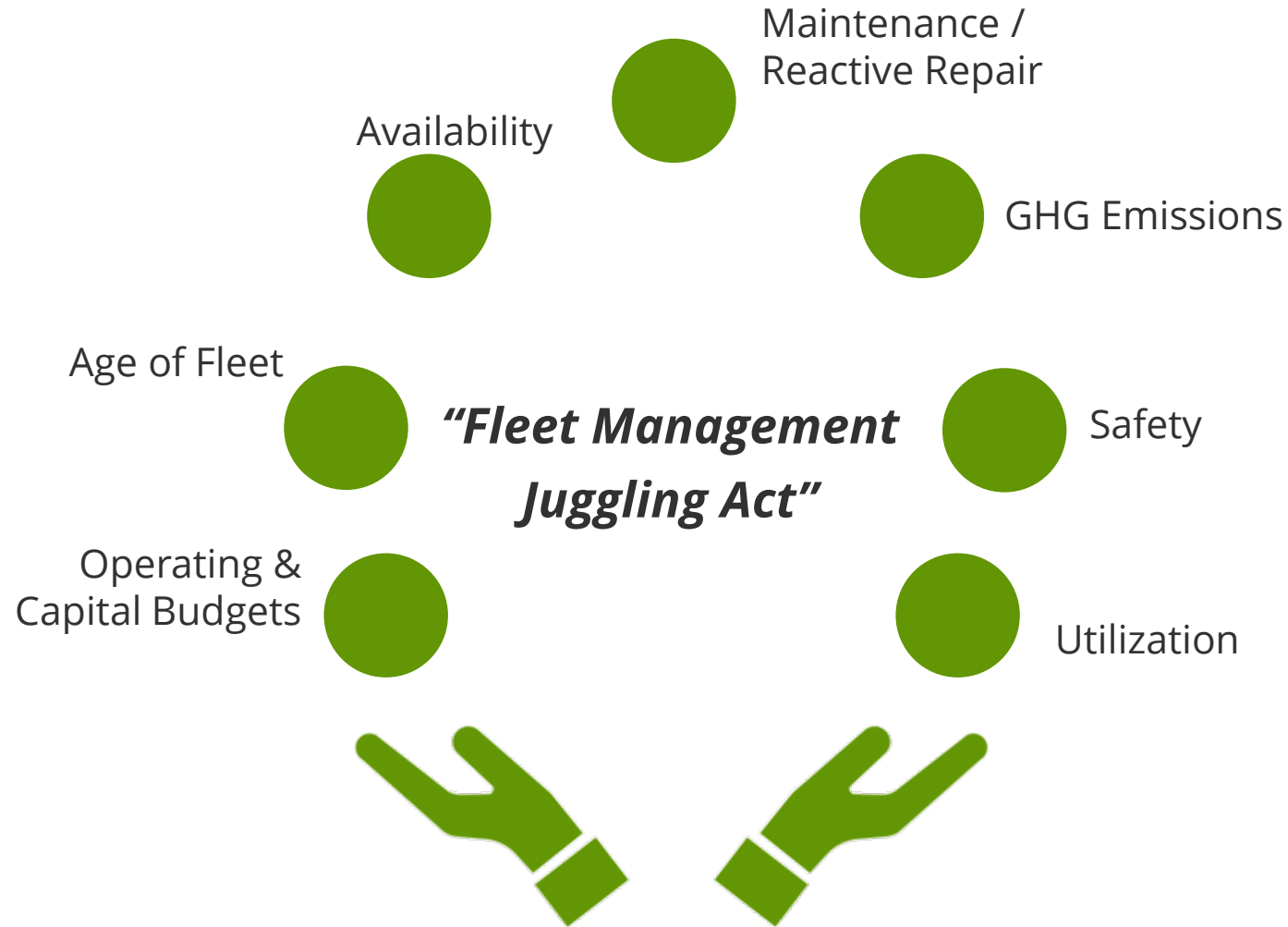
Building hydrogen – fueling solution for long haul

Fueling networks are being set up across Canada on strategic trucking routes like: Edmonton to Calgary, Edmonton to Prince George, and the Trans-Quebec 1 project



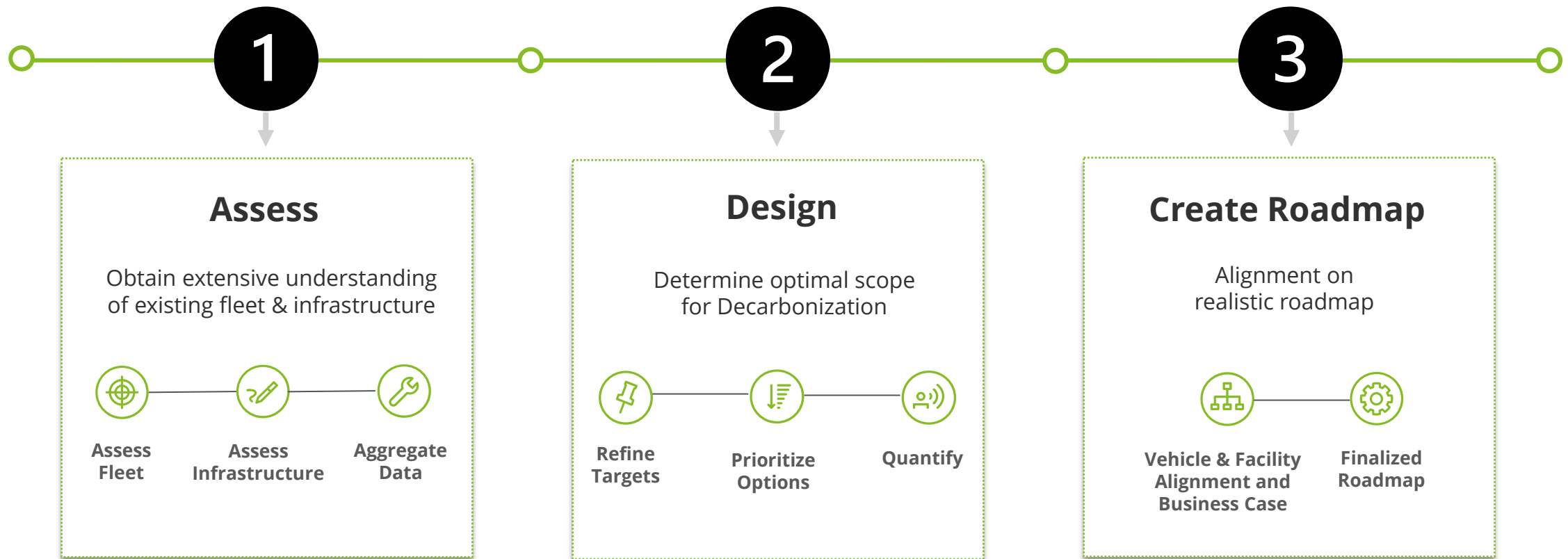
- 1 Prince George , BC 
- 2 Metro Vancouver, BC 
- 3 Edmonton, Alberta  
- 4 Calgary, Alberta 
- 5 Toronto, Ontario  Toronto Pearson 
- 6 Trans-Quebec 1 Project 

Fleet Management is Complex, so is Any Strategy Concerning Fleet



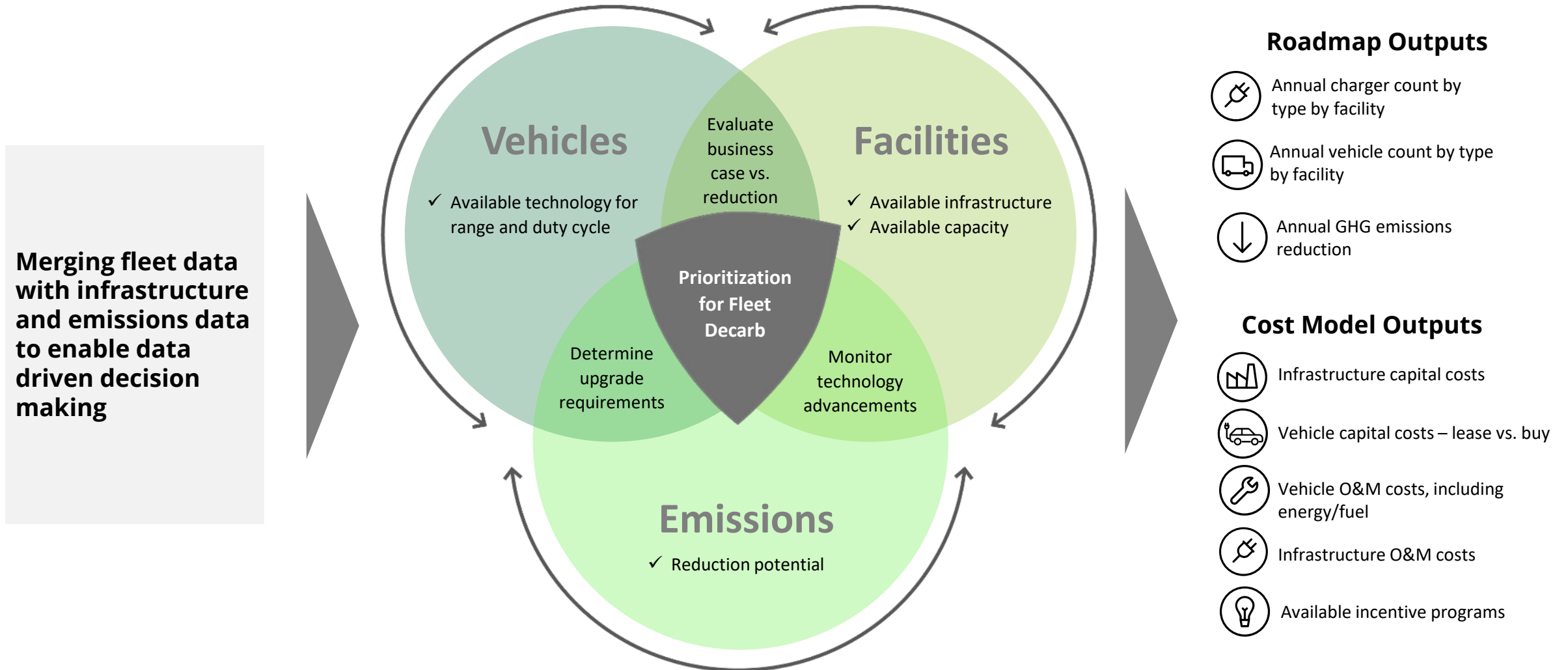
Making a change to any one of the critical fleet management considerations impacts all of them

What you need and how you get there?



Planning for decarbonization

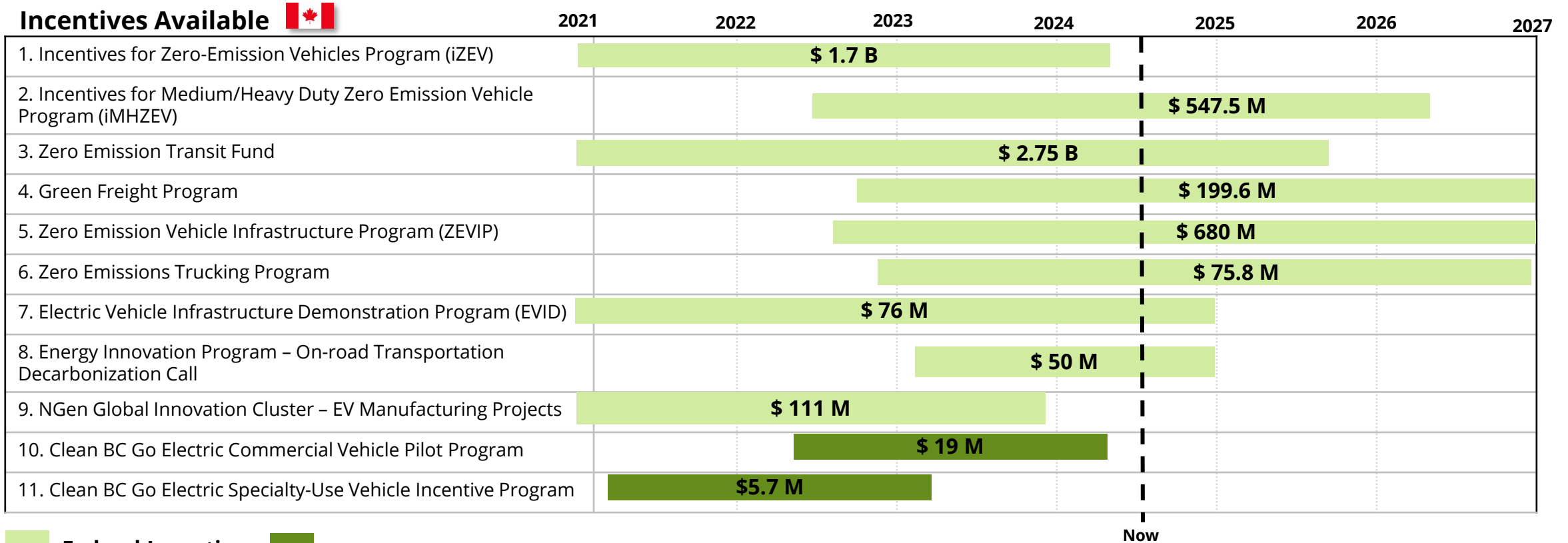
Priority decarbonization opportunities initiatives exist when vehicle usage, existing infrastructure or facilities capacity, and emissions savings all justify transitioning



How to pay for it

Current incentive programs offer **\$3B** + in EV related funding available for a **limited time or** until programs expire*.

Chart shows total available funding of the program when announced



 **Federal Incentives**

 **Provincial Incentives**

* Note: This is not an exhaustive list of Federal & Provincial Incentives available in Canada

Additional Incentive Programs:

- Federal tax write-offs for purchasing ZEVs, 2019-2028: Two new CCA classes, 54 & 55
- Zero Emissions Vehicle Awareness Initiative (ZEVAI)
- Canada Infrastructure Bank, Charging and Hydrogen Refuelling Infrastructure Initiative
- Clean BC Go Electric Fleets Program
- BC Hydro, Incentives for electric fleet planning and infrastructure

- Manitoba Efficient Trucking Program
- Ontario Vehicle Innovation Network (OVIN), EV R&D Partnership Fund
- Écocomionnage Program – Technology Acquisition (Stream 1)
- Transportez Vert Program – DC Fast Charging Station (Stream 4)
- SouthGrow Regional Initiative – EV Charging Program
- Plug-in NB Electric Vehicle and Charging Station Rebates
- Electrify Nova Scotia Rebate Program

Uncomfortable truths

Cost:

- **High cost of vehicles (EVs or FCEVs) when combined with low kms-driven/fuel usage** makes the business case challenging
- **High cost of charging infrastructure**, including utility upgrades, parking lot construction etc.
- Infrastructural **upgrades take a long time** to materialize
- **Stakeholder concerns shifting** from range-anxiety to infrastructure anxiety

Supply Chain:

- Ongoing challenges with **shortages in procurement of critical EVs**
- **Ethical concerns** arising with origin of procured raw materials

Uncertainty:

- Continued **evaluation of hydrogen vs. EV** for medium and heavy trucks, and heavy machinery
- Energy surcharges to be assessed in **replacement of fuel surcharge**

Solve the puzzle one piece at a time with a view to the big picture

Procurement of Chargers and Vehicles

- Treat the procurement function as an innovation process
 - The vehicle & infrastructure process should be looked at holistically
 - Piloting technologies
-

Infrastructure Strategy

- Do not delay facility electrification – upgrades take a long time to materialize
 - Fleet decarbonization strategies and facility assessments are an important first step
 - Facility upgrades can be staggered to minimize the lag between charging infrastructure installation and vehicle deployment
-

Future Proofing

- Have an in-depth understanding of current and future fleet operation needs
- Negotiate for an extended warranty from a manufacturer of at least 30-36 months
- Staggering procurement can aid with future proofing
- Ensure EV charger vendors are Open Charge Point Protocol (OCPP) compliant

Deloitte's Green Fleet Tool Set

Fleet Management & Greening Strategy

A rigorous analysis to help strategize / plan and determine the business case and investment plan

Fleet Analytics Tool

A comprehensive approach to scenario-building and green fleet planning, which includes fuel type changes, vehicle changes, and numerous additional low-carbon interventions.

Lifecycle Tool

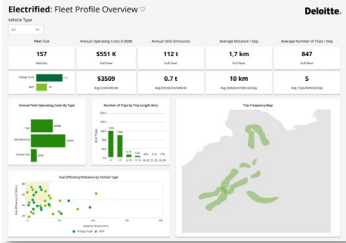
A detailed approach, which includes car condition rating, average usage, and historical data collected over the years for deeper analysis.

EVSE Planning Tool

A robust Electric Vehicle Supply Equipment approach along with vehicle data collected over the years to define the infrastructure requirements (where telematics data is not available)

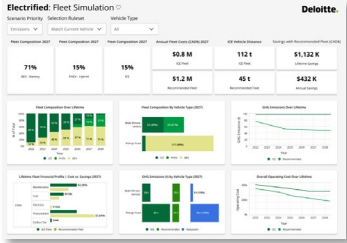
Telematics-informed Analytics and Dashboards

*Interactive dashboards that assess the potential for fleet electrification and support **decision-making for planning and implementation***



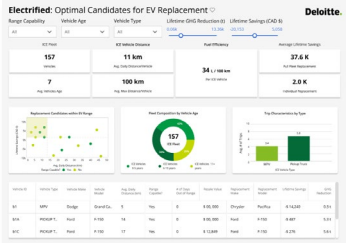
Fleet Profile Overview

Baseline for the existing fleet's utilization, operational costs, and GHG emissions.



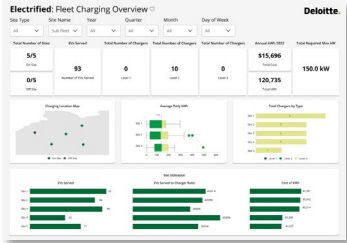
Optimal Candidates for EV Replacement

Recommends replacement vehicles based on multiple factors like range, vehicle age, and opportunities for cost savings and GHG reduction.



Electrification Simulation

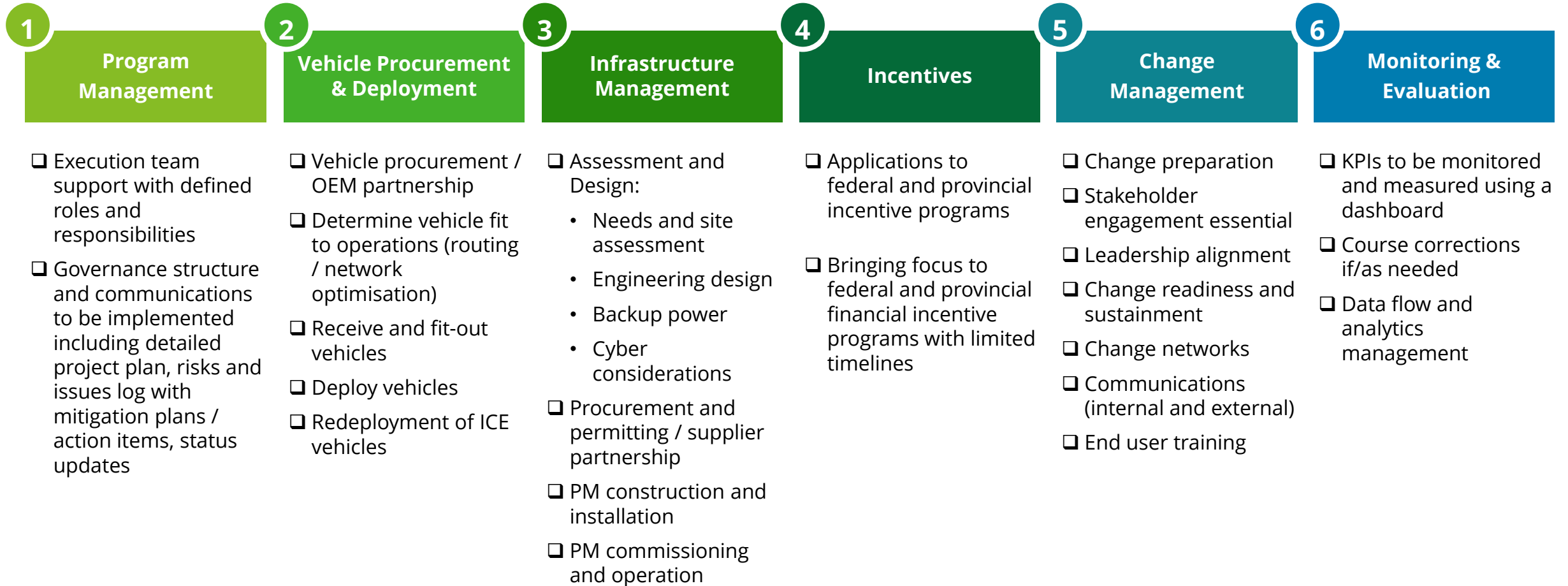
Generates a multi-year plan to electrify the fleet within an annual budget through the lens of different priorities such as GHG reduction, savings, or vehicle obsolesce, projecting annual cash flow and GHG reduction.



Charging Infrastructure

Determines the infrastructure required what to install and where to install it to enable fleet electrification and optimize operations while measuring its electricity costs and impacts on the grid.

Step by Step to Successful Decarbonization



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**MAKING AN
IMPACT THAT
MATTERS**
since 1845

Thank You!

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