



## **SPEAKERS' BIOS AND SESSIONS' DESCRIPTIONS**

### **WELCOME REMARKS:**

#### **Blair Hurd, Assets Manager, Canada Border Services Agency and CIPMM Fleet Workshop Chair (Volunteer)**

Blair Hurd is Assets Manager, Materiel and Assets Management Division, Canada Border Services Agency and has over 15 years' experience in the Materials Management field. Blair started his career at Industry Canada in 1998 in the warehouse at the Communications Research Centre and has gained his experience in the field of procurement and assets management over the years. Blair has worked in various modules in SAP, such as the Materials Management Module, the Plant Maintenance Module and the Assets Accounting Module of SAP and is a strong promoter of the systems capabilities.

### **CIPMM PRESIDENT REMARKS:**

#### **Carolyn Montague, Partner, Performance Management Network Inc and President, Canadian Institute for Procurement and Materiel Management (Volunteer)**

Carolyn is the President of CIPMM as well as a Partner at Performance Management Network Inc, a management consulting firm located in Ottawa. Carolyn started in procurement in 1982 as an Intern Officer at what was called Supply and Services way back then. It is now PSPC. Over her 39 years in procurement, she has procured almost every type of service as well as software, hardware and many types of goods. She has delivered at one point of another all of the courses required for the Procurement and Materiel Management certification program on behalf of CSPS as well as developing and delivering over 35 different courses for various federal departments and agencies.

### **KEYNOTE #1 FROM PREMIER PARTNER**

#### **CHARGED UP! PREPARING THE FLEETS**

This keynote will provide more information regarding the drivers and facilities required for EV's productivity & safety in order to prepare the Fleet through the use of the Technology.

#### **Sandra Valenti, Account Executive, Holman**

Sandra Valenti is the Account Executive for the Federal Government at ARI, with 28 years of experience in the fleet industry. Her responsibilities include managing the Fleet

Management Standing offer, support and consulting for federal government departments, fleet analysis, reporting and program implementation.

**Romy Bria, Vice President, Client Relations, Holman**

Romy has been with Holman for over 25 years. He has responsibility for the Strategic Account Management Team and overall responsibility for ARI Client Relations department in Canada. His experience includes working with both government and corporate fleets.

**Craig Pope, Manager, Client Relations, Holman**

Craig Pope has been in the fleet industry for 5 years, starting in Sales with Holman before moving over to Manage the Client Relations team in Canada. Prior to joining Holman, Craig worked in the pharmaceutical industry. Craig lives in Toronto with his wife and three children aged 11, 9 and 6.

**SESSION #2**

**SHAPING TOMORROW'S LOW EMBODIED CARBON PUBLIC PROCUREMENT OF LIGHT-DUTY VEHICLES**

Beginning in 2020, Public Services and Procurement Canada's (PSPC) Low-Carbon Procurement Project (LCP) has been developing rigorous, science-based methods and calculators to quantify life-cycle greenhouse gas (GHG) emissions in three high-impact goods and services categories (light-duty vehicles, office furniture, and professional services). These new methods and calculators aim to enable the inclusion of life cycle assessment (LCA) into the procurement decision-making process. For the light-duty vehicle category, the calculator was developed in partnership with experts and suppliers, and incorporates data collection templates and dynamic process-based LCA models. To make the calculator practical for use in procurement, PSPC sought an optimal balance between the accuracy of the carbon footprint estimates and pragmatic data collection from product suppliers.

This presentation provides an overview of the calculator and method developed to quantify life-cycle GHG emissions of light-duty vehicles, potential procurement integration options that can be used to generate baselines and benchmarks, and the challenges and opportunities encountered along the way.

**Alexandre Milovanoff, Policy Analyst, Public Services and Procurement Canada**

Alexandre is a passionate sustainability expert. He has more than 10 years' experience researching, teaching, and applying environmental Life Cycle Assessment to various products and services. Alexandre currently serves as a Policy Analyst in Public Services and Procurement Canada and works on advancing the Government of Canada's efforts to reduce their supply chain greenhouse gas emissions. Before joining the government, Alexandre worked as a senior sustainability consultant for Anthesis and delivered rigorous, meaningful, and impactful sustainability analyses for a range of clients in the food, mining, tech, manufacturing, and automotive industries. He also worked as a researcher at the University of Toronto and focused on the development of tools to assess the sustainability of energy and transport systems. Alexandre is an engineer by training

with a degree in electrical engineering and computer science from CentraleSupélec, France, a MSc in chemical engineering from Polytechnique Montreal, Canada, and a PhD in civil engineering from the University of Toronto, Canada.

### **BREAKOUT SESSION #3 – HOT TOPICS**

#### **1- CHARGING STATIONS AND INSTALLATION ISSUES**

#### **2- MEETING TBS TARGETS UNDER CURRENT AVAILABILITY AND FINANCIAL CONSTRAINTS**

#### **Blair Hurd, Assets Manager, Canada Border Services Agency and CIPMM Fleet Workshop Chair (Volunteer)**

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#### **Minh-Khai Trinh, Director, International Procurement, Policy and Community Development (AAO), Global Affairs Canada**

Minh Khai Trinh has 20 years of professional experience in procurement, assets and fleet management. As a director of international procurement, policy and community development at Global Affairs Canada (GAC), Khai currently leads a division mandated to provide Real Property and Security Services procurement in support of GAC's vast Missions network. Prior to joining GAC, Khai had worked at CIDA, DND and PSPC (PWGSC) where he had the opportunities to lead and be involved in major IM/IT procurement initiatives and Defence projects/programs including the CF-188, the Snowbirds and the ammunition programs. Khai holds a science degree from l'Université de Montréal and a mini-MBA from McGill.

#### **Dominic Beriault, Senior Manager, Readiness and Logistic Support, Parliamentary Protective Service Canada**

With 25 years of combined experience from both the private and public service security sector, Dominic's currently oversee' s the materiel readiness for the Parliamentary Protective Service which consist of the armory, transport section, event logistical support and the operational and administrative fleet. He has lead the development, implementation, and management of these critical programs from the onset of PPS into what they are today.

### **SESSION #4**

#### **THE GM EV FUTURE**

Presented by Craig Campbell, EV Sales Manager for General Motors of Canada, Fleet and Commercial sales, this presentation will provide an overview of the upcoming GM EV products and energy solutions to assist you government fleet planning. Several new GM

Ultium products will be discussed including Equinox EV, Blazer EV, Silverado EV and BrightDrop Zevo 600 and 400. The key technologies that set these Ultium products apart will be shown, along with a discussion on matching your infrastructure to these vehicles and how they will be used. This open discussion presentation is designed to answer your questions live, so expect some interaction. There will also be a BrightDrop Zevo 600 and Blazer EV PPV on display for additional discussions around the vehicles during break times and during the networking break and exhibits.

**Craig Campbell, EV Sales Manager, Fleet and Commercial Sales, General Motors;** Craig has been with General Motors for almost 25 years and started as a dealership trainer for product knowledge and customer experience. Over that period of time, he grew to become the National Retail Training Manager for all GM Canada sales and service (non-technical) training. This provided him a depth of subject matter expertise to allow a transition into a recently created role of EV Sales Manager for Fleet Customers. This position acts as a consultant for dealership and fleet customers to assist with new EV product information, EV cultural change, driver education, infrastructure guidance and TCO discussions. Craig's enthusiastic and interactive approach will allow you to fill in the gaps of information needed to intelligently and efficiently continue your transition to electric vehicles.

## **SESSION #5**

### **RECYCLING OF EV BATTERIES**

The Evolution & Future of Battery Recycling

**Jon McQuaid, Vice President, Marketing, Communications & Innovation, Call2Recycle**

As VP of Marketing, Communications, and Innovation for Call2Recycle Canada, Jon leads the Marketing strategy and execution to enhance the company brand and increase public education and awareness. Jon oversees all advertising, media, public relations, communications, special events, and account partner programs to continue raising awareness of the importance of end-of-life battery recycling.

Jon has over 15 years of B2B and B2C experience in multi-unit retail and hospitality with extensive knowledge of all areas of marketing in a wide variety of industries. As a strong leader that has built and led many teams, Jon has been commended for his exceptional ability to select, develop, and retain team members.

Jon McQuaid is an MBA graduate of Queen's University and holds a Bachelor of Business Administration degree from the University of Toronto. Jon also attended Northwestern Kellogg School of Business Executive Education for Digital Marketing Strategies.

## **SESSION #6**

### **RECYCLING PERIOD CONTRACTS**

GCSurplus will explain the advantages of a recycling period contract.

#### **Claude Prévost, Team Leader, GCSurplus, Public Services and Procurement Canada**

Claude joined the public service in 2003 as a procurement officer at the Canadian Food Inspection Agency and then moved to Agriculture Agri-Food Canada as a contracting officer for several years, then became AAFC's National Fleet Manager for over five years. In 2013, he joined the GCSurplus team as a Procurement Specialist working with the GCMil team, which was responsible for the sale of controlled goods. Claude evolved within the GCSurplus group as an operations coordinator several years later and, in April 2021, became the National Operations Team Lead.

#### **Cedric Grenon, Systems Division Manager, GCSurplus, Receiver General and Pensions Branch, Public Services and Procurement Canada**

Cedric embarked on his Public Service career in the autumn of 2019, following more than two decades of experience in the retail industry, where he served as both a manager and company president. Since becoming a part of GCSurplus, Cedric has assumed various key roles, including those of a supply specialist, finance & HR team lead, and IT Team Lead.

Currently, as the Manager of the Internal Systems Division and the lead for project planning and development of GCSurplus' suite of IT applications, Cedric and his team of developers are entrusted with the responsibility of overseeing the day-to-day operations of our systems. They are also committed to continually enhancing and modernizing our IT infrastructure, ensuring its optimal functionality and performance.

## **SESSION #7**

### **DND - CHARGING STATIONS INFRASTRUCTURE**

By 2030, DND has an objective to change out all their light duty fleet to be 100% ZEVs according to TBS Greening Government Strategy. With almost 7000 vehicles fulfilling a variety of different functions across Canada, the planning for these vehicles and infrastructure has posed a unique challenge. Maj Reibin and Joseph Newton from the J9 team of Real Property Operations Group, Assistant Deputy Minister (infrastructure and environment) will speak about their journey in setting up networked infrastructure to allow for charging of the DND fleet vehicles.

#### **Major Heather Reibin, J9 Compliance, ADM(IE), Canadian Forces Real Property Operations Group, Canadian Armed Forces**

Major Heather Reibin graduated from Royal Military College of Canada in Kingston in 2005 with a degree in chemical engineering. She has had several postings across Canada from Edmonton to Petawawa to Gagetown. She spent 7 months in Kandahar city in Afghanistan in 2008 on Op Athena as a duty officer with the Provincial Reconstruction team (PRT) managing patrols travelling around the province as they worked to assist locals with security and construction efforts. From 2016 to 2018, she was a Squadron

Commander at 4 Engineer Support Regiment (ESR) starting with Combat Support followed by Horizontal Construction and finishing with Counter Improvised Explosive Device (C-IED) Sqn. The work with these skill combat engineers ranged from support to the DART (Disaster Assistance Response Team), the immediate Response Unit (IRU) following extreme weather patterns in local communities and building the Warren Lake Bridge in Northern Cape Breton with Parks Canada. In 2020, she graduated from the Canadian Forces College in Toronto completing the Joint Command and Staff Program as well as a masters in Defence Studies. From 2021-2022 she worked in the executive staff of the Commander Canadian Army (CCA) in 3 different roles: Executive Assistant to the Deputy Commander, EA and Staff Officer to the CCA. She is currently employed as the Manager of Compliance and Sustainability in Real Property Operations HQ where her team supports those working in RP Ops on all aspects of Environment, Safety and Greening as it relates to DND infrastructure and personnel.

**Joseph Newton, J9-2 Compliance, Real Property Operations Group, Department of National Defence**

Mr. Joseph Newton graduated from University of Western Ontario in London Ontario in 2012 with a degree in Civil engineering. He first started his career at CFB Trenton working for a Crown Corporation, Defence Construction Canada (DCC), creating the Base's energy management program and supporting Real Property contracts. In 2016 Joseph moved to DCC's Regional Office in Kingston Ontario taking on more responsibility in supporting Energy Performance Contracts and large Real Property contracts throughout the Ontario Region.

Joe moved to Ottawa in 2018 for the opportunity to work directly within the Department of National Defence within Canadian Forces Real Property Operations Group Headquarters as the National Sustainability Engineer. Within this role Joe has supported large projects and program delivery including Energy Performance Contracts, Power Purchase Agreements, Smart Buildings, bulk energy purchases and other innovative contracts and projects with the focus on reducing the Departments GreenHouse Gas footprint associated with Infrastructure.

**SESSION #8**

**NEW VEHICLE PURCHASING REQUIREMENTS AND FLEET GREENING PLANS**

The session will inform fleet managers of the new purchasing requirements based on the 2024 GMVOG and provide guidance on the requirements for departments to prepare long-terms strategic fleet greening plans.

**Chris Lindberg, Senior Advisor Fleets, Centre for Greening Government, Treasury Board of Canada Secretariat**

Chris Lindberg is the Senior Advisor for Fleets at the Government of Canada's Centre for Greening Government. The Centre leads and coordinates federal activities towards net-zero, climate resilient and green government operations. Chris leads the Centre's activities to green the federal government's air, marine and land fleets, including both conventional and national safety and security operations. Prior to this position, Chris worked on plastics and circular economy policies at Environment and Climate Change

Canada and delivered sustainability services for various public and private sector organizations. Chris has a Master's in Sustainable Community Development (Human Geography) and a Bachelor of Environmental Science from Simon Fraser University.

**Craig Miller, Senior Program Officer, Greening Government Fleets, Transportation and Fuels Decarbonization Programs Branch, Treasury Board of Canada Secretariat**

Craig started with NRCan in 2018 as part of TFDPB Intergovernmental Initiatives team. There he was tasked with supporting a variety of files related to natural gas, hydrogen, codes and standards, and Greening Government Operations (GGO). His academic background is in Arts and Social Science with specializations in psychology and history.

In 2023 he continued to support GGO as well as the Zero-Emission Vehicle Awareness Initiative, and a handful of other public-facing tools and resources. His work-related interests include consumer behaviour as it pertains to vehicle purchasing and energy consumption more generally.

**Vanessa Weber, Fleet Analyst, Centre for Greening Government, Treasury Board of Canada Secretariat**

Vanessa is an Analyst at the Government of Canada's Centre for Greening Government where she supports greening federal fleet files and coordinates the Buyers for Climate Action fleet initiatives. Prior to joining the GoC, she worked at the municipal level during her studies and developed a passion for public service, sustainability, and water-related issues. Vanessa holds a Masters in Environment and Sustainable Development from the University of Montreal.

**SESSION #9**

**FLEET RISK MANAGEMENT**

A review of risk management principles and process in the federal government context and how fleet managers can look at their policy and procedures to better assess, evaluate, and monitor risk within their departmental fleet.

**Logan Murphy, Program – Land Fleet, Royal Canadian Mounted Police**

Logan Murphy has 15 years of experience as an Asset and Materiel Management specialist in the federal public service, specializing in the use and configuration of Systems, Applications, and Products (SAP) as well as extensive knowledge in fleet management and inventory management disciplines. Logan serves as the Program Manager of the Land Fleet for the RCMP's National Fleet Program Policy Centre, responsible for the support of a portfolio of over 15,000 land-based transportation assets including light-duty, heavy-duty, commercial, and off-road vehicles.