

Procurement Assistance Canada

Soutien en approvisionnement Canada

CANADA.CA/PAC
CANADA.CA/SAC



Procurement Assistance Canada



Photo: PAC Presenting at the 2023 Kitikmeot Trade Show at CHARS in Cambridge Bay

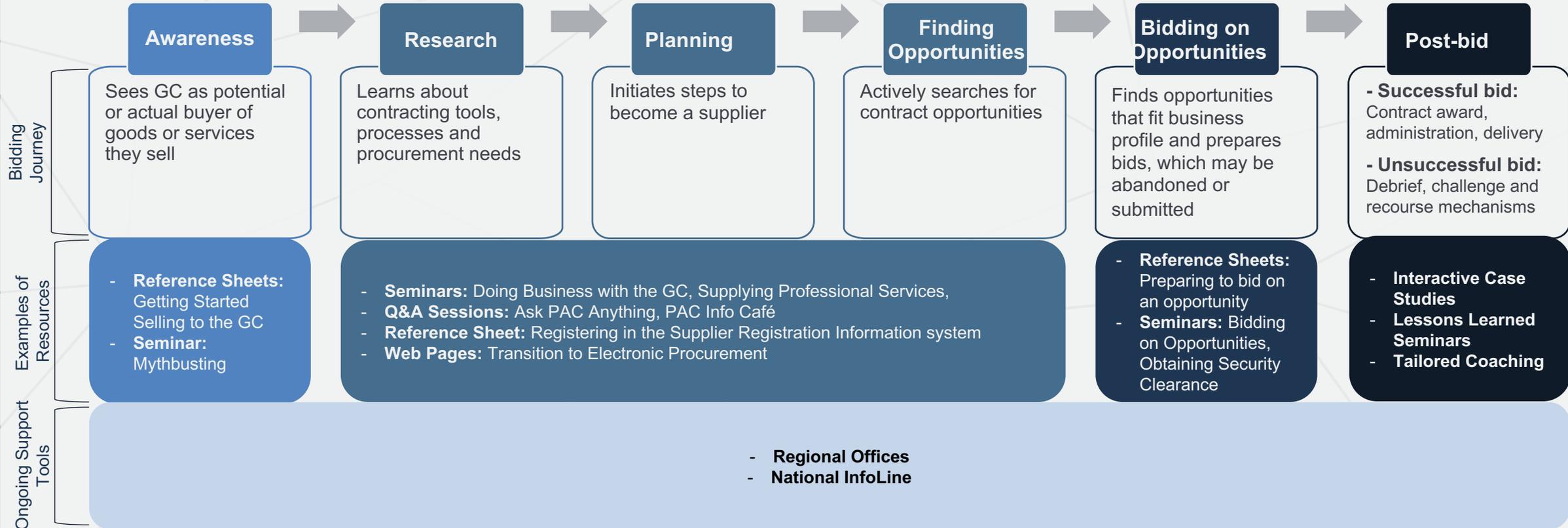
Awareness

Education

Assistance

Bidding Journey

Procurement Assistance Canada applies the Bidding Journey model to align its targeted Awareness, Education and Assistance services and support to the procurement maturity of a company. Our resources are also aligned with the Bidding Journey phases and are available in our [Service Guide](#) on BuyandSell.gc.ca.



PAC Outreach Services



Photo: PAC Presenting at the 2023 Winnipeg Indigenous Business Information Centre at the Fort Garry Hotel

- We offer direct outreach and support to smaller and diverse businesses on how to participate in federal procurement through:
 - Seminars
 - Workshops
 - **Tailored one-on-one sessions**
 - Events
 - National Infoline for email and telephone enquiries
- We also maintain engagement with a range of stakeholders and community partners via regional and national advisory committees, working groups, etc.

PAC Outreach Supports Government of Canada Clients

- Increases the number of businesses who are bid ready
- Focuses outreach to optimize procurement outcomes by preparing industry and businesses to bid on upcoming opportunities
- Addresses & directs procurement challenges, socializes procurements, and supports supplier diversity



Photo: PAC team hosting a booth at the 2022 Advancing Indigenous Women Entrepreneurs in Alberta event

When to ask for PAC support to optimize your procurements?



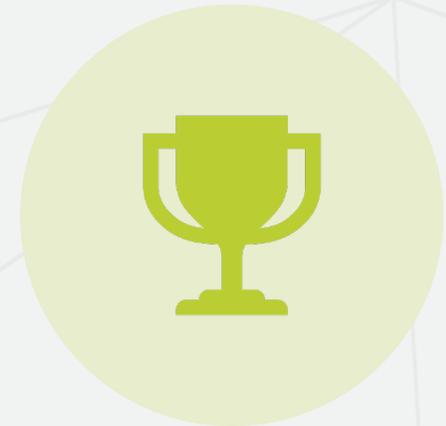
GOOD

Active Solicitation (Bid ready)



BETTER

9200 Submission (mid journey)



BEST

Early stages of readiness

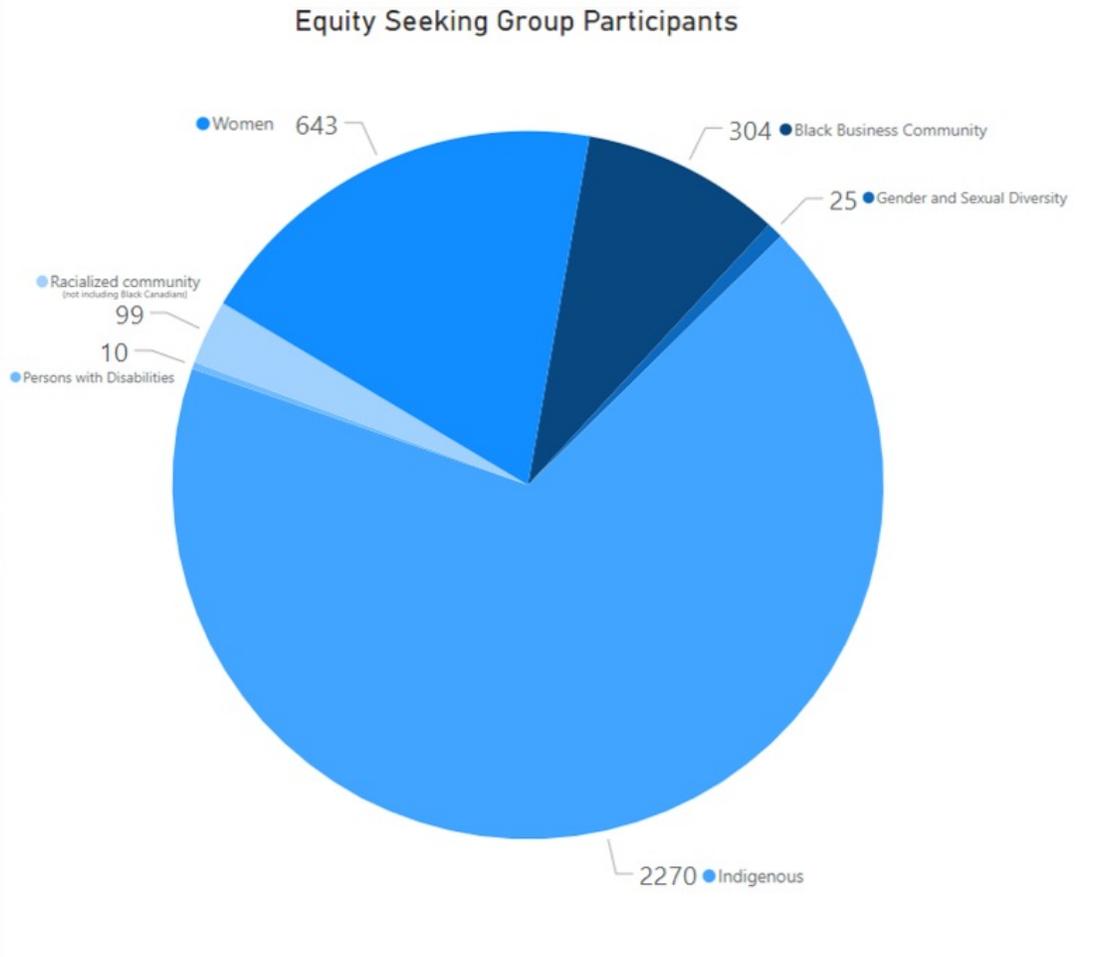
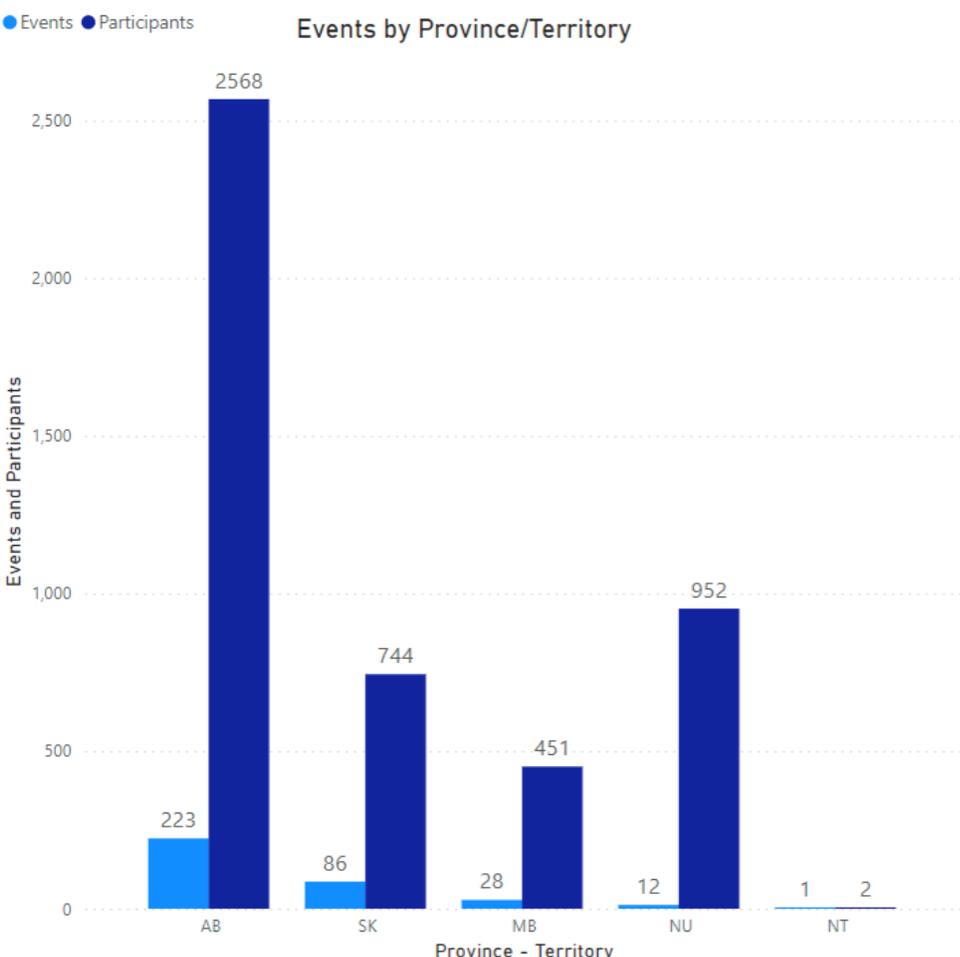
How to Access PAC Support

1. Email PAC with information on your procurement
2. Is it a good, better or best case scenario? PAC will determine what supports are available
3. PAC will work with the client to create an outreach strategy for the procurement
4. Implement strategy

Email: SACOuest-PACWest@tpsgc-pwgsc.gc.ca



In 2022/2023, PAC Western completed 357 events with 4841 total participants



Outreach & Engagement –Success Stories

- Indigenous Business Information Sessions on Procurement
 - Winnipeg & Iqaluit
- 2023 Kitikmeot Trade Show Cambridge Bay – Speaking Session
- CANDO Links to Learning – Procurement Panel
- Indigenous Readiness Forum – Speaking Session
- Winnipeg Indigenous Chamber of Commerce - Seminar Series
- Support & deliver content for the IDEaS DND program



Photo: PAC posing at the 2023 Pimachisowin (livelihood) summit in Saskatoon at the Dakota Dunes Resorts

Upcoming Events

- Calgary Reverse Trade Show (Date TBD)
- Vision Quest Conference & Trade Show – Panel discussion- Wpg May 17 & 18, 2023
- Alberta Women Entrepreneurs Webinar Series – May, 2023
- BusinessLink Alberta Webinar Series – May, 2023
- Southern Chief’s Organization Economic Reconciliation Forum – Wpg, June 13 & 14, 2023



Photo: PAC and IDEaS booth at the 2022 Forward Summit in Calgary, Alberta

PAC Support



Call:

Toll free: 1-855-281-6763
Telephone: 780-497-3601



Email:

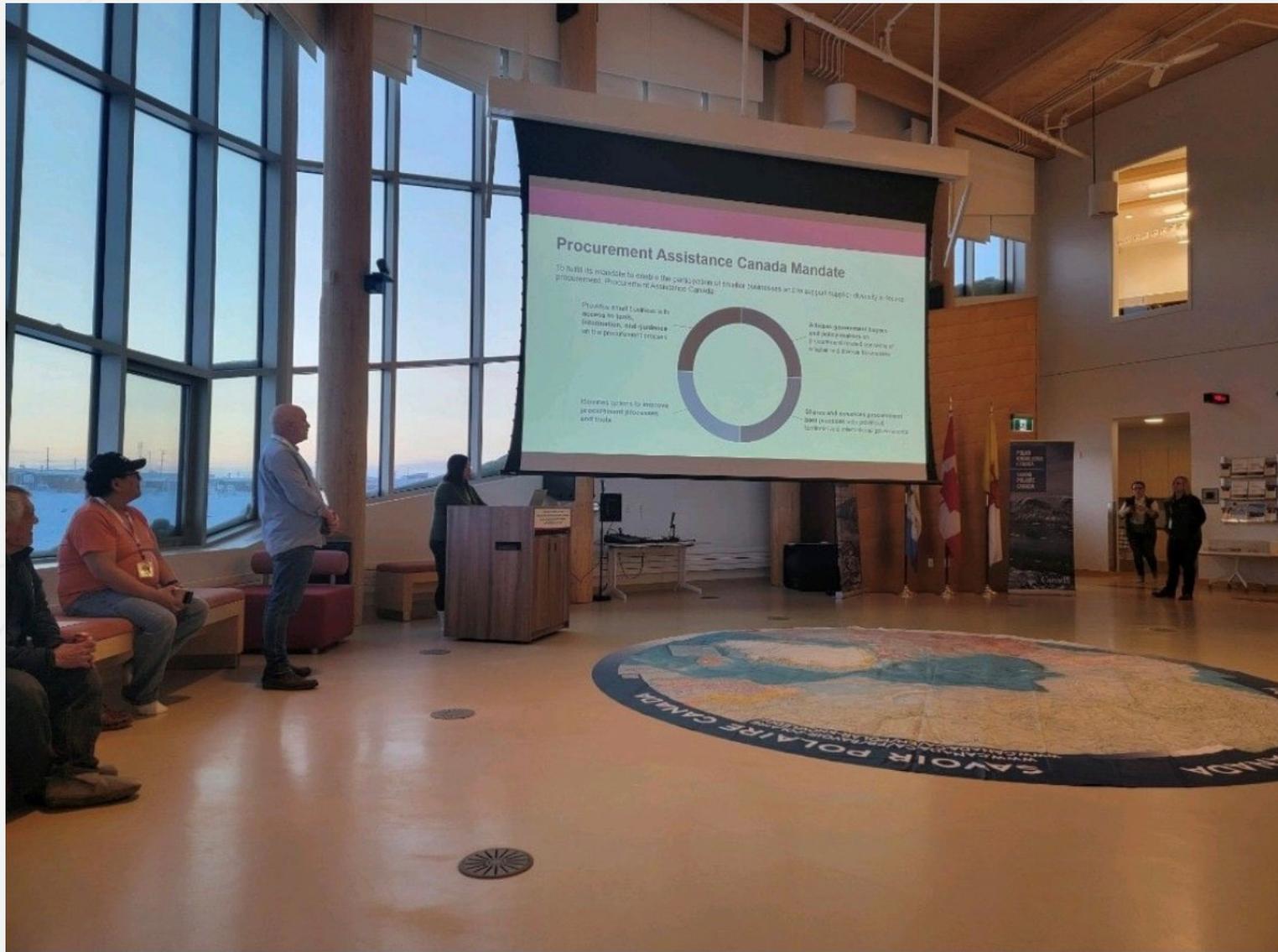
Email: SACOuest-PACWest@tpsgc-pwgsc.gc.ca



Resources:

Search helpful how-to articles and info in our resource centre.

2023 Kitikmeot Trade Show - Cambridge Bay



2023 Winnipeg Indigenous Business Information Session on Procurement

