



June 3, 2021

### **Concurrent Session #1: Measuring the Impact of Social Procurement**

**David Lepage**, Managing Director, Buy Social Canada

**Tori Williamson**, Director of Communication, Buy Social Canada

Measuring success and telling stories of impact are critical components of social procurement. In this session we'll explore ways to measure social value outcomes using the Buy Social Canada Social Value Menu templates. The goal of measurable outcomes is to create community impact. Learn about how social procurement can amplify the work of social enterprises across Canada to achieve their social, environmental and cultural missions.

### **Concurrent Session #2: Managing Procurement in a Crisis**

**Jean-Claude Azar**, Director, Contracting Division, Canada Revenue Agency

**Janice LaRose**, Assistant Director, IT Contracting Section, Canada Revenue Agency

**Tamara Chamberlain**, Assistant Director, Services and Printing Section, Contracting Division, Canada Revenue Agency

**Paul Wren**, Supply Project Manager, Canada Revenue Agency

From COVID to CERB to Cyber Attacks. How did the CRA do it?

### **Concurrent Session #3: Supply Chain Risk Management – Initiatives at DND**

**Marc Lanouette**, Naval Combat Systems Engineering Officer, Department of National Defence

Do you know what and where your supply chain risks are? How confident are you that you will receive the goods your organization needs, when it needs it? How vulnerable is your supply chain to cyber-attacks? This presentation will explore supply chain risk areas that should be considered for any acquisition and sustainment effort and present some DND initiatives that will help the organisation make informed decisions regarding supply chain risks.

#### **Concurrent Session #4: Integrated Project Delivery Advisory Services**

**Kelly Fawcett**, Director, IPD Advisory Services, P1 Consulting

Integrated project delivery is a new way to deliver complex projects. This presentation will be an overview of what integrated project delivery is and how it is different from other delivery models. We will discuss how to build a team, the contracting models, and the benefits of integrated project delivery.

#### **Concurrent Session #5: Providing COVID-19 Supply Chain Assistance to Ontario**

**Angela Ma**, Partner, Consulting & Deals, PwC

**Graham Cowan**, Manager, Procurement Advisory practice, PwC

With an evolving sustainability agenda gaining public and consumer prominence, organizations are prioritizing sustainable supply chain practices to balance long-term impact and value creation. By establishing an ESG procurement program, organizations can shift from aspirational and tactical initiatives to an integrated, strategic and commercial approach to ESG across their procurement and supply management processes. With a 20 year track record, PwC has assisted the federal, provincial and municipal governments, crown corporations and several large private sector organizations in achieving impact and value creation by effectively incorporating ESG factors into their procurement processes.

#### **Activity #1: Zumba**

**Yelitza Garcia**, Zumba Instructor, Be Organic

Join the party with our Zumba classes: a mix of dance and aerobics based on energizing rhythms and choreographies inspired by dances from around the world (Latin, hip hop, African, swing, etc.). You will have a fun and effective workout! Guaranteed!

#### **Activity #2: Neck, Shoulders and the Heart**

**Kate W. Mak**, Yoga Instructor

Starting a meditation practice and feel intimidating because we don't know where to start. So here's a class that is perfect for somebody who has never meditated, to somebody who has a regular meditation practice. Before we move into meditation, Kate will guide you through some very gentle but effective yoga movements that will target those tight hips and achy low backs so that you can go into meditation more easily and take away some tools for your daily life. This meditation will be guided using a body scan. Meditation has been shown my studies from top universities to drastically promote problem solving skills, memory, and clarity while also improving mental and emotional health. Researchers have shown an increase in the part of the brain for higher brain

function while decreasing the part of the brain that is reactionary and fight, flight or freeze.

### **Concurrent Session #6: What a Fairness Monitor Would Tell Us**

**Stephanie Braithwaite**, Director, Fairness Services, P1 Consulting

This presentation will discuss the role of fairness over the course of a procurement from initiation to debriefing. The objective is to provide attendees with insight on the fundamentals of fairness and what a fairness monitor looks for during an engagement, so that these principles can be applied, even if a fairness monitor is not part of the process.

### **Concurrent Session #7: Understanding the Integration between Materiel Management and other Business Process for Success at the Enterprise Level**

**Bronwynn Guymier**, Section Head, DMPP 7, Materiel Policy and Procedures, Department of National Defence

In this session participants will learn about how materiel management and other business processes such as procurement, finance, maintenance and operations are interrelated. How this integration needs to be woven into policies, processes and systems in order to maximize data management, inform decision making and enable improvement.

### **Concurrent Session #8: Policy Creation: From Cradle to Grave**

**Samantha Tattersall**, Assistant Comptroller General, Acquired Services & Assets Sector - Treasury Board Secretariat

**Serena Francis**, Executive Director, Procurement Policy and Community Management, Acquired Services & Assets Sector – Treasury Board Secretariat

**Eric Trottier**, Chief Financial Officer – Office of the Public Sector Integrity Commissioner of Canada and Co-Chair of the Small Department and Agencies (SDA) Finance and Administration Network

**Troy Crosby**, Assistant Deputy Minister, Materiel, National Defence

**Christine Lamarche**, Director General, Procurement, Materiel and Asset Management, Royal Canadian Mounted Police

In 2016, the Treasury Board Secretariat (TBS) initiated the Acquired Services and Assets Sector Policy Suite Reset. The Phase I policy instruments, approved in 2019, introduced the overarching Policy on the Planning and Management of Investments and the Directive on the Management of Projects and Programmes. The Phase II policy instruments are expected to follow later in 2021 and will further advance the professionalization of the procurement and material management functions inside departments and agencies. In this panel discussion, Government of Canada leaders will provide highlights of the PSR2 policy creation and implementation processes.

The panel participants represent the diversity of delegated and functional authorities and size of Government of Canada departments and agencies with responsibility for procurement and materiel management.

### **Concurrent Session #9: Circular Economy**

**Nick Xenos**, Executive Director, Centre for Greening Government, Treasury Board Secretariat

Moving from a linear economy to a circular one allows organisations to address various environmental challenges. One of the key business process involved in this transition is Procurement. This presentation will discuss how procurement can be leveraged to transition government operations to a circular economy model.

### **Concurrent Session #10: Increasing Indigenous Innovation, Engagement and Inclusion in Canada**

**Kelly Lendsay**, President and CEO, Indigenous Works

How we can move from a history of exclusion to a path of inclusion with a new ROI: Return on Investment, Inclusion and Integrity. Kelly will present the role Indigenous innovation and inclusion can play and how it will accelerate our collective leadership efforts for the future.

### **Concurrent Session #11: GC Digital Core – A New Approach for Government of Canada**

**Michel Turbide**, Director, Design Authority at Treasury Board of Canada Secretariat

In this session participants will learn about the GC Digital Core and how it will improve Digital Comptrollership, procurement and materiel management and ultimately aid with building a coherent and comprehensive view of business motivation, capabilities, processes, data and resource management.

### **Concurrent Session #12 : Social Procurement at PSPC**

**Toby White**, Manager, Social Procurement, Strategic Policy Sector, Public Services and Procurement Canada

Social Procurement is used by governments worldwide to improve the value of public procurement and to advance socio-economic outcomes. As governments prepare to rebuild from a pandemic that has disproportionately impacted under-represented groups and suppliers, social procurement is an increasingly important tool to expand the Government's supplier base, generate broader economic benefits to Canadians and the communities they live in, and to create jobs. This session will outline Public Services and Procurement Canada's (PSPC) work to re-imagine best value, building a social

procurement framework that will provide PSPC with the tools to increase supplier diversity for the, support businesses recovering from the pandemic, and economically empower diverse groups across Canada.

### **Concurrent Session # 13: Getting to Know the New CanadaBuys Suite of Online e-Procurement Services**

**Jennifer Creighton**, Project Leader, Public Services and Procurement Canada

**Nathalie Mendonca**, Manager, Public Services and Procurement Canada

Public Services and Procurement Canada has recently launched CanadaBuys, a new site containing procurement resources, how-to guides, and a help desk equipped to help you with any and all procurement questions. In this webinar, we will walk you through the site and give you all the information you need on how to register for our new suite of procurement tools!

### **Concurrent Session #14: Striking the Right Balance, Between Financial And Non-Financial Aspects of Tender Evaluation**

**Drew Schlosser**, Senior Procurement Consultant, Commerce Decisions

**Mike Ross**, Principal Consultant and International Services Capability Lead, Commerce Decisions

**Peter Marshall**, Professional Services Director & Principal Consultant, Commerce Decisions

Successfully bringing together the financial and non-financial aspects in a tender evaluation requires some careful thinking to make sure we evaluate price, and balance its weight against all the non-financial factors appropriately.

In this presentation, join three of our senior experts as they describe the landscape of financial and non-financial aspects in evaluation, along with sharing some methods that can be used to derive the balance point. You'll also discover some hints and tips that can be put into practice during your next evaluation so you can achieve best possible outcomes.

### **Concurrent Session #15: Supply Chain Analytics – Implementing Data Intelligence**

**Eric Belisle**, Acting Supply Chain Analytics Manager, Department of National Defence

Overcoming implementation challenges by creating a strategy based on Execution, while avoiding common pitfalls such as resources and technology.

### **Panel #16: Complexities: How Are those Managed?**

**Facilitator:**

**Eve Corbin**, Procurement Manager, Transport Canada

**Panelists:**

**Jamie Madden**, Director, Procurement and Materiel Management, Transport Canada

**Daniel Pilon**, Director General, National Accommodations, Domestic Procurement and Asset Management (SPD), Global Affairs Canada

**Robert Ashton**, Director, Procurement and Contracting Services, Chief Procurement Officer, Elections Canada

**Josee Doucet**, Senior Director, GCSurplus, Public Services and Procurement Canada

What can best prepare someone to handle complex procurements? What can prepare you to manage a variety of complex files, issues, and matters? And then, what about the other complex elements? Executives having worked in various departments and agencies will discuss about their own experience, and how they manage complexities.

**Concurrent Session #17: Procuring for a Pandemic – Opportunities, Challenges and Lessons Learned**

**Martin Montreuil**, Director, Procurement Branch, Public Services and Procurement Canada

**Richard Goodfellow**, Manager, Procurement Branch, Public Services and Procurement Canada

Procurement of goods and services in response of a pandemic is challenging, but can also present many opportunities for improvement and innovation. Martin and Richard will share what they lived through 2020 and what they learned out of it.

**Concurrent Session #18: The Value of a Diverse Supply Chain to Canada's Procurement Program**

**Deidre Guy**, Founder, Inclusive Workplace and Supply Council of Canada

How important is a diverse supply chain to our country? This presentation will address what working with diverse suppliers is (and what it is not), the unique skills they bring to the table, and what barriers are in place for diverse suppliers. When we support the diverse business owners that make up our entrepreneurial ecosystem, we unlock the creativity, value, and resourcefulness that will make Canada a more prosperous and inclusive country. Let's figure out how to do that together.

**Concurrent Session #19: Proactively Identifying and Managing Questions of Conflict of Interest and Unfair Advantage in the Procurement Process**

**Steve Johnston**, Managing Director, RFP Solutions

**Cathryn Kallwitz**, Director, Operations, RFP Solutions

Complex projects can involve any one or more of the following:

- Pre-cursor contracts whose work impacts or informs a later (and usually larger/longer-term) contract;
- Interrelated and/or concurrent initiatives, where there may be overlap in companies participating in multiple projects;
- Requirements for multi-disciplinary teams, leading to industry partnerships or a need to access highly specialized resources to form a bidding team;
- Re-competition of long-standing contracts with a high degree of integration with the buying organization.

Drawing on processes from coast-to-coast-to-coast, across a range of complex goods, services, construction and major project requirements, this session explores potential issues which can arise in complex projects, and provides tips and techniques to proactively identify, assess and mitigate perceived/potential conflicts or unfair advantages, providing approaches to maintain fairness and reduce risk in the procurement process.

### **Concurrent Session #20: Managing Complex Supply Chains in DND**

**Chris Zimmer**, Director General for Strategic Support, BGen, National Defence

In supporting operations, training and routine requirements both domestically and internationally DND has a multifaceted and complex logistical network and supply chain. This session will explore how DND is adapting and modernizing to meet changing requirements in an ever increasing digital world.

### **Concurrent Session #21: Environment – Social – Governance (ESG) in the Supply Chain**

**Angela Ma**, Partner, Consulting & Deals, PwC

**Janice Noronha**, Partner, Sustainability and Climate Change, PwC

In response to the emerging shortage of critical supplies to many organizations in Ontario in March of 2020, PwC was engaged to develop a solution to improve demand modelling and to create visibility to inventory tracking of these products across thousands of entities in the province. This presentation will give you insights into how PwC approached the many complexities from stakeholders engagement, data collection and analysis, to critical decision making such as allocation in the midst of a global crisis.

### **Concurrent Session #22: Applying Agile to Pricing Schedules and Basis of Payment in Professional Supply Arrangements**

**John Seguin**, Principal, Procurement, LuminaIT

Presentation of how to build various pricing models to support the pricing schedule within the framework of the professional service supply arrangements. Discussions on the importance of analyzing the impact of pricing models on the outcome of the solicitation and contract administration and how it relates to the marketplace.

### **Concurrent Session #23: Empowering Continuous Improvement in an Increasingly Complex Work Environment**

**Stewart Campbell**, Vice President Supply Chain, DIRTT Environmental Solutions

Business complexity has increased sixfold in the past sixty years. As if that growth was not enough, “the number of structures, processes, committees, decision-making forums, and systems has increased by ... thirty-five over the same timeframe.

Because of this increase, businesses must learn to manage their complexity better. There are six basic steps to keep it simple so you can implement them right away.

### **Concurrent Session #24: Contract Law Considerations in Large Innovation Procurements**

**Marie-José Régimbal**, Lawyer, Ambercrest Law

Innovative large procurements entail many additional phases than would a typical procurement. They would include, for example, a prequalification phase; one-on-one commercial confidential meetings with each prequalified proponent; issuance of several versions of the resulting contract after the receipt and review of comments from prequalified proponents; a restatement of the procurement documents; and a preferred proponent agreement which would set-out the rules between the identification of the preferred proponent and the actual award of the contract. Determining which of these to include in any particular large procurement will depend on policy decisions taken at the procurement planning phase and how such policy decision impact the law of contract. Join me to

learn what considerations should be taken into account when designing your large innovative procurement.

### **Concurrent Session #25: Addressing Human Trafficking in Public Procurement**

**Leticia Hernandez Frias**, A/Manager, Strategic Policy Sector, Public Services and Procurement Canada

This session will provide information about Public Services and Procurement Canada efforts under the National Strategy to Combat Human Trafficking (2019-2024) to address human trafficking in federal procurement.



June 4, 2021

**Keynote # 27: GRIT: Developing Resilience, Endurance and Enthusiasm for The Long Haul.**

**Bruce Kirkby**, Acclaimed Explorer, Writer, Photographer

Grit is paradoxical in nature, and often elusive. Attempting to simply plow through disruption becomes a grind — we burn out and the harder we try, the less gritty we become. Willpower alone is never enough.

But, if we learn to place our attention on the fundamentals of transformation — purpose, practice, and process — grit flows naturally and spontaneously in any organization.

In this interactive, virtual presentation, Bruce Kirkby demonstrates the fundamentals of bringing grit to life, and goes deeper to tackle the daunting challenges we're facing in today's COVID slowdown.

With more than thirty years of experience as a wilderness guide, Kirkby has led teams through unthinkable challenges — helicopter crashes, hostage takings, crocodile attacks, grizzly bears, avalanches, medical emergencies, and political unrest. He offers a message of reassurance and hope, that even amid the darkest gales, every one of us can make a difference, and help move our team closer to the summit that awaits.

**Concurrent Session # 28: Vaccine Distribution Logistics within the Context of Canada's COVID-19 Immunization Campaign**

**Chris Read**, Director of Logistics Programs, Strategic Joint Staff, Canadian Armed Forces

Presentation will focus on vaccine distribution logistics within the context of Canada's COVID-19 Immunization Campaign. The presentation will be followed by a question and answer period.

**Concurrent Session # 29: How to Step Up Your Game in Business Acumen**

**Al Garlinski**, Regional Trainer, School of Procurement, Business Advisory Services, Western Region, Public Services and Procurement Canada

**Tammy Okemaysim**, Manager, Public Services and Procurement Canada, Business Advisory Services, Western Region

**Michael Dong**, Client Engagement Officer, Public Services and Procurement Canada, Business Advisory Services, Western Region

**Rana Saboungi**, Supply Specialist, Public Services and Procurement Canada, Business Advisory Services, Western Region

It's an ever increasing complex world. With the onset of a global pandemic, business acumen is a high priority for the procurement professional. This competency includes, critical thinking, problem solving and inventive thinkers, which are vital for an individual to adapt and adjust to the ever-changing world. Please join Al Garlinski, Trainer for the PSPC, Western Region, Business Advisory Services (BAS) School of Procurement, as he facilitates a panel discussion with how they use critical thinking to adapt and how you can start developing this skill now.

### **Concurrent Session # 30: Transferable Skills**

**John Medcof**, Director General, Canada School of Public Service

**Karen Dove**, Director, Community Development Office, Treasury Board Secretariat

In our current public sector context, Transferable Skills (skills that are portable inside and outside of government), are becoming more and more important for public servants at all levels to be able to navigate complexity and deliver business outcomes to Canadians. We are excited that John Medcof, Director General, Transferable Skills, Canada School of Public Service will be returning to the CIPMM virtual stage for an engaging conversation on the behaviors, mindsets, skills and competencies required to navigate complexity in our virtual world. John will talk about some of the fundamental leadership skills all public servants can apply in their workplaces every day that will allow them to respond to our evolving environment, and have a greater impact in support of Canadians. Topics will include leadership strategies that can be applied at all levels, how to navigate and lead during change, how to communicate and collaborate to achieve desired outcomes in a virtual context, and how to apply an agile and user focused mindset to complex problems to develop business strategies that matter. As part of the conversation, John will also talk about some strategies he has applied as an executive as he and the Transferable Skills team have pivoted to deliver great learning during COVID19. John works in the Transferable Skills team at the Canada School of Public Service. The Transferable Skills team curates, designs and delivers learning for federal public servants to help them develop portable skills and mindsets that are relevant inside, outside and across government. This includes learning related to Business Acumen, Leadership, and Enabling Skills, to help build a public service that is kinetic, connected and collaborative.

### **Concurrent Session # 31: Employee Orientation – Effective Onboarding**

**Jordan Komery**, Senior Contracting Officer, Communications Security Establishment

**Lauren Devereux**, Supervisor, Contracting & Procurement, Communications Security Establishment

We often focus on different methods of recruitment to find new talent. In doing so, we often overlook the importance of the onboarding process or how effective it can be to provide an excellent orientation to new employees. Jordan Komery and Lauren Devereux, of the Communications Security Establishment, will present the CSE onboarding process and how effective it has been in employee satisfaction.

## **Concurrent Session # 32: Managing Supply Chain Complexities Post-Pandemic**

**Jerome Thirion**, National Lead Supply Chain, KPMG Management Consulting

**Mimi Vu**, Senior Manager Procurement Advisory, KPMG Management Consulting

Historically, global supply chains have been built on international interdependencies, such as manufacturing in lower labour-cost jurisdictions, and practices like keeping inventory and working capital to a minimum. They have relied on both low-tax trade agreements that allow free-flowing international trade and on stable demand predicted using historical data.

This no longer works in our pandemic-hit reality, and with economic nationalism back on the agenda in all global jurisdictions, for those operating supply chains, the opportunities include: predictive planning driven by AI, examining micro supply chains, looking at how much stock your supply chain should carry, considering alternative suppliers, and starting to reduce and to manage risks, rather than costs.

## **Concurrent Session # 33: Successful Delivery of Complex Projects: Procurement, Risk, and Governanc**

**Stephane Tywoniak**, Associate Professor of Complex Project Management, Telfer School of Management, uOttawa

In this presentation, A/Prof. Tywoniak will present insights from Telfer's Complex Project Leadership programs about successful practices for the delivery of complex projects, with a focus on three inter-related themes: procurement strategies, risk, and governance.

## **Concurrent Session # 34: Coaching your Way Forward**

**France Hutchison**, Free Agent, Treasury Board Secretariat

**Karen Dove**, Director, Community Development Office, Treasury Board Secretariat

What if you could discover a technique that will help you get more certainty, more clarity on your role, a healthy workplace dynamic, contribution at your highest level, feeling of being part of a team, work life balance and lots of recognition. Discover our coaching can help you bring that in your new way forward.

## **Concurrent Session # 35: Professionalization Program in Materiel Management**

**Geoffrey Herod**, Operations Manager, Department of National Defence

The Department of National Defence manages one of the largest supply chains in Canada, and holds over 80% of the inventory materiel under the care of the Federal Government. The Department provides specialized support to Canadian Armed Forces operations

domestically and internationally via thousands of dedicated Materiel Management practitioners. However, recent performance issues have highlighted the need to review the training and development provided to this workforce. Therefore, DND has recently launched an initiative to enhance the professionalization of its materiel management practitioners which will be guided by the Treasury Board Secretariat's recently updated Materiel Management Competency Model. This presentation will provide an overview of DND's project plan and outline its methodology to achieve the desired outcomes.

### **Keynote #36: Built to Fly**

**Kellylee Evans**, Juno Award-Winning Singer-Songwriter, Motivational Speaker

Kellylee Evans speaks about her journey to recovery, sharing an inspirational message of self-care and finding your own superpowers. It's a message that speaks to the heart of anyone who has ever had their life interrupted by a setback they have worked to overcome.

### **Concurrent Session #37: Where are Certifications Going?**

**Derek Bizewski**, Senior Analyst, Treasury Board of Canada Secretariat

**Karen Dove**, Director, Community Development Office, Treasury Board Secretariat

Learn about the upcoming exciting changes to the Certification Program for Procurement and Material Management specialists in the Federal Government. Updates on the new program framework, transition plans for existing participants, and what it means for your professional development moving forward from the Treasury Board Secretariat.

### **Concurrent Session #38: Managing Anxiety During a Global Pandemic**

**Mark Antczak**, Registered Clinical Counsellor and Clinical Educator, Anxiety Canada

Join to learn about the many triggers of our anxiety and how to manage it using cognitive behavioural therapy with Anxiety Canada's Registered Clinical Counsellor, Mark Antczak. In this workshop you will learn strategies to challenge your thoughts and change the behaviours that reinforce our anxiety using the Mindshift App.

### **Concurrent Session #39: Mentoring 101**

**Caroline Landry**, Executive Director in the Strategic Policy Sector, Procurement Branch, Public Services and Procurement Canada

**Daniel Pilon**, Director General, National Accommodations, Domestic Procurement and Asset Management (SPD), Global Affairs Canada

**Jacquelyn Stevenson**, Contracting Specialist, Public Services and Procurement Canada

**Dan Ellsworth**, Senior Procurement Officer, Data Network Services, Shared Services Canada

Want to find out if procurement mentoring is right for you? Please join us for a fun and informative session hosted by our experienced Mentors and Mentees.

## **Session #40**

Leadership Panel - "Career Edition"

### **Facilitator:**

**Vincent Robitaille**, Director General, Centre of Excellence on Strategic Investments, Transport Canada

### **Panelists:**

**Alexander Jeglic**, Ombudsman, Office of the Procurement Ombudsman

**David Rabinovitch**, Deputy Procurement Ombudsman, Office of the Procurement Ombudsman

**Judith Bennett**, Director General Materiel Systems and Supply Chain, Department of National Defence

**Josee Doucet**, Senior Director, GCSurplus, Receiver General and Pensions Branch, Public Services and Procurement Canada / Government of Canada

Join a panel of senior leaders from our community as they share powerful career insights from their professional journey.