

CIPMM *Virtual* SUMMIT

June 3-4, 2021





PARTNERSHIP OPPORTUNITIES



Canadian Institute for Procurement and Material Management
Institut canadien d'approvisionnement et de gestion du matériel

 **Questions?**

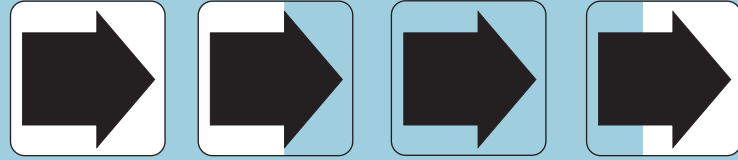
 (613) 725-0980

 admin@cipmm-icagm.ca

FOR MORE INFORMATION VISIT: CIPMM-ICAGM.CA

Managing
Complexities

June 3-4, 2021



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BECOME A 2021 CIPMM VIRTUAL SUMMIT PARTNER AND TAKE ADVANTAGE OF EXCEPTIONAL OPPORTUNITIES:

- To increase your organization's profile and visibility in the procurement and materiel management community
- To spotlight your organization's products and services
- To enhance your organization's image and reinforce branding messages
- To position your organization as a leader in the procurement and materiel management community
- To connect with the industry all in one place
- To network, interact and engage with colleagues from across Canada

A VARIETY OF GREAT PARTNERSHIP OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!

1. PREMIER PARTNER - \$10,000 OR 2 CO-PARTNERS - \$5,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner/ Co-Partner on the Organizer's website, in the Official Program on the virtual platform and in monthly e-Zines.
- Welcome Message to delegates on the virtual platform.
- Opportunity to provide one promotional video (2-3 min) about the Partner for the CIPMM website and virtual platform.
- Complimentary ads on the virtual platform in multiple sections.
- Recognition throughout the Summit via verbal announcements and on slides.
- One high profile speaking opportunity, such as the Opening Remarks or Keynote.
- Present 2 breakout sessions (speakers will receive a complimentary) that feature projects, policies or service excellence that addresses the Partner's specific needs fitting with the Summit's theme and program.
- 6 complimentary passes for the company/ department's representatives. If there are two Co-Partners, each organization will receive 3 complimentary passes.
- Access to 4 virtual hosting rooms to meet, collaborate, make presentations and network with attendees. If there are two Co-Partners, each organization will be provided with 2 virtual hosting rooms.

2. KEYNOTE SPEAKER - \$ 2,000 (2 Opportunities)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce a Keynote Speaker, and to make a 5-min presentation about your organization.
- Organization logo shown on the screen before and after the Keynote.
- Public acknowledgement by Emcee at the Keynote, Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Horizontal image ad on the Homepage.
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 2 Complimentary passes for the company/ department's representatives.
- Access to one virtual hosting room to meet, collaborate, make presentations and network with attendees.

3. HAPPY HOUR & MAGIC SHOW - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce the Keynote Speaker, and to make a 5-min presentation about your organization.
- Organization logo shown on the screen before and after the Keynote.
- Public acknowledgement by Emcee at the Keynote, Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Horizontal image ad on the Homepage.
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 2 Complimentary passes for the company/ department's representatives.
- Access to one virtual hosting room to meet, collaborate, make presentations and network with attendees.

4. PLATFORM PARTNER - \$ 2,000 (2 Opportunities)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed in multiple spots on the platform.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- Large image ad on the Homepage.
- 2 Complimentary passes for the company/ department's representatives.
- Access to one virtual hosting room to meet, collaborate, make presentations and network with attendees.

5. NETWORKING BREAKS AND ACTIVITIES– \$1,000 (2 Opportunities)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on the screen during the networking breaks.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Horizontal image ad on the Homepage.
- 1 Complimentary pass for the company/ department's representative.

6. VIRTUAL HOSTING ROOM - \$750 (2 days)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization's Listing with social media links, website, one embedded video, Company blurb, 1-on-1 meetings with Delegates.
- Organization logo displayed in multiple spots on the platform (Homepage and Partners page).
- Recognition on the CIPMM website and social media.
- 1 Complimentary pass for the company/ department's representative.
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 1 Complimentary Job Posting on the CIPMM Website.

VIRTUAL SUMMIT PROGRAM ADVERTISING

7. HOMEPAGE SQUARE IMAGE – \$ 500

8. HOMEPAGE HORIZONTAL IMAGE – \$ 500

9. HOMEPAGE LARGE IMAGE – \$ 700

10. BANNER AD – \$ 500

- Banner shows up on the Agenda, People and Company pages within the platform/app, plus above the menu. Includes a Pop-up Window for Additional information text box with options to include links and an image.

11. ADD-ON VIRTUAL HOSTING ROOM - \$300 (2 days)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Add a virtual hosting room to your confirmed partnership or advertising opportunity. Available as an add-on only.
- Includes an access to a virtual hosting room to meet, collaborate, make presentations and network with attendees.

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JUNE 3-4, 2021

PLEASE SUBMIT THE FORM **BEFORE MAY 1st, 2021** TO RECEIVE ALL THE LISTED BENEFITS

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

Return the completed form to CIPMM Virtual Summit Secretariat

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca



Questions? Information?

Contact Kenza Loulidi, Event Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com