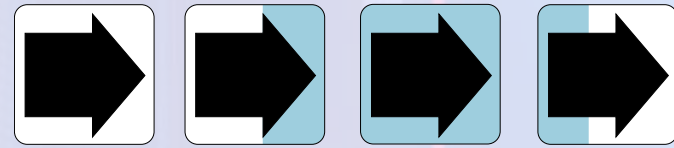


Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

CIPMM VIRTUAL SUMMIT

PARTNERSHIP OPPORTUNITIES

DECEMBER 1-2, 2020



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME THE 2020 CIPMM VIRTUAL SUMMIT PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:

To increase your organization's profile and visibility in the
procurement and materiel management community

To spotlight your organization's products and services

To enhance your organization's image and reinforce branding
messages

To position your organization as a leader in the procurement
and materiel management community

To connect with the industry all in one place

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!**

1. PREMIER PARTNER - \$10,000 OR 2 CO-PARTNERS - \$5,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner/ Co-Partner on the Organizer's website, in the Official Program on the virtual platform and in monthly e-Zines.
- Welcome Message to delegates on the virtual platform.
- Opportunity to provide the promotional video (3-5 min) about the Partner and work they do that the Organizer that will be available on the CIPMM website and virtual platform.
- Complimentary ads on the virtual platform in multiple sections.
- Recognition throughout the Summit via verbal announcements and on slides.
- Complimentary Summit passes for up to 2 Partner's representatives who sit on the Summit Organizing Committee.
- One high profile speaking opportunities, including the Opening Premier Partner Address and Welcome Address at the Awards Ceremonies.
- Participation in presentation of the Awards.
- Present 2 breakout sessions (speakers will receive a free 2-day pass) that feature projects, policies or service excellence that addresses the Partner's specific needs fitting with the Summit's theme and program.
- 5 complimentary 2-day passes.

2. KEYNOTE SPEAKER - \$ 2,000 (3 Opportunities)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce the Keynote Speaker, and to make a 5-min presentation about your organization.
- Organization logo shown on the screen before and after the Keynote.
- Public acknowledgement by Emcee at the Keynote, Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Horizontal image ad on the Homepage
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 2 Complimentary passes for the company/ department's representative.

3. COMEDY NIGHT - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce the Keynote Speaker, and to make a 5-min presentation about your organization.
- Organization logo shown on the screen before and after the Keynote.
- Public acknowledgement by Emcee at the Keynote, Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Horizontal image ad on the Homepage
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 2 Complimentary passes for the company/ department's representative.

4. AWARDS CEREMONY - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce an Award, and to make a 5-min presentation about your organization.
- Organization logo shown on the screen before and after the Keynote.
- Public acknowledgement by Emcee at the Awards Ceremony, Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Horizontal image ad on the Homepage
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- 2 Complimentary passes for the company/ department's representative.

5. PLATFORM PARTNER - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed in multiple spots on the platform. .
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Complimentary passes for the company/ department's representative.
- Banner Ad (shows up on the Agenda, People and Company pages within the platform/app, plus above the menu).
- Large image ad on the Homepage
- 2 Complimentary passes for the company/ department's representative.

5. NETWORKING BREAKS AND ACTIVITIES- \$1,000 (5 Opportunities)

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on the screen during the networking breaks.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Horizontal image ad on the Homepage
- 1 Complimentary pass for the company/ department's representative.

VIRTUAL SUMMIT PROGRAM ADVERTISING

6. HOMEPAGE SQUARE IMAGE – \$ 500

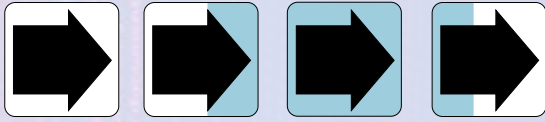
7. HOMEPAGE HORIZONTAL IMAGE – \$ 500

8. HOMEPAGE LARGE IMAGE – \$ 700

9. BANNER AD – \$ 500

- Banner shows up on the Agenda, People and Company pages within the platform/app, plus above the menu. Includes a Pop-up Window for Additional information text box with options to include links and an image

CIPMM VIRTUAL SUMMIT



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

PARTNERSHIP REGISTRATION FORM

2020 CIPMM VIRTUAL SUMMIT

DECEMBER 1-2, 2020

PLEASE SUBMIT THE FORM **BEFORE OCTOBER 23RD, 2020** TO RECEIVE ALL THE LISTED BENEFITS

COMPANY INFORMATION

ORGANIZATION
CONTACT NAME
MAILING ADDRESS
CITY PROVINCE POSTAL CODE COUNTRY
TEL EMAIL WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY
ADDITIONAL COMMENTS
AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS MASTER CARD VISA

CARD NUMBER CCV EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE DATE

PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

Return the completed form to CIPMM Virtual Summit Secretariat

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Kenza Loulidi, CIPMM Virtual Summit

Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com