

Canadian Red Cross

Humanitarian Logistics

August 19th, 2020 – Presentation to CIPMM

by Olivier Trinh, Manager, Logistics Operations



*This presentation is a personal account of the work with the Canadian Red Cross.
This is not an official Canadian Red Cross document.*

Plan

1. What is the Red Cross?
2. Logistics roles and processes
3. Logistics support to emergencies
 - Case 1: Fort McMurray Wildfires, 2016
 - Case 2: Manitoba Wildfires, 2018
 - Case 3: Jacmel Hospital, Haiti
 - Case 4: Field Hospital
 - Case 5: Covid-19
4. Conclusion



1. What is the Red Cross?

International Red Cross and Red Crescent Movement

Created in 1863, the Movement is a global humanitarian network of 80 million people that helps those facing disaster, conflict and health and social problems.

- ICRC: International Committee of the Red Cross
- IFRC: International Federation of Red Cross and Red Crescent Societies
- **191** National Red Cross and Red Crescent Societies.

Among them is the **Canadian Red Cross** Society.



Canadian Red Cross

Created in 1896.

- Emergencies and disasters in Canada
- Health Services in Canada (*ex: equipment loan program*)
- Prevention and Safety (*ex: first-aid classes through training partners*)
- International Programs (*ex: 3PL for GAC*)
- Etc.



Emergency Management in Canada

In fiscal year 2018-2019, the Canadian Red Cross

- On average responded to **a disaster every 3 hours and assisted 158 Canadians daily**
- Responded to **12 large-scale disasters or emergencies** in Canada
- Provided more than **3,000 households** with assistance following a personal disaster
- Assisted over **57,000 Canadians** who experienced disaster



Canadian Red Cross

Examples in Canada

- 2016 – Syrian Refugees
- 2016 – Fort McMurray Fires
- 2017 – New Brunswick Ice storm
- 2017 – British Columbia Fires
- 2017 – Asylum Seekers
- 2018 – Northern Manitoba Fires
- 2018 – Ottawa and Gatineau Tornadoes
- 2019 – Spring floods in QC, ON and NB
- 2020 – Covid-19: Travellers in Trenton, returning Canadians in PHAC sites, support in CHSLDs, etc.



Canadian Red Cross



Examples abroad

- 2013 – Philippines typhoon Haiyan
- 2014 – Ebola
- 2015 – Nepal Earthquake
- 2016 – Ecuador Earthquake
- 2016 – Haiti Hurricane Matthew
- 2017 – Somaliland Cholera
- 2017 – Barbuda Hurricane Maria
- 2017 – Bangladesh Population Movement
- 2019 – Mozambique Cyclone Idai
- 2019 – Bahamas Hurricane Dorian



2. Logistics roles and processes

Logistics roles

Support function to Operations

- Procurement of goods and services
- Warehousing
- Transportation

24 hours: 2,000 evacuees

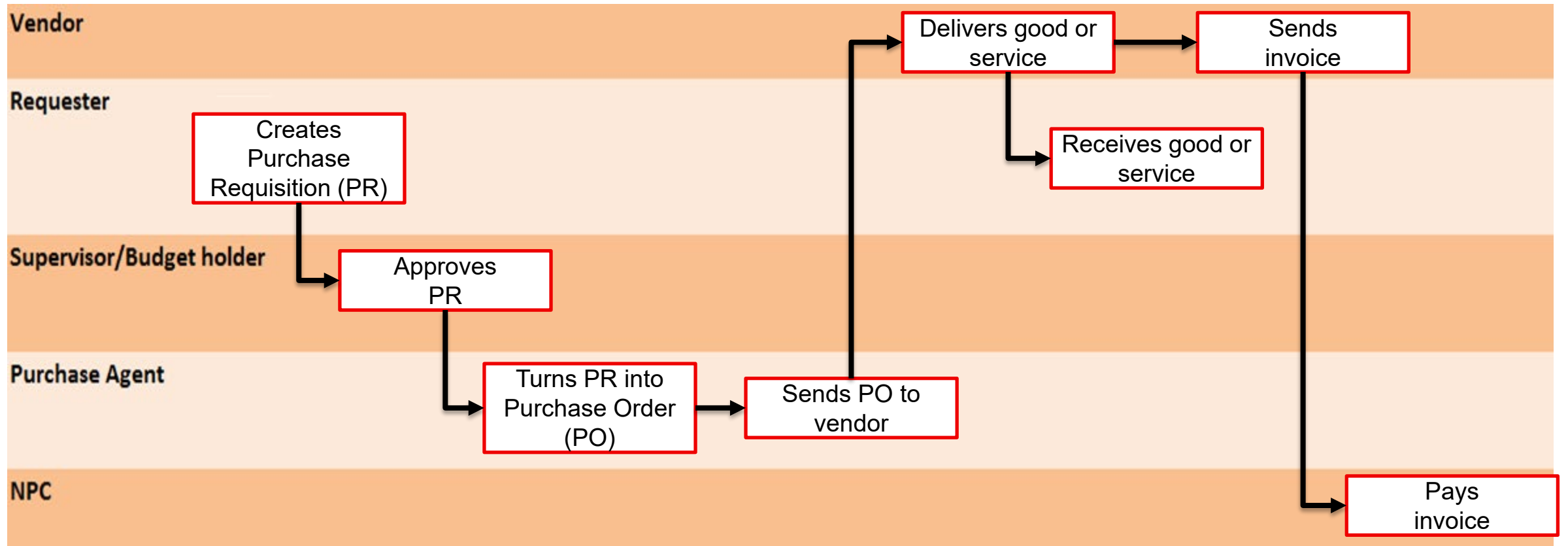
48 hours: 5,000 evacuees

1 week: 25,000 evacuees



BC – Disaster Response Vehicle & Shelter Trailer 2016

Procurement

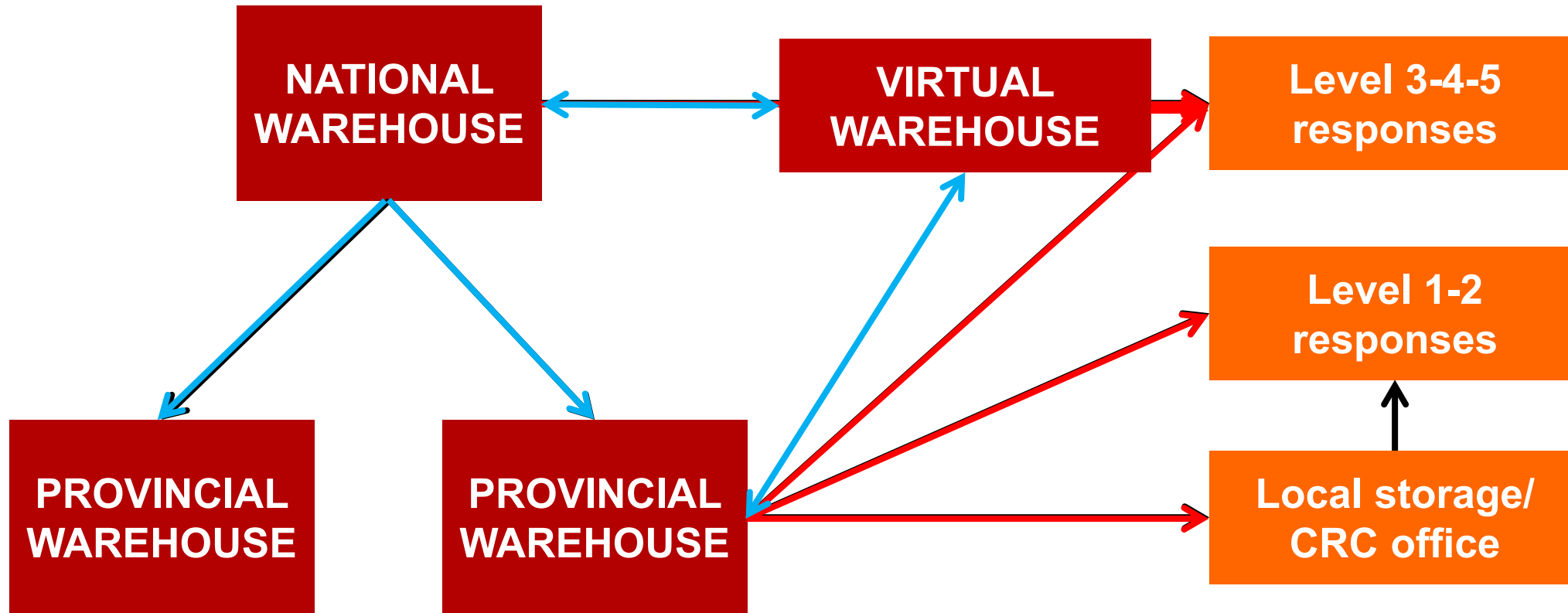


Standard relief items

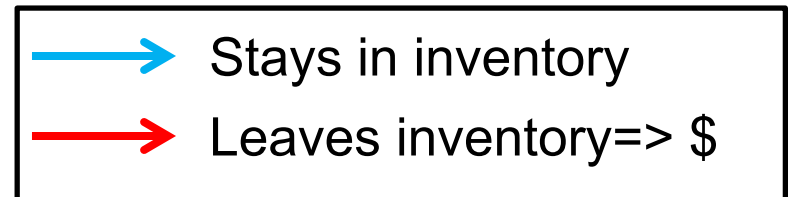
- Clean-up kit
- After-the-Fire kit
- Hygiene kit
- Blanket
- Cot
- Teddy bear



Warehousing strategy



ERP:





3. Logistics support to emergencies

Typical responses

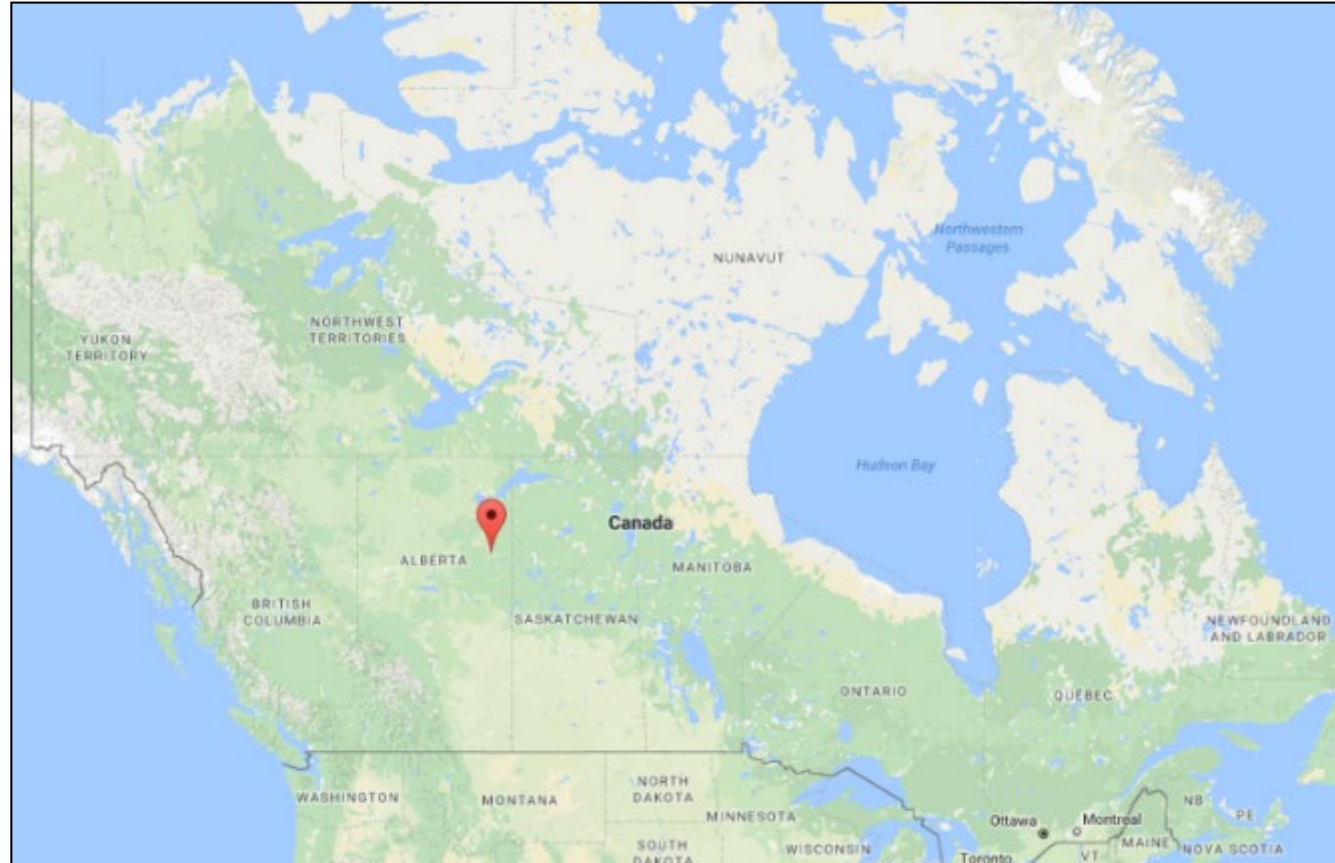
Larger disasters are mostly due to floods and wildfires.

- CRC mandate differs depending on municipal, provincial and federal agreements
- CRC will likely provide registration services, lodging, feeding, personal services supplies
- CRC can arrange transportation for evacuees

CRC also supports other events such as arrivals of refugees or asylum seekers.



Case 1: Fort McMurray Wildfires, 2016



Fort McMurray, 2016 (1/6)

Context

- May 1st 2016: Fire starts
- May 3rd 2016: Evacuation order
- 80,000 evacuees in a little more than 24 hours
- 2,572 houses destroyed or damaged
- Evacuation order lasted for 28 days

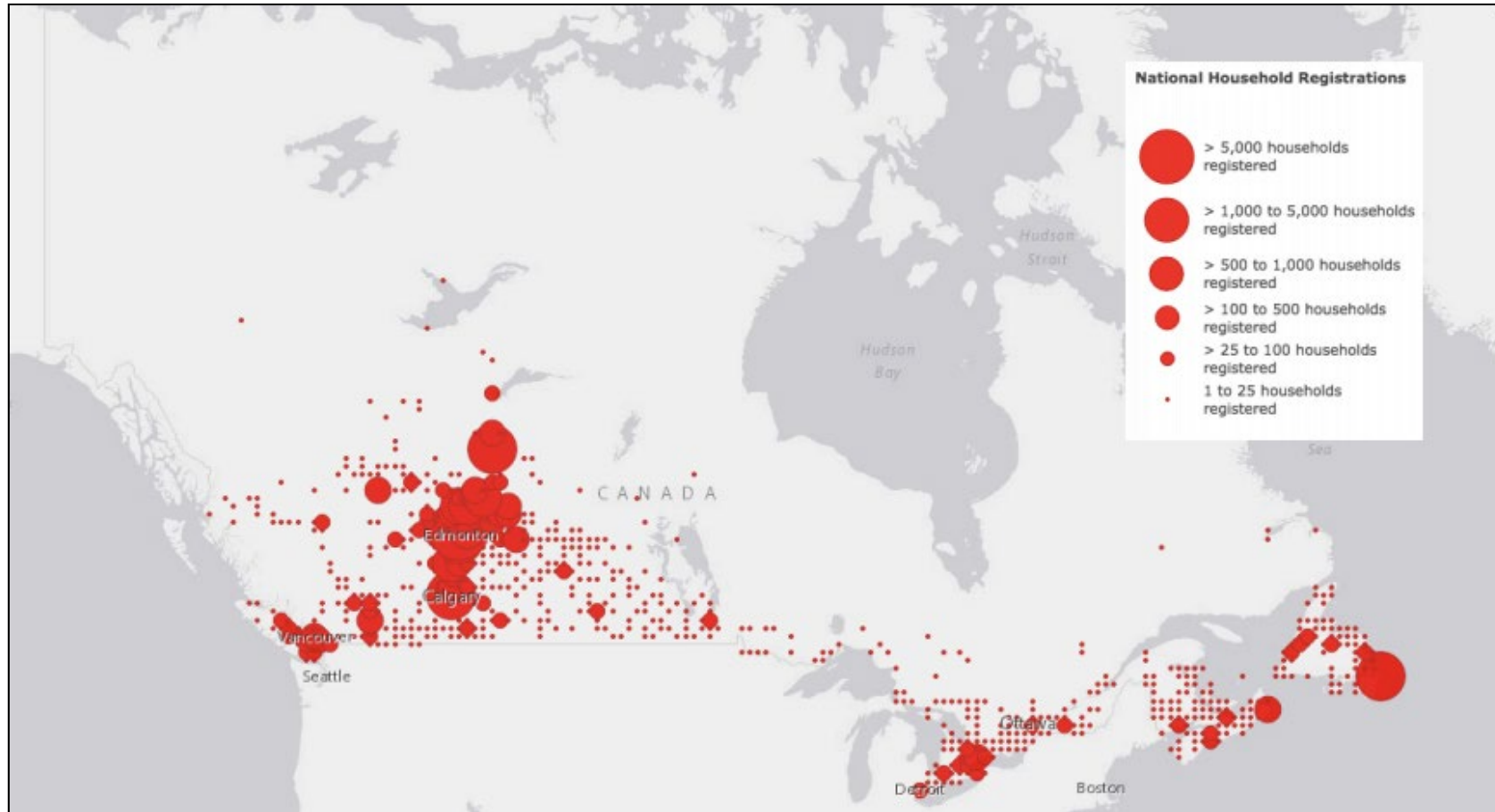


Fort McMurray, 2016 (2/6)

- **Shipping of more than 45,000 blankets, clean-up kits, hygiene kits, teddy bears and cots:** mobilize stock in all provinces across the country, open warehouses in Edmonton, then in Fort McMurray
- **Deliveries of loaded cash cards:** secured transportation through Brinks
- **Transportation and lodging for staff and volunteers:** agreements with shuttle and taxi companies, local hotels, University of Alberta dorms, etc.



Fort McMurray, 2016 (3/6)



Fort McMurray, 2016 (4/6)

Bring evacuees home

- Return green-lighted by authorities on June 1st 2016
- Flights to Edmonton or Calgary, then buses to Fort McMurray
- Fort McMurray airport reopened on June 10th 2016



Fort McMurray, 2016 (5/6)

What was atypical?

- Scale of response, registration portal, mass EFT
- No agreements with Government of Alberta: roles unclear
- Donations matched by provincial and federal governments reached \$299 million
- Media coverage, expectations and social media usage



Fort McMurray, 2016 (6/6)

Recovery programs

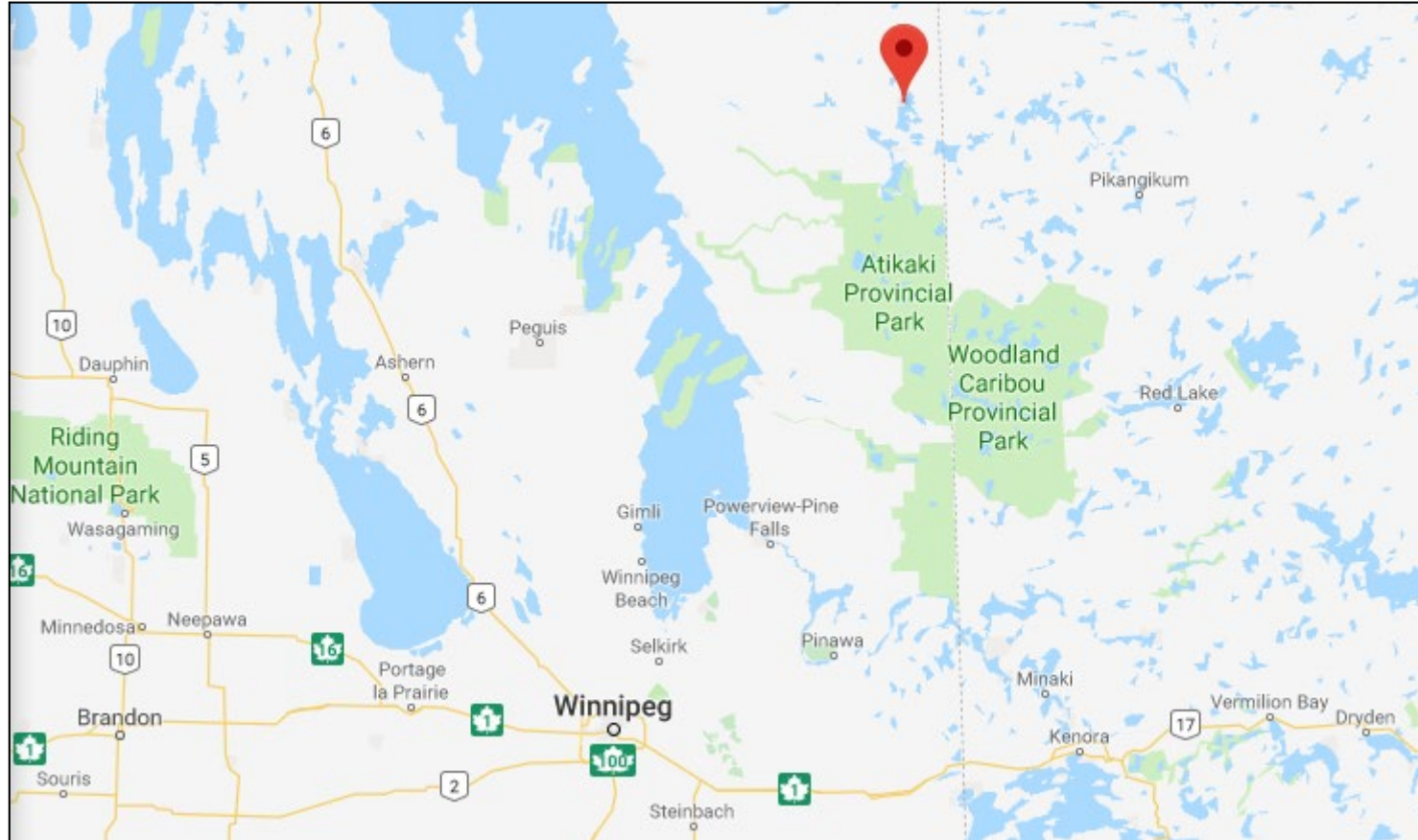
- Supporting to local community organisations
- Supporting to small businesses
- Working alongside Indigenous Communities
- Etc.



“If Red Cross did not provide specialized Nation support, I know we would have lost a lot of people to suicide.”

- Grand Chief Courtoreille

Case 2: Manitoba Wildfires, 2018



Manitoba Wildfires, 2018 (1/4)

Situation

- May 2018: several forest fires start in Northern Manitoba
- May 20th 2018: CRC is activated by Indigenous Services Canada
- 5 communities are evacuated: Sapotaweyak, Little Grand Rapids, Pauingassi, Kinonjeoshtegon, Marcel Colomb
- 2,609 evacuees



Manitoba Wildfires, 2018 (2/4)

Logistics regular role

- Coordinating air (121 flights) and ground transport for evacuees
- Lodging in 46 hotels
- Locating and leasing suitable space for reception centers
- Providing essential supplies

Additional challenges

- Sustained power outages caused food to spoil and chemicals to leak in refrigerators: replacement fridges and freezers for all eligible households
- 3 communities
- All units needed to be in place before repatriation could begin

Manitoba Wildfires, 2018 (3/4)

- 449 units delivered by road to Sapatoweyak FN: 8 trailers
- 768 units delivered to LGR and Pauingassi. By plane to LGR, ...



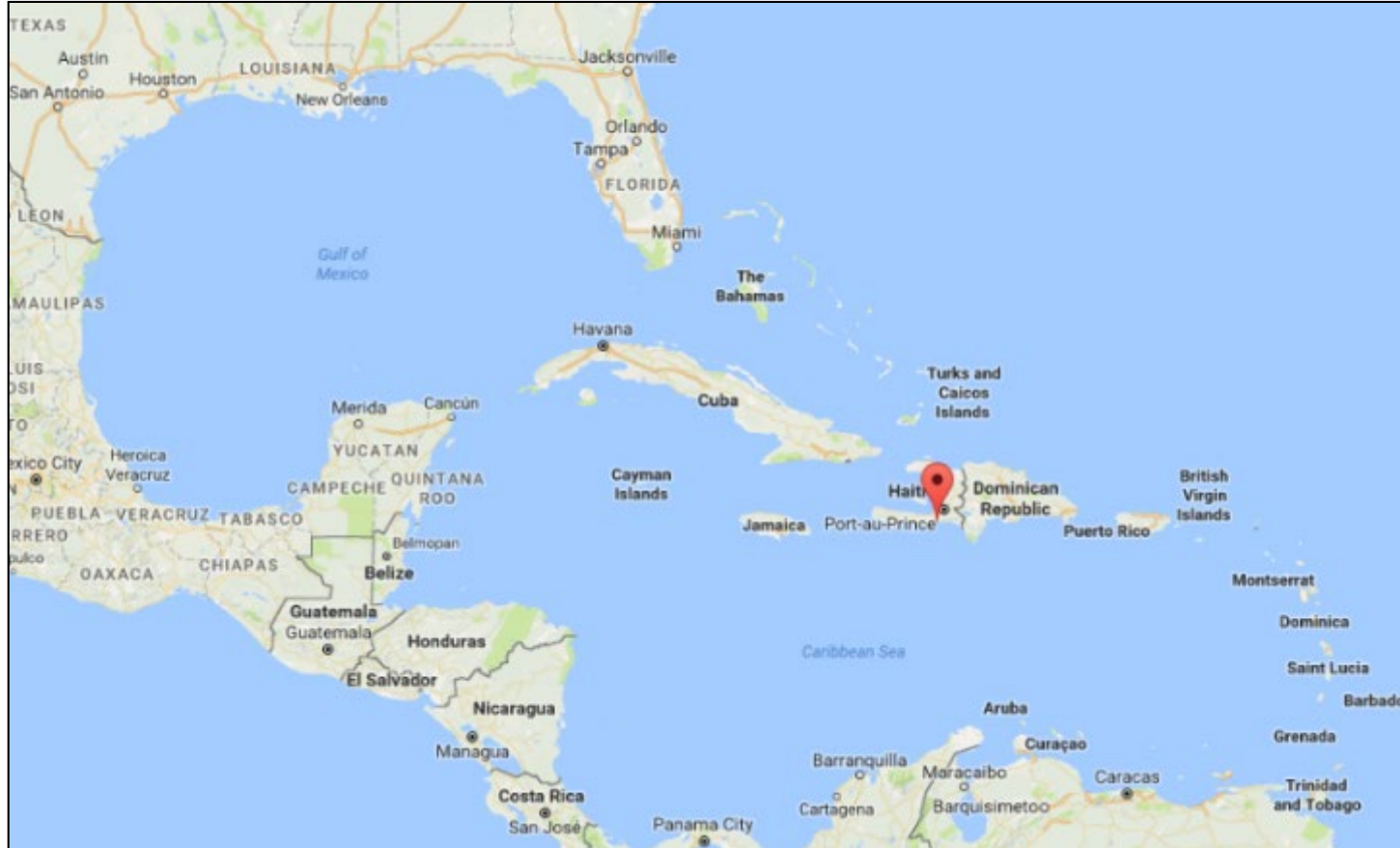
Manitoba Wildfires, 2018 (4/4)

... then by helicopter from LGR to Pauingassi.

4 helicopters flying back and forth for 3 days.



Case 3: Jacmel Hospital, Haiti





MSPP / DSSE



Jacmel Hospital, Haiti (1/5)

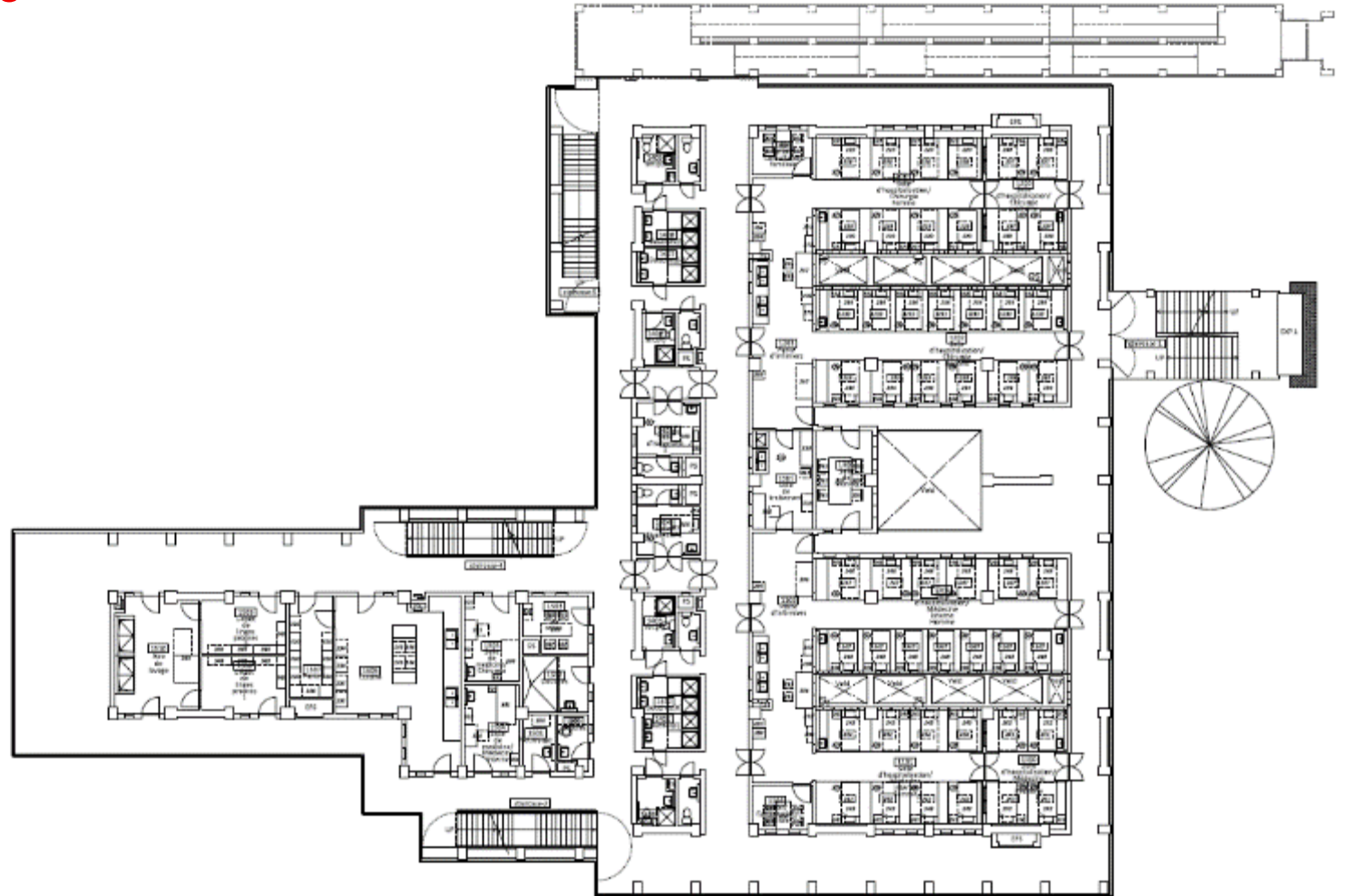
Context

- January 12th 2010: magnitude 7 earthquake
- After the emergency phase, rebuilding and long term development.
- In the South-East department, the Hôpital St-Michel in Jacmel was damaged
- Green light from *Ministère de la Santé Publique et de la Population* and from Haitian Red Cross: Canadian Red Cross to rebuild the hospital, in partnership with local experts, JICA (Japan International Cooperation Agency) and the American Red Cross

Jacmel Hospital, Haiti (2/5)

Medical equipment and furniture

- 2 stories
- 50 beds
- Outpatient ward
- Gynecology
- Dental care
- Ophthalmology
- Kitchen
- Laundry



Jacmel Hospital, Haiti (3/5)

Validate the equipment list

- Meetings with a team from Hôpital Ste-Justine and with local staff from Jacmel Hospital
- List approved by *Ministère de la Santé Publique et de la Population*

Request for Quotation

- Preparing documents with Legal department
- Releasing international tender
- Comparing bids with evaluation team
- Selecting suppliers: international and local
- Purchasing the equipment



Jacmel Hospital, Haiti (4/5)

Storage, Transportation, Customs

- Storing equipment in Mississauga and at local suppliers' warehouses
- Identify each equipment and future location in the hospital
- Transportation to Port-au-Prince
- Long customs clearance process (CRH > MSPP > MEF > Administration générale des douanes)
- Transportation from Port-au-Prince to Jacmel



Jacmel Hospital, Haiti (5/5)

Delivery of equipment at the hospital

- Coordinate with construction site
- Coordinate delivery with local suppliers
- Hiring team of handlers
- Hiring team for installing equipment







Case 4: Field Hospital



Field Hospital (1/4)

Health ERU (Emergency Response Unit)

- Surgery
- Mass casualty triage
- Inpatient acute care
- Community health outreach
- X-ray
- Etc.



Modular configuration so that specific services can be deployed depending on health care needs in the most efficient manner possible.

Field Hospital (2/4)



- Ready for take-off in 48 hours
- Can treat 200 outpatients per day
- Capacity of 20-100 beds
- Designed to be self-sufficient in remote and low-resource environments for a minimum of one month
- Typically deployed for 4 months
- Accompanied by experts (*nurses, doctors, technician, logistics delegate, etc.*)

Field Hospital (3/4)



Preparing the kits

- Warehouse close to Toronto airport
- Purchase items in bulk through established framework agreements
- Kitting takes place regularly – modification from kits are made post deployment
- Expiry date management through CRC ERP Microsoft Dynamics AX.
- Regular Maintenance Schedule (generators, vehicles)
- Resupply to the field is done through mix of local, regional and international procurement

Field Hospital (4/4)

Pharmaceuticals

- IEHK – Interagency Emergency Health Kit
- Framework Agreement with Pharmaceutical Distributer based in Europe – pre-kitted pre-determined list of pharmaceuticals. Available to all National Societies that have a Health ERU. Distributer manages the expiry dates and provides CoO and CoA at time of deployments
- Canadian distributor for Canadian deployments





Case 5: Covid-19



Covid-19 (1/2)

Examples of Canadian Red Cross operations

- Request from GoC to ship PPE to China
- Assisting returning Canadians from Wuhan and cruise ships in Trenton, ON and Cornwall, ON.
Including deployment of ERU mini-clinic.
- Provision of relief supplies to municipalities and communities
- Providing EPC (Epidemic Prevention and Control) services in Long Term Care homes
- Supporting travelers in isolation at PHAC Airport sites: Vancouver, Calgary, Toronto, Montreal, etc.
- Staffing CHSLDs in Québec



Covid-19 (2/2)



Impact on Supply Chain and Logistics

- Procurement of PPE: rush orders and RFQ in parallel
- **Red Cross Health and Safety Committee**
 - Identifying standards and specifications and deciding when and how PPE are given out
 - Operations procedures updated accordingly
 - Multiple working groups consulted: legal, scientific health team, finance etc.
- Innovative ways to deliver goods to beneficiaries
- Additional storage space
- Tracking with ERP

4. Conclusion



Conclusion

Trends

- More and more reliant on technology (*ex: centralized platform for beneficiaries' registration, needs assessments*)
- Electronic Fund Transfers, Prepaid loadable cash cards

Preparedness is key

- Even in emergencies, most requests can be anticipated
- Agreements must be in place in advance
- Preparedness gives us time to pivot quickly, stay flexible and agile when unexpected events happen

“IF YOU FAIL TO PLAN, YOU PLAN TO FAIL”



Questions?