

Serving GOVERNMENT, Serving CANADIANS. Au service du GOUVERNEMENT, au service des CANADIENS.=

Let's talk about Business Acumen How Dumbbells became the new toilet paper

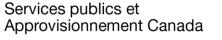


PSPC, Western Region School of Procurement
Al Garlinski, Regional Trainer
July 2020











What is your Business Acumen confidence level?



development customer successful ability support, professional coaching DUSINCSS organization improvement Manager a CU intelligent skill target collaboration goal knowledge bright ingenious solution idea clever profit teamwork SMArt













Purpose

 Provide an awareness of the importance of business acumen skills

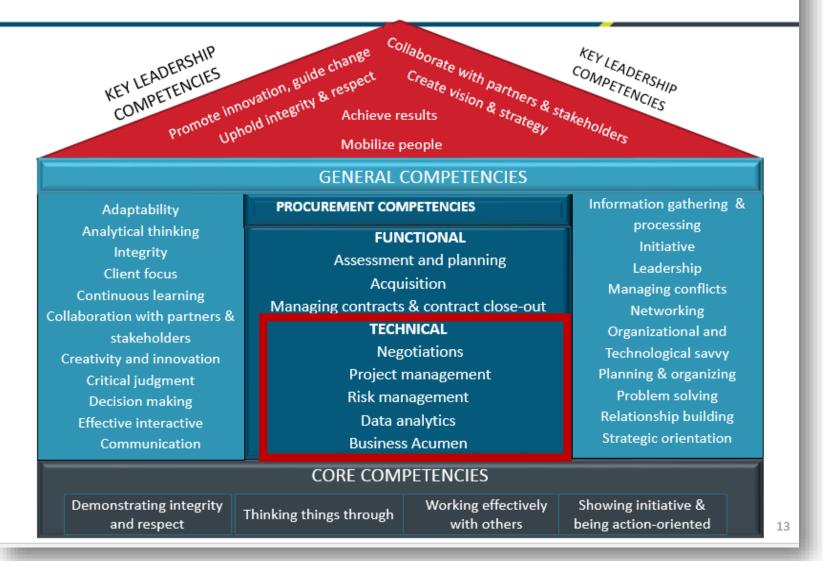
Process

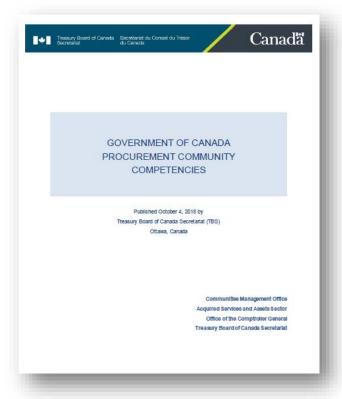
 I'll be sharing my personal story during COVID-19 and answering any questions on the topic.

Payoff

- Have a clear understanding of what is business acumen.
- Understand how to develop the skill.
- Where to find resources.

TBS Procurement Competency Framework







Procurement-Specific Competencies



2020.

Procurement Technical Competencies



Negotiations: Ensures differences are settled between parties in order to achieve results and gain mutual acceptance. Actively communicates, persuades, influences and explores positions and alternatives to ultimately reach the best value, in accordance with policies and legal framework, for the best interest of Canadians and the Government of Canada.



Project Management: Ensures the ability of initiating, planning, executing, controlling, and closing a series of activities, while addressing inherent risks, to achieve specific objectives and success criteria within a defined time line.



Risks Management: Ensures the ability to assess and control threats, at all stages of the procurement process, affecting delivery of results. Specifically ensures evidence-based decisions for assuming, avoiding, transferring, mitigating, sharing or compensating elements of risks.



Data Analytics: Ensures the use of technology for extrapolating findings in support of strategic decision makings, procurement strategies, trends, supply chains and risk management. Procurement data analytics also ensures a strong capability to provide strategic insights and improve results delivery.



Business Acumen: Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.

Procurement Technical Competency 5

Business Acumen

Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.



Basic Proficiency	Intermediate Proficiency	Advanced Proficiency
 Demonstrates an understanding of his or her own organization's priorities and business plans, as well as those of clients. Understands business fundamentals such as accounting (debt, cash flow and profit), supply and demand, marketing, and planning. Leverages the knowledge of business fundamentals and organization's business plan and priorities to create procurement strategies that result in best value goods, services and/or construction. Demonstrates a basic understanding of good and service categories in own field. 	 Demonstrates an understanding of how government priorities and initiatives applyto own role within the department. Takes into consideration the industry dynamics, trends, economic and environmental incentives, constraints and imperatives to respect, and priorities related to own procurement fields. Leverages business sector opportunities and market dynamics to a chieve best value for the client. 	 Demonstrates an understanding of the government machinery, investment plans, mandate letters and priorities as well as own role and responsibility within government. Demonstrates an understanding of the industry global economy goals, differences between small and large Canadian and subsidiary of foreign companies, and industry practices related to own procurement field of expertise. Acts strategically on that government and industry knowledge to devise exceptionally complex procurement strategies. Instills a business-oriented mindset that drives the public procurement activities and innovation.



Reference:

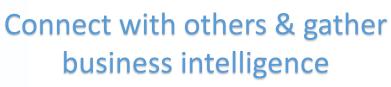
GCpedia, ASA CMO – Competencies (Home): Procurement Community Competencies (2018) October, 4, 2018, accessed Feb 14, 2020.

https://www.gcpedia.gc.ca/wiki/ASAS CMO - Competencies (Home)

People with Business Acumen are:

Critical thinker!



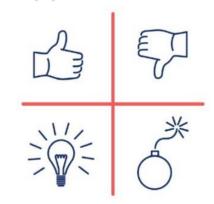




Global "big picture" perspective



Assess risk & opportunities



Review the options and make a decision















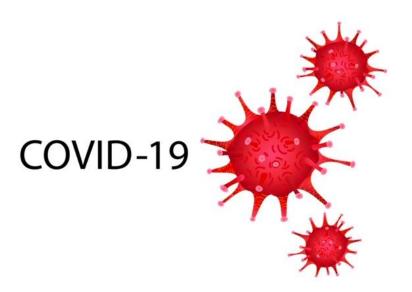
What is Business Acumen?





Business Acumen: Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase







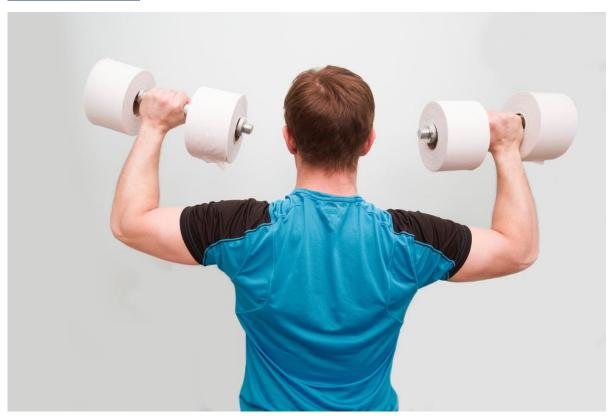




'Dumbbells are now the new toilet paper': COVID-19 leads to demand for fitness equipment



— WATCH: One business that is booming during the pandemic is anything to do with fitness. Whether its online classes or setting up a home gym, as Sarah MacDonald reports, the hardest part about starting may be finding the equipment.









March 2020						
S	M	Т	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16)	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Monday, March 16, 2020



June 2020						
S	M	Т	W	Т	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Tuesday, June 30, 2020



"Sometimes you need to take the blinders off, step back and look at the bigger picture and you might be surprised at what you can see".



With the world forced to work out at home, fitness equipment manufacturers can't keep up with demand.

- Fitness equipment manufacturer industry generates \$2B in revenue 2019.
- Interest in home fitness gear was up 500%+
- 65% of the equipment comes from foundries in China.
- As COVID-19 took hold the supply chain was disrupted, creating shortages.
- Conclusion: Beyond fitness equipment, the pandemic is forcing companies to reconsider its manufacturing capabilities and reassess its reliance of a global supply chain.



Reference: Fitt Insider Newsletter (Accessed 13 July 2020)



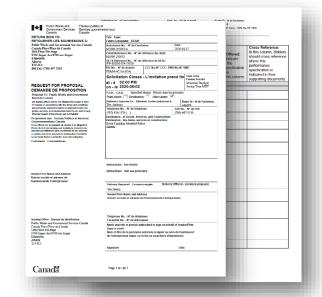
Flexing business savvy with our decisions













Fitness Equipment

Cardio

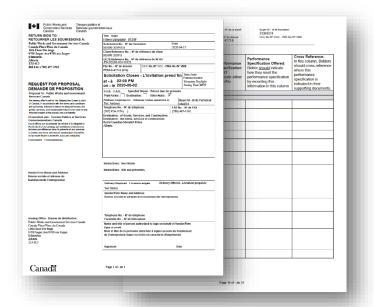


Strength



Training Accessories









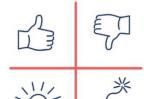
SCHOOL OF PROC PERSONAL SWOT ANALYSIS "Maximize Your Potential with Procurement"

BACKGROUND: A "SWOT" is a commonly used tool to take stock of where a business is and how it could improve. But it can be used on ourselves to recognize our unique skills, strength and talents. Use this exercise to help you manage your weakness and threats while taking advantage of strengths and potential opportunities.

NOTE: This exercise is not about being modest or overly self-critical. For maximum impact, answer the questions honesty – and remember to think about it from both your perspective and those around you.

	Positive [©]	Negative ⊗
Internal 🚱 (within our control)	STRENGTHS When it comes to this procurement project: What do you do well? What do you do better than others? What do others see as your strengths?	WEAKNESSES When it comes to this procurement project: What could you do better? What do you avoid? Where do you have less skill or talent than others? What are others likely to see as weaknesses?
External ()	OPPORTUNTIES When it comes to this procurement project: What opportunities are out there for you? What trends¹ could you take advantage of? What strengths could you turn into opportunities? What is going on within your department that you can capitalize on?	THREATS When it comes to this procurement project: What trends and threats² could harm you? How is the vendor community? What threats do you weaknesses expose you to? What obstacles do you have coming up?

SWOT





- Depth of technical knowledge in goods procurement.
- Strong collaboration & communication skills. (e-procurement team)
- Analytical thinker (MBA student)
- Client focus/customer service.

WEAKNESS

- Not enough research with industry capacity and capability.
- Requirement did not match industry capability
- Specifications were dated.
- All bids were non-responsive.

OPPORTUNITY

 Opportunity to get things right and incorporate up-to-date specifications and a warranty provision that matches watch industry will offer.

THREATS

- Frustrated bidders based on experience with the process.
- Competitive, aggressive industry
- Changing evolving technology
- Supply Chain challenges with Residential vs commercial equipment.











Manitoba gyms, fitness centres prepare to reopen according to COVID-19 rules

BY MARNEY BLUNT GLOBAL NEWS

Posted May 22, 2020 8:40 pm



The Community Gym owner Amie Seier cleans equipment at her facility. . Marney Blunt / Global News

Gyms and fitness centres are preparing to operate in the age of COVID-19, as the province announces fitness facilities will be able to reopen at a limited capacity as part of phase two of Manitoba's reopening plan.

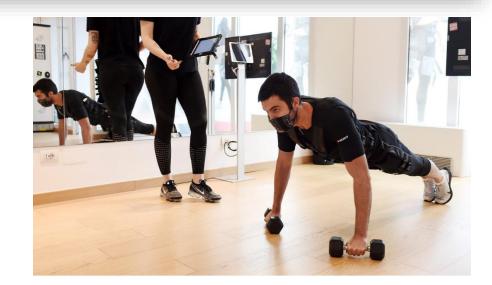
This includes gyms and training facilities, fitness clubs, spas, splash parks, and public and private swimming pools. The facilities will have to operate at 50 per cent capacity or one person per 10 square metres.

"Obviously, the funding model is a challenge because when you look at putting 50 per cent [capacity] in a gym, it's going to change the way revenues spin out in the end," said Stephanie Jeffrey, executive director of Manitoba Fitness Council.



Why Your Gym, Dentist, or Hairdresser May Ask You to Sign a COVID-19 Liability Waiver









Overview of **seven most likely** fallout risks for the world over the next 18 months



Prolonged recession of the global economy



Surge in bankruptcies (big firms and SMEs) and a wave of industry consolidation



Failure of industries or sectors in certain countries to properly recover



High levels of structural unemployment (especially youth)



Tighter restrictions on the cross-border movement of people and goods



Weakening of fiscal positions in major economies



Protracted disruption of global supply chains

Source: Covid-19 Risks Perception Survey April 2020, World Economic Forum

The seven most likely global fallouts from the pandemic

Image: World Economic Forum COVID-19 Risks Perception Survey, April 2020



World Economic Forum - Global RIsk Landscape

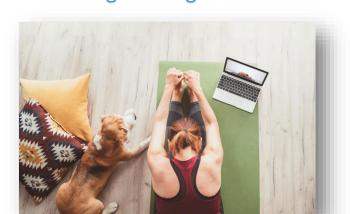
Evaluation Strategies: Driving value through the Procurement Process

Under the Desk Treadmills during COVID-19

Under the Desk Treadmills during COVID-19



On-line Yoga during COVID-19















Business Acumen: Case studies, collaboration, gamification with 5 other learning sessions











- 1. Download the Competencies
- 2. Focus on your weaknesses
- 3. Take action!





PROCUREMENT COMMUNITY COMPETENCIES

Published October 4, 2018 by Treasury Board of Canada Secretariat (TBS) Ottawa, Canada

> Communities Management Office Acquired Services and Assets Sector Office of the Comptroller General Treasury Board of Canada Secretariat

Canadä



Procurement Technical Competency 5

Business Acumen

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Behavioural Indicators					
Basic Proficiency	Intermediate Proficiency	dvanced Proficiency			
Satisfies the needs of the client and better inform decisions by continually acquiring new	 Takes both industry and government knowledge into account when developing new contract clauses. (e.g., basis of payment, supplier selection). 	Anal go uses the knowledge of the market and go ut to lead changes that create value.			
information a bout industry trends and the supply chain structure.					
Makes procurement related decisions or recommendations in taking into consideration business fundamentals.	 Promotes procurements i nitiatives that have economic, social and environmental value to Canadians. 	borates innovative approaches to procurement that benefit both the industry and the government.			
Analyses the procurement issues and identifies potential solutions.	 Maintains and develops networks of both internal and external stakeholders who provide information and intelligence around the market and emergent opportunities. 	 Develops talent management strategies (e.g., training, assignment) around business acumen to improve the team. 			
Uses goods and services commodity knowledge in forming effective procurement activities.	 Develops strategic procurement plans that take into account longer-term activities, issues, challenges and opportunities. 	 Briefs senior management strategically on how the industry and government goals and objectives impact procurement strategies and approaches. 			
Integrates sustainability into procurement processes.	 Promotes the consideration of industry and government trends and priorities when making recommendations to senior management. 	Elaborates complex procurement strategies by leveraging the knowledge of the industry dynamics.			
Clearly states expected deliverables for suppliers.	 Identifies opportunities for new procurement strategies and market innovations. 	 Addresses project and procurement risks based on the knowledge of both the industry and government priorities, dynamics and operational structure. 			
		Maintains strong government-supplier relationship.			



Listen to podcasts on Business Acumen and other topics...



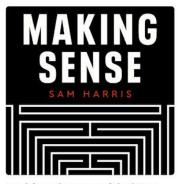
Apple Podcasts Audio that informs & inspires

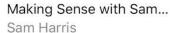
OPEN



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The Tim Ferriss Show
Tim Ferriss: Bestselling...

© *CBCLISTEN Q CBC News At Issue



24 episodes

▶ Play All







Expand you mind beyond your comfort zone!



"Bit size" learning on social media





LeadersGC @LeadersGC · 2020-06-11

Since November 2015, the #LeadersGC has connected public servants across the country with over 35 engaging topics and amazing guests. Our success is all due to YOU, our community that is now over 6,000 strong! Here's to many more years of engagement. #ThankYou !



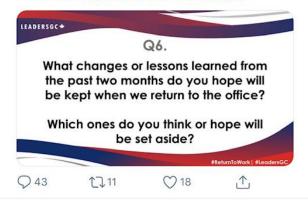
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LeadersGC @LeadersGC · 2020-05-21 ∨ We are loving your answers! Let's keep it

We are loving your answers! Let's keep it going!

Q6. What changes or lessons learned from the past two months do you hope will be kept when we return to the office? Which ones do you think or hope will be set aside? #ReturnToWork #LeadersGC







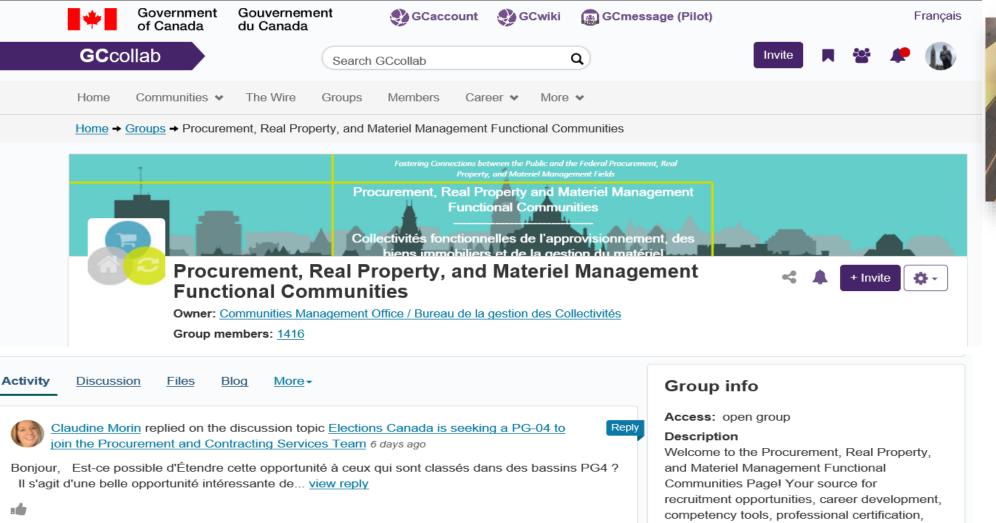
Anya Lisowski • 1st Government of Canada Executive

I highly recommend reading this article by Dan Pontefract about the opportunities that exist if we choose to take them. This is leadership - pushing past the status quo. If we do not act "We will have squandered the opportunity to redefine how we work, how we live, how we care." Let's be bold and reset how we work, lead, include, engage, live, care, diversify, exist, serve, deliver. https://lnkd.in/gQKf8Yy #leadership



This Moment Calls For The Great Reset

forbes.com 12 • 15 min read



Discussion

Tiffany Dennney added a new discussion topic Elections Canada is seeking a PG-04 to

Applicants must currently be at the PG-04 level or equivalent to apply **Note that this is an opportunity for assignment, secondment or deplployment** If you are looking for an opportunity to

Tiffony Donnney added a new discussion tonic Elections Consider is cooking a DC

join the Procurement and Contracting Services Team 6 days ago

work in an organization where you will...

leadership programs, and demographic workforce analyses. Learn more about the ...

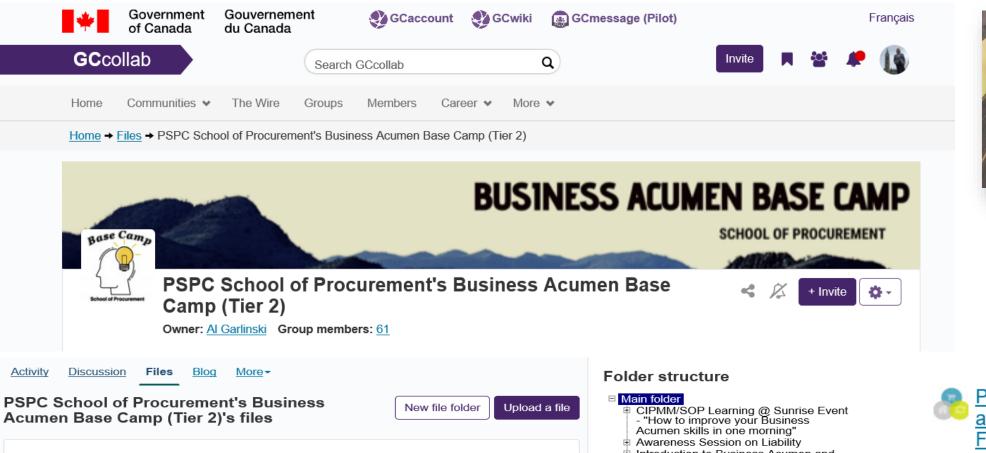




Check out GCcollab!



Search on business acumen







- Introduction to Business Acumen and
- Risk Management Introduction to Task Authorization
- Contracts
- Operation: Evaluation Refresh and **Business Acumen Strategies**
- The Art of Feedback
- Introduction to Freight/Transportation
- Let's talk about the Canadian Content Policy
- Let's talk about CUSMA: How does it impact Procurement?

Did you know?

If you delete a folder, you can optionally choose to delete all files!







open group





Reach out to a "Lifeline"! Expand your network & reach out to others on the topic.



Communities
Management
Office Learning
Events

CIPMM

Learning Events

SCC

Supply Chain
Canada Learning
Events







MICRO-MISSIONS

Search/Offer a short term, voluntary and task-based opportunity that enables you to contribute outside of your daily work activities

2022 Skills Outlook

Growing

- 1. Analytical thinking and innovation
- Active learning and learning strategies
- Creativity, originally and initiative
- Technology design and programming
- Critical thinking and analysis
- Complex problem-solving
- Leadership and social influence
- 8. Emotional intelligence
- Reasoning, problem-solving and ideation
- Systems analysis and evaluation

Source: Puture of Jobs Report 2018. World Economic Forum

Declining

- Manual dexterity, endurance and precision
- Memory, verbal, auditory and spatial abilities
- Management of financial, material resources
- Technology installation and maintenance
- Reading, writing, math and active listening
- Management and personnel
- Quality control and safety awareness
- Coordination and time management
- Visual, auditory and speech abilities
- Technology use, monitoring and control





Web links & References



World Economic Forum



Ivey Purchasing Managers Index



GCPedia - Communities Management Office



GCCollab Page: Procurement, Real Property, **Materiel Management Functional** Communties



Statistics Canada



CIPMM Website



SWOT Analysis Explaination



SOP Business Acumen Base Camp (GCCollab)



Shutterstock Photos





Supply Chain Canada Website



Federal Government Certification Program

Govt of Canada Procurement Community Competencies