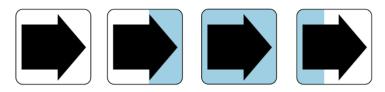
LEARNING @ SUNRISE Learn, Engage & Explore How to improve my Business Acumen skills in one morning.

Public Services and Procurement Canada

Services publics et Approvisionnement Canada



Canadian Institute for Procurement and Materiel Management Institut canadien d'approvisionnement et de gestion du materiel





Public Health Agency of Canada

Agence de la santé publique du Canada





National Défense Defence nationale



Treasury Board of Canada Secretariat



Indigenous Services Canada



Canadian Grain Commission

Commission canadienne des grains





Fisheries and Oceans Canada



Polar Knowledge Canada









RCAF W/C William G. Barker VC Aerospace College







### Congratulations on your Event. Wish we could all be there!

CIPMM wants to encourage more regional professional development & networking.

- Three Initiatives:
  - Identification of "leads" in each Region to help build Regional Chapters;
  - Funding established in our Budget to provide "seed" money for your events; and
  - Continued support to host 2 Regional Workshops each year.
- 2 Requests: We are returning to Winnipeg Nov. 2020 for our Regional Workshop:
  - Can you let us know what you want to see in terms of the Program; and
  - Identify to us if you want to help plan the Event.

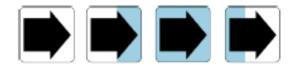
### Enjoy your Day!

### Félicitations pour votre événement. Nous aurions aimé tous être là!

L'ICAGM souhaite encourager le développement professionnel régional et le réseautage.

- Trois initiatives:
  - Identification de «chefs de file» dans chaque région pour aider à créer des sections régionales;
  - Financement établi dans notre budget pour fournir des fonds de démarrage pour vos événements; et
  - Soutien continu pour accueillir 2 ateliers régionaux chaque année.
  - 2 Demandes: Nous retournons à Winnipeg en novembre 2020 pour notre atelier régional:
    - Pouvez-vous nous faire savoir ce que vous voulez voir en termes de programme; et
    - Identifiez-nous si vous souhaitez aider à planifier l'événement.

Profitez de votre journée !



## For more information - Pour plus d'information

Canadian Institute for Procurement and Materiel Management Institut canadien d'approvisionnement et de gestion du matériel

Carolyn Montague, CIPMM President/ Présidente de l'ICAGM Hellas Uddin, CIPMM Director, Regional Chapters Development/ Directeur de l'ICAGM, développement des chapitres régionaux Natalia Kaliberda, CIPMM Secretariat/ Secrétariat de l'ICAGM

1485 Laperriere Ave. Ottawa, ON | K1Z 7S8 Email: admin@cipmm-icagm.ca Phone/ Téléphone: 613-725-0980 http://www.cipmm-icagm.ca



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### Learning @ Sunrise "Learn, Engage and Explore. How to improve my business acumen skills in one morning" – March 2nd 2020

7:30 – 8:30	Registration/Continental Breakfast Canadian Museum for Human Rights - Winnipeg				
8:30 - 8:35	Introduction, feedback/voting activity				
	<ul> <li>Al Garlinski, Regional Trainer, PSPC, Western Region School of Procurement</li> </ul>				
8:35 – 8:40	Indigenous Prayer Opening				
	<ul> <li>Laver Simard, Accommodations Manager, PSPC</li> </ul>				
8:40- 8:45	Opening remarks				
	Anya Lisowski, Regional Director, Client Service Team and Senior Departmental				
	Representative				
8:45 – 9:00	Introduction to Business Acumen. The Purpose, Process and Payoff				
	<ul> <li>Al Garlinski, Regional Trainer, PSPC Western Region School of Procurement</li> </ul>				
9:00–9:15	The Business Case Introduction – "A Different Kind of Treadmill"				
9:15 – 9:30	The Janga game exercise and Risk Management (Team Exercise #1)				
9:30 - 10:15	The SWOT analysis exercise & collaborating with stakeholders (Team Exercise #2)				
10:15 – 11:00	The Option Analysis exercise & recommendations (Team Exercise #3)				
11:00 -11:20	Learning Summary from the teams				
11:20 – 11:25	Closing Remarks, feedback/voting activities				
	Al Garlinski, Regional Trainer, PSPC, Western Region School of Procurement				
11:25 -11:30	Indigenous Prayer Closing				
	Laver Simard, Accommodations Manager, PSPC				

Laver Simard Indigenous Prayer



## Anya Lisowski Opening Remarks

# LEARNING @ SUNRISE Learn, Engage & Explore How to improve my Business Acumen skills in one morning.



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30

Self-Order Kiosk

Self-Order Kiosk



Try our new

Self-Order

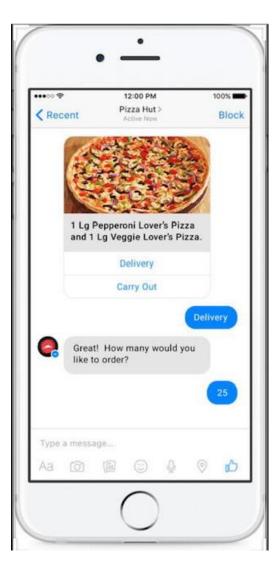
Kiosk

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A Pizza Hut





# Intro to Business Acumen

### Purpose

• Explore the Business Acumen competency

### Process

- Work through a procurement case study
- Collaboration & team work.
- Flex our analytical muscles

### Payoff

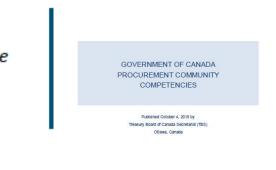
• Build a "Business Acumen Toolbox" to help us navigate through our projects.



### Procurement Technical Competency 5

### **Business Acumen**

Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.



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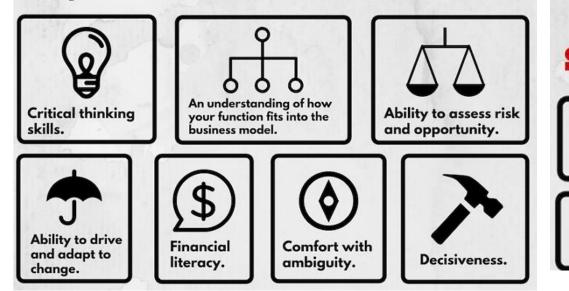
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BUSINESS ACUMEN

SUPPLY CHAIN CANADA PROFESSIONALS ADVANCING THE FUTURE SCM professionals must demonstrate awareness of internal and external dynamics and an acute perception of the dimensions of business issues. They are able to conduct research and identify, collect and analyze information about the national and international markets, global economies, political environment, technology trends and business operation issues to make informed decisions that are clearly linked to the organization's strategy and goals for optimal performance. SCM professionals are then able to see the "whole" picture (understand how decisions impact the entire organization versus a single business unit; understand the company strategy and how supply chain strategy plays into that; and recognize legal and risk elements) before recommending or executing a course of action.



### People with **Business Acumen** Have:



# What does this equate to within **Supply Chain** and **Procurement**?

Understanding of end-to-end Supply Chain and where your sub-function fits in.

Ability to gather business intelligence and relate it to leadership in the organization.





### Education (MBA programs, certifications, etc.) Exposure to a variety of business functions

### Reference:

Argentus Supply Chain Recruiting "Infographic: What is Business Acumen?" Nov 8, 2018, accessed Feb 14, 2020. www.argentus.com/infographic-what-is-business-acumen-2







Business Acumen is keenness and quickness in understanding and dealing with a "business situation" (risks and opportunities) in a manner that is likely to lead to a good outcome.















# The Business Case A different kind of treadmill



You are Martin Simpson, Procurement Specialist, at Public Procurement Canada (PPC). You will be meeting with your client in 2 weeks to present potential options for their procurement project. In order to prepare for the client meeting, you will be collaborating with various stakeholders (your team) and working through 3 different exercises.

- Exercise 1 The JANGA Game Risk Identification
- Exercise 2 SWOT Analysis
  - Exercise 3 Option Analysis & Recommendation



Review the case and introduce yourself to the team

### $\equiv$ NATIONAL REVIEW

### PC CULTURE

### Parents at UC Berkeley Easter-Egg Hunt Must Sign Waivers Due to Kids' Risk of 'Death'

### By KATHERINE TIMPF

April 9, 2019 4:57 PM





A young child participates in the White House Easter Egg Roll in Washington, D.C., April 2, 2018. (Carlos Barria/Reuters)

What's next, a waiver to allow kids to meet Santa at the mall?

According to Reason, parents had to stand in line for up to half an hour to hand in the waiver before their kids could attend the 25th Annual Easter Egg Hunt Learning Festival. The waiver, which was obtained by Reason, listed risks including "minor injuries, such as scratches, bruises, and sprains," "major injuries such as eye injury or loss of sight, joint or back injuries, heart attacks, and concussions," and even "catastrophic injuries including paralysis or death."



### The Jenga Risk exercise



### Brain storm the risk!

- For each block pulled from the stack, **identify a risk the project is facing.**
- Document it on the flip chart with a ranking. (Low, medium, high)
- Place the block on top of the tower.
- Each risk = 5 pts

Stop, when the tower falls down.



Low risk

High risk

10 min



### Running across Lake Winnipeg



### Procurement to deliver heating fuel on winter roads



Risk Identification	Risk level
I could fall thru the ice	Medium
My water supply and food could freeze. This could be an issue, running 30 km for 6 hours.	High
Water gets into my running shoes and freezes (frostbite)	Low
Headache from the bright sun	Low
Cancellation of event due to weather	High
I could get lost during the run	Low
My iphone freezes up.	Medium
I get attacked by wildlife.	Low

Risk Identification	Risk level
Receive no responsive bids	Medium
Bidder does not meet specifications	Low
Truck falls into the lake	Medium
Changing weight restrictions of winter roads may make delivery impossible	High
Contractor may not meet delivery, causing hardship to client	Medium
Unexpected Winter Road closures due to weather	Medium
Limited competition = higher prices	Medium

# How to Perform a Swor Analysis

- What 3
  - SWOT Analysis (Technique)
  - · Strategic Planning (and, Analysis).
  - · Helps identify Strengths, WERKNING, Opportunities, Threadts.
  - · Related to Business Competitionor
    - Project Planning.
  - Helps to Specify the Objectives of a Business Venture or Project and identify the internal deviceal factor that are favorable & Unfavorable to achieve these objectives.



- · Explore New Solutions to Problems
- · Identify Barriers that will limit goals y Objectives.
- · Decide on direction that will be
- must effective
- Preveal possibilities and limitations for change -
- . To revise plans to bert nailyok
- System, communities, cerps.
- · Act as a brainstorming device.

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### **Reference: Projectmanager.com**

"How to perform a SWOT Analysis" blog By Jennifer Bridges Nov 11, 2019. accessed Feb 28, 2020. https://www.projectmanager.com/training/how-to-perform-a-swot-analysis



### STRENGTHS

- Brand identity
- Innovative products
- Loyal customer base
- Brand value reputation
- Marketing advertising
- Distribution chain
- Customer focus

### WEAKENESSES

- Incompatibility
- Matching customer expatiations
- Dependency on other few products
- Limited distribution network
- Premium pricing
- Lack of competition
- Lack of marketing and promotions





### **OPPORTUNITIES**

- Steady customer growth
- Qualified professionals
- Lack of green technology
- Smart wearable technology
- Use of artificial intelligence
- Expand distribution networks
- Apple electric car

### THREATS

- Counterfeit products
- Laptop Competition
- Lawsuits

go BIG

assignment help

- Rising labour costs in other countries
- Market penetration



### **Reference:** go Big assignment help

"Apple SWOT Analysis" blog By Emma Hope, Nov 6, 2019. accessed Feb 28, 2020. https://gobigassignmenthelp.com/blog/apple-swot-analysis/

# The SWOT Analysis exercise

In regards to this Procurement Project....

Identify the environment

- Document the results on the flip chart.
- Each strength, weakness & threat = 1 pts
- Each opportunity = 5 pts

Time limit is 30 minutes.

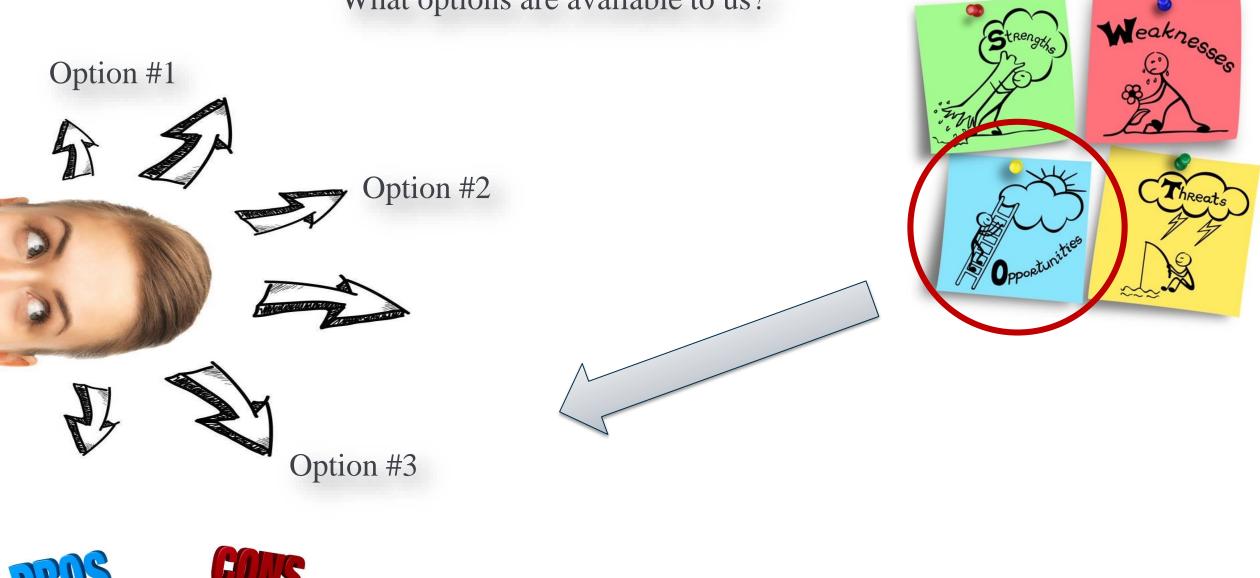


Weakness

Opportunity Threat

30 min

What options are available to us?





## There are always options available to us!



### The Option Analysis exercise



30 min

Identify the options, list the pros & cons

Options = 5 pts Pros & cons = 1 pts each



Sole source?















Business Acumen is keenness and quickness in understanding and dealing with a "business situation" (risks and opportunities) in a manner that is likely to lead to a good outcome.

### Procurement Technical Competency 5

### **Business Acumen**

Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.



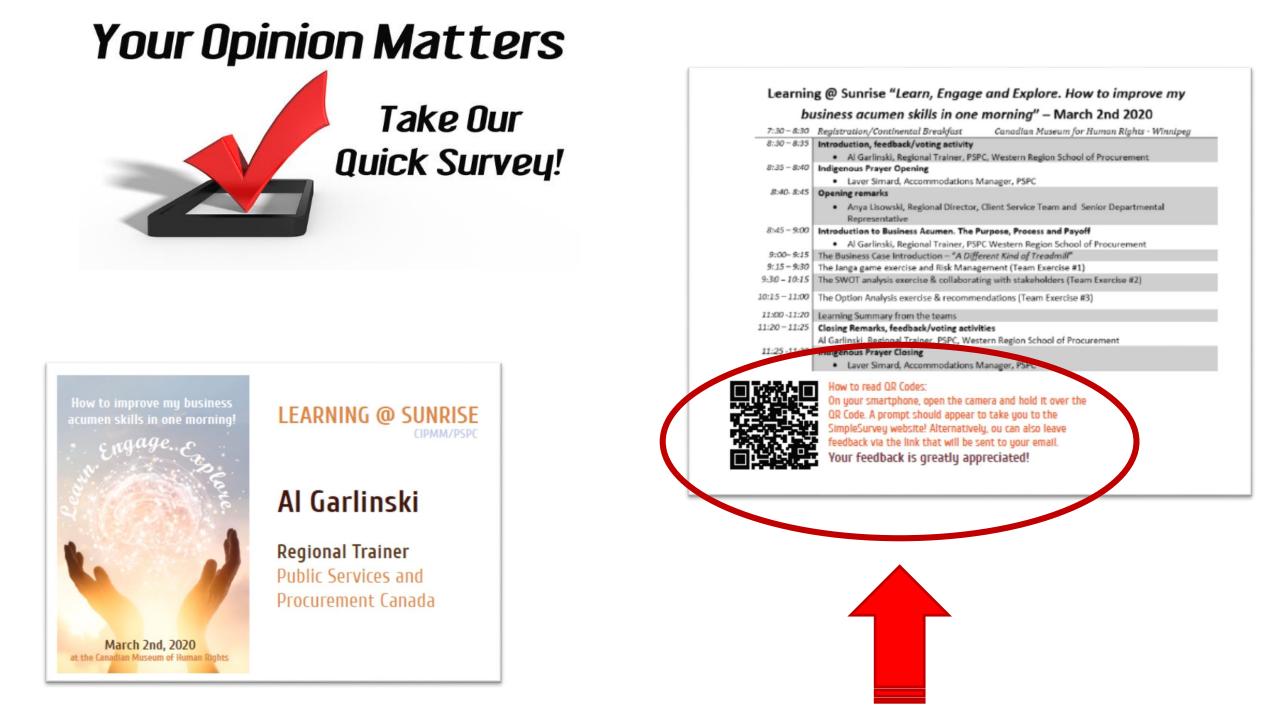
Behavioural Indicators				
Basic Proficiency	Intermediate Proficiency	alvanced Proficiency		
Satisfies the needs of the client and better inform decisions by continually acquiring new	<ul> <li>Takes both industry and government knowledge into account when developing new contract clauses. (e.g., basis of payment, supplier selection).</li> </ul>	Analy uses the knowledge of the market and gradient to lead changes that create value.		
information a bout industry trends and the supply chain structure.				
Makes procurement related decisions or recommendations in taking into consideration business fundamentals.	<ul> <li>Promotes procurements i nitiatives that have economic, social and environmental value to Canadians.</li> </ul>	borates innovative a pproaches to procurement that benefit both the industry and the government.		
Analyses the procurement issues and identifies potential solutions.	<ul> <li>Maintains and develops networks of both internal and external stakeholders who provide information and intelligence around the market and emergent opportunities.</li> </ul>	<ul> <li>Develops talent management strategies (e.g., training, assignment) around business acumen to improve the team.</li> </ul>		
Uses goods and services commodity knowledge in forming effective procurement activities.	<ul> <li>Develops strategic procurement plans that take into account longer-term activities, issues, challenges and opportunities.</li> </ul>	<ul> <li>Briefs senior management strategically on how the industry and government goals and objectives impact procurement strategies and approaches.</li> </ul>		
Integrates sustainability into procurement processes.	<ul> <li>Promotes the consideration of industry and government trends and priorities when making recommendations to senior management.</li> </ul>	<ul> <li>El a borates complex procurement strategi es by leveraging the knowledge of the industry dynamics.</li> </ul>		
Clearly states expected deliverables for suppliers.	<ul> <li>Identifies opportunities for new procurement strategies and market innovations.</li> </ul>	<ul> <li>Addresses project and procurement risks based on the knowledge of both the industry and government priorities, dynamics and operational structure.</li> </ul>		
		Maintains strong government-supplier relationship.		

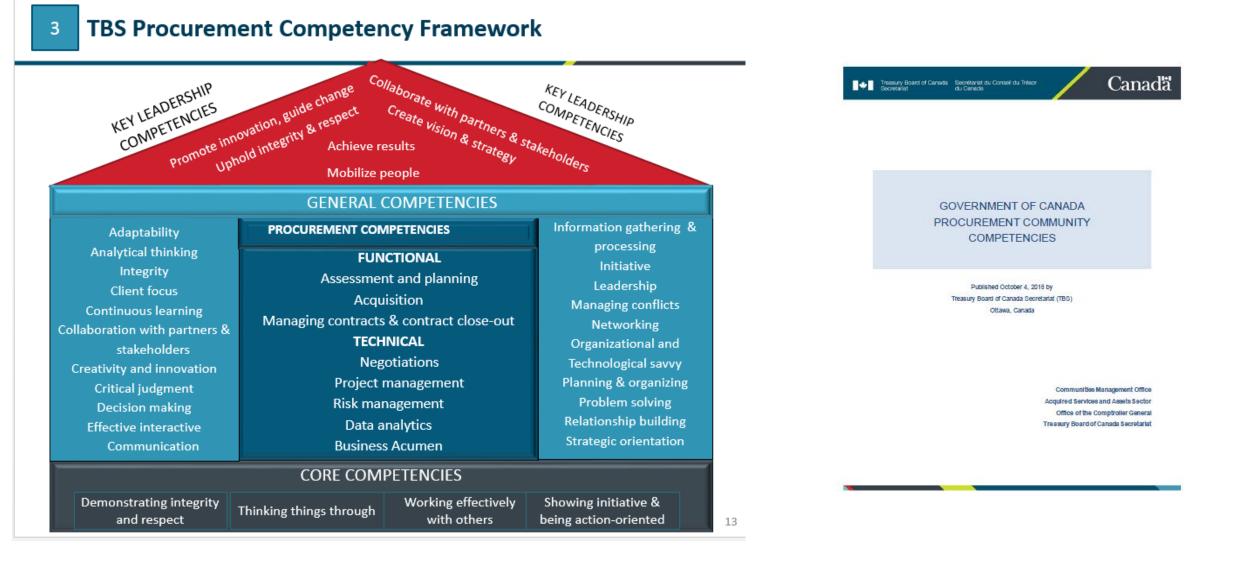


-	slido
	Joining a meeting?
	# schoolofproc
	Join
	Join

What are the various learning strategies to improve my business acumen skill sets?

> If you are not willing to learn, no one can help you. If you are determined to learn, no one can stop you.





### Procurement Technical Competency 5

### **Business Acumen**

Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.

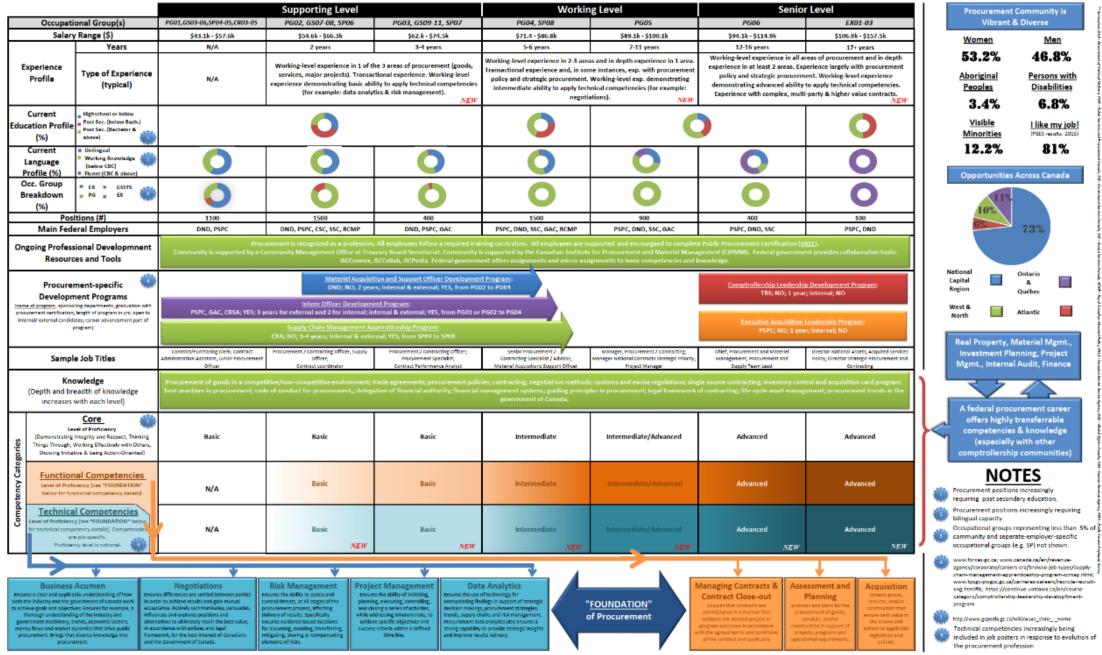


Basic Proficiency	Intermediate Proficiency	Advanced Proficiency
<ul> <li>Demonstrates an understanding of his or her own organization's priorities and business plans, as well as those of clients.</li> <li>Understands business fundamentals such as accounting (debt, cash flow and profit), supply and demand, marketing, and planning.</li> <li>Leverages the knowledge of business fundamentals and organization's business plan and priorities to create procurement strategies that result in best value goods, services and/or construction.</li> <li>Demonstrates a basic understanding of good and service categories in own field.</li> </ul>	<ul> <li>government priorities and initiatives apply to own role within the department.</li> <li>Takes into consideration the industry dynamics, trends, economic and environmental incentives, constraints and imperatives to respect, and priorities related to own procurement fields.</li> <li>Leverages business sector opportunities and market dynamics to a chieve best value for the client.</li> </ul>	<ul> <li>Demonstrates an understanding of the government machinery, investment plans, mandate letters and priorities as well as own role and responsibility within government.</li> <li>Demonstrates an understanding of the industry global economy goals, differences between small and large Canadian and subsidiary of foreign companies, and industry practices related to own procurement field of expertise.</li> <li>Acts strategically on that government and industry knowledge to devise exceptionally complex procurement strategies.</li> <li>Instills a business-oriented mindset that drives the public procurement activities and innovation.</li> </ul>

### **Reference:**

GCpedia, ASA CMO – Competencies (Home): Procurement Community Competencies (2018) October, 4, 2018, accessed Feb 14, 2020. <u>https://www.gcpedia.gc.ca/wiki/ASAS\_CMO\_-</u> <u>Competencies\_(Home)</u>

### Take Charge of Your Federal Government Procurement Career: Contact us at CMO-TBS-BGC-SCT@tbs-sct.gc.ca or Visit us on GCPedia gcpedia.gc.ca/wiki/ASAS CMO - Home



Produced by: Betel Hailu, Rahel Gebremariam and Michael Nowlan (Treasury Board Secretariat/Office of the Comptroller General/Communities Management Office: April 2018)

### **Procurement-Specific Competencies**

### **Procurement Technical Competencies**



Negotiations: Ensures differences are settled between parties in order to achieve results and gain mutual acceptance. Actively communicates, persuades, influences and explores positions and alternatives to ultimately reach the best value, in accordance with policies and legal framework, for the best interest of Canadians and the Government of Canada.



**Project Management:** Ensures the ability of initiating, planning, executing, controlling, and closing a series of activities, while addressing inherent risks, to achieve specific objectives and success criteria within a defined time line.



**Risks Management:** Ensures the ability to assess and control threats, at all stages of the procurement process, affecting delivery of results. Specifically ensures evidence-based decisions for assuming, avoiding, transferring, mitigating, sharing or compensating elements of risks.

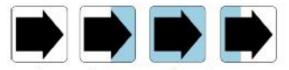


**Data Analytics:** Ensures the use of technology for extrapolating findings in support of strategic decision makings, procurement strategies, trends, supply chains and risk management. Procurement data analytics also ensures a strong capability to provide strategic insights and improve results delivery.



Business Acumen: Ensures a clear and applicable understanding of how both the industry and the government of Canada work to achieve goals and objectives. Ensures a thorough understanding of the industry, government machinery, trends, economic sectors, money flows and market dynamics that drive public procurement. Brings that diverse knowledge into procurement strategies to increase competition and generate greater innovation and best value to Canada.

Reference https:/ Community ctober, Cpedia Competencies //www.gcpedia 201 Competencies CMO  $\infty$ accessed (Home) Competencies (2018 ca/wiki Feb ASAS 2020 (Home): CMO Procurement



# SAVE THE DATE

# Save the Date

2020 CIPMM Regional Workshop in Vancouver! We hope to see you there!



Questions? Phone: (613) 725-0980 E-Mail: admin@cipmm-icagm.ca For more information visit clpmm-icagm.ca APRIL 8, 2020 Pan Pacific Hotel Vancouver

# MARQUEZ LA DATE

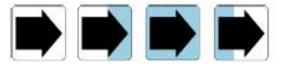


Atelier régional 2020 de l'ICAGM à Vancouver Nous espérons vous y voir!



Questions? Teléphone: (613) 725-0980 Courriel: admin@cipmm-icagm.ca Pour plus d'information visitez cipmm-icagm.ca

8 AVRIL, 2020 Hotel Pan Pacific Vancouver



# SAVE THE DATE

# MARQUEZ LA DATE





