

SUPPLY CHAIN MANAGEMENT ASSOCIATION

# An Overview of Supply Chain





#### SC TRAINING OPPORTUNITIES; AN EVOLUTION

While education in procurement dates back to training manuals from CP and CN in the 1800s, formal education in the pillars of Supply Chain management remain relatively new and are popping up everywhere.

Are skills really transferrable?

How do I develop my staff to the next level?

How do I select the right course for myself or my staff?

What is available and where?



#### STAFF DEVELOPMENT

"We are never going to have the right skills and knowledge to do what needs to be done. The only way we will is to continue to reinvent ourselves, by updating our skills in order to maintain our relevance. We need to accept that as our reality,"

> Jim Caroll, Futurist Special to The Globe and Mail Published Saturday, Sep. 03, 2016 6:00AM EDT



### **ABOUT SCMA**

- Premier end-to-end association for Canadian supply chain professionals
- Established Sept 3 2013 amalgamation of the former Purchasing Management Association of Canada (1919) and the former Supply Chain and Logistics Association of Canada (1967)
- Over 7,000 members across Canada
- Provides Continuous Professional Development and Networking opportunities to members
  - conference, Symposium, webinars



#### OUR MISSION, VISION & VALUES

#### MISSION

To build leadership in supply chain management

#### VISION

Employers recognize and value the contribution of supply chain management professionals to the success of their organizations.

Values:

We are Professional / Collaborative / Focused.



#### SCMA EDUCATION PROGRAMS

- Two streams: tactical and strategic
- Classroom and self-study programs
- Supply Management Training (SMT) early career, skills-based, tactical learning
- Supply Chain Management Professional (SCMP) Designation – leadership program focused on marrying tactical ability and strategic thinking



### AGENDA

- What is a Supply Chain?
- What is Changing?
- Supply Chain Education
- Open Questions

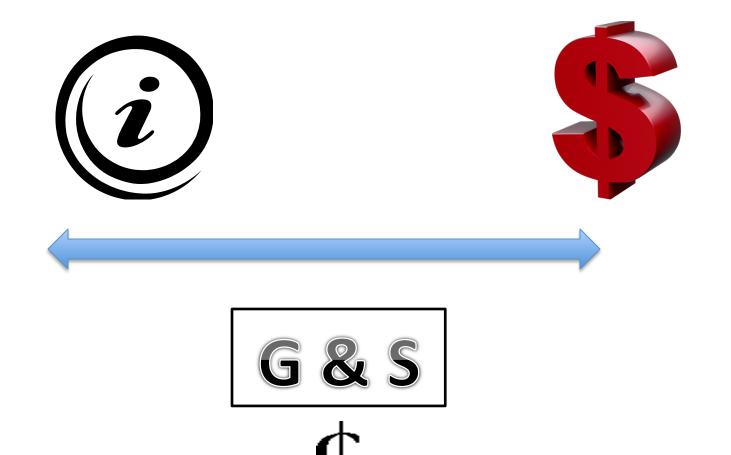


#### STRATEGIC SCM IN CANADA

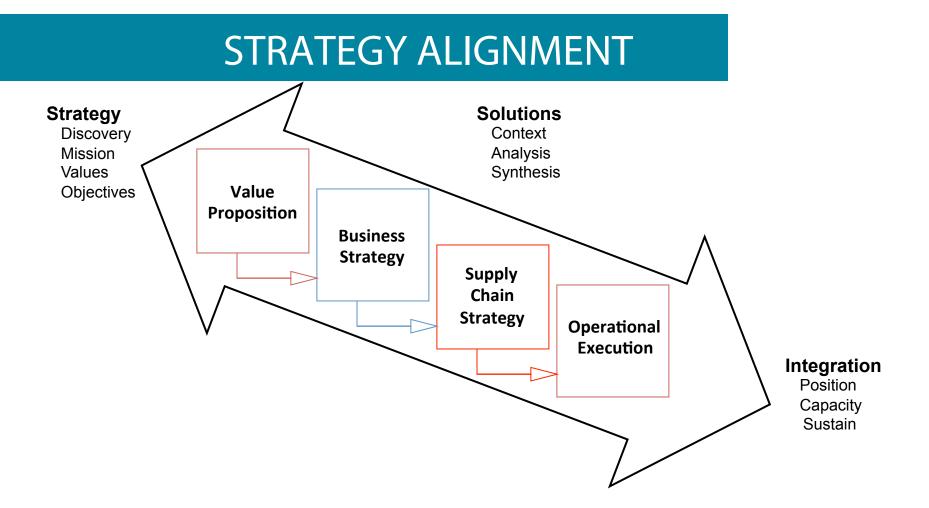
SCMA views the Definition of Canada's SCM as The process of strategically managing flows of goods, services, finance and knowledge, along with relationships **within and among** organizations, to realize greater economic value through:

- Supporting enterprise strategic objectives
- Contributing to the achievement of strategic competitiveness of the enterprise
- Enhancing customer satisfaction

#### WHAT IS SUPPLY CHAIN MANAGEMENT?









#### WHY DO YOU CARE?

- SC excellence is about a relationship between growth, costs, cycles and complexity;
  - most companies have multiple supply chains
- As Artificial Intelligence (AI) replaces procurement professionals in the next decade, SC excellence (as noted above) will be the evolution of public procurement.



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### SPECIFIC TRENDS

#### Public Sector Procurement

- It was a job; potentially a boring one. Now we have an increased emphasis on the profession; advising clients and managing categories.
- Complex contract management may require a different skill set than needs assessment. Both require leadership without authority.
- Artificial Intelligence can replace most of our roles and this will only grow, even at the senior level.



# INTERNET CONNECTIONS

#### Change:

- Social media, mobile technologies, cloud capacity, big data, and Internet of Things.
- the shift from N.A. middle class to global middle class.
- Investment in companies vying for private-public partnerships will come from new places with global crowd sourcing allowing both intellectual and financial capital to flow in new and unique ways.



# ARTIFICIAL INTELLIGENCE

- Robotics will usher in a new disruption in AI, data gathering, access to information and public-private partnershipsRobots are learning in new ways. Sensors (audio, visual and tactile) allow them to learn the way a human learns on the job. But connected to the WWW able to learn from other robots around the world.
- An increase in the number and capability of these robots will create a wave of artificial intelligence programs that can mimic human decision making, including category management, contract management, vendor performance compliance and development, and customer compliance.



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### HOW WE GOT HERE

Yesterday's Supply Chain Leaders.

- Formal training? It didn't exist.
- They learned on the job by doing it
- They relied on networking, and created the associations we turn to today

Now we have new people coming in, potentially with new ideas

- Better educated; more collaborative
- Unaccustomed to business structure





# CAREER DEVELOPMENT

#### **Early Career**

- A provider of business advice and information
- Gathering information, analyzing, reporting, compliance

#### **Mid-Career**

- A tactical leader and operational decision-maker
- Discernment, Negotiation, Project Management, Policy setting

#### **Career Peak**

- A leader and strategic decision-maker
- Vision, Motivation, Leadership, People Development

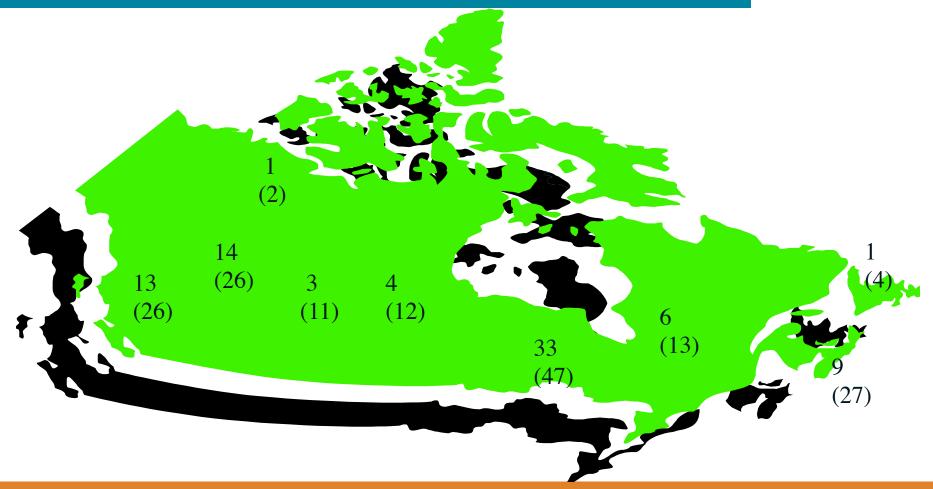


### TRAIN YOUR PEOPLE

- Many Canadian leaders do not see developing a succession plan as an immediate concern.
- The next generation will be attracted to, and retained by those who provide career paths, and offer continuing education and professional development).
- The growth of the supply chain sector, the diminishing talent pool and the retirement of skilled employees all combine to make this a critical time for employers, private and public.



### SCMA RESEARCH – SC OFFERINGS





### **BC COLLEGES AND UNIVERSITIES**

British Columbia Institute of Technology Capilano University Kwantlen Polytechnic University University of British Columbia Vancouver Island University University of Victoria University of Northern British Columbia

Camosun College Douglas College Langara College Okanagan College



### **COLLEGES AND UNIVERSITIES**

#### **ALBERTA:**

- Mount Royal University
- S. Alberta Institute of Technology
- Concordia University of Edmonton
- MacEwan University
- University of Alberta
- University of Calgary
- University of Lethbridge
- Keyano College

#### SASKATCHEWAN:

University of Saskatchewan

#### MANITOBA:

University of Manitoba University of Winnipeg



### **ON COLLEGES AND UNIVERSITIES**

Brock University **Carleton University** Lakehead University McMaster University **Royal Military College Ryerson University** U. of Ontario Institute of Tech. University of Ottawa University of Toronto University of Waterloo University of Windsor Wilfrid Laurier University

York University Algonquin College Conestoga College Durham College Fanshawe College Lambton College Mohawk College Niagara College St. Clair College **Centennial College** Humber College Seneca College

Loyalist College Fleming College St. Lawrence College George Brown College Canadore College Confederation College Northern College Sheridan College

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### QC COLLEGES AND UNIVERSITIES

Bishop's University Concordia University HEC Montreal McGill University Université Laval

#### John Abbott College



### **COLLEGES AND UNIVERSITIES**

#### **NEW BRUNSWICK:**

University of New Brunswick Yorkville University

# NEWFOUNDLAND & LABRADOR:

Memorial University of Newfoundland

#### **NOVA SCOTIA:**

Acadia University Cape Breton University Dalhousie University Nova Scotia Community College

#### NORTHERN TERRITORIES: Aurora College



# ASSOCIATIONS

- SCMA end-to-end supply chain Supply Chain Management Professional (SCMP)
- **APICS** end-to-end supply chain Certified Supply Chain Professional (CSCP)
- **TBS or PWGSC or PMMRP,CMO** Certified Federal Specialist in Procurement (CFSP), Level I and II, or Certified Federal Specialist in Materiel Management (CFSMM)
- **NECI** Public Sector Procurement Program Certificate
- **NIGP** Executive Certificate in Public Procurement



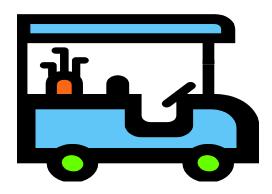
# ASSOCIATIONS

- **CIPFA** Public Finance and Accounting Certificate in Public Sector Procurement
- **ISM** –Certified Professional in Supply Management (CPSM)
- **CIPS** Procurement and Supply Management (MCIPS)
- Non-procurement players in the SC field:
- **CITT** Transportation and Logistics
- **CIFFA** Freight Forwarding
- **CPLI** The Logistics Institute P.Log



### GOLF – AN ANALOGY

- We're following the same concepts as we did in the 1400s.
- Strategy Sink the ball in the fewest number of strokes
- Tactic Use multiple clubs







### GOLF – AN ANALOGY

- We have new tools; the clubs and the balls have evolved.
- Aerodynamics, materials, weight, all allow us to perform better with less effort.
- We have new methods for how we hold our bodies when we swing different clubs.
- The concepts haven't changed, but the way we apply them certainly has.



### WHY AN ASSOCIATION?

- We exist to address the shortcomings of our current leaders.
- We create mentor programs as an educational system.
- We provide networking opportunities that go beyond a beer at the bar.
- We are accountable to the members, so we have to provide what they tell us they need.



### PURCHASING – MORNING COFFEE

- Make or buy decision
  - Cost/Service Trade-off
- Specs qualifying the order (instant/perc/auto-drip)
- BoM / MRP (beans/water/time)
- Source of Supply
  - Cost/Service Trade-off (TDL/grocer/Coffee Service)
  - Relationship / Transaction Cost Reduction / Evaluation
  - Risk Management / Market Conditions / \$
  - Sustainability



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#### THANK YOU!

#### More information:

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