

Canadian Institute for Procurement and Materiel Management  
Institut canadien d'approvisionnement et de gestion du matériel

# PARTNERSHIP OPPORTUNITIES

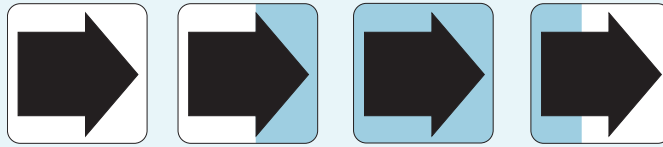


**2018**

CIPMM REGIONAL WORKSHOP

**APRIL 4, 2018**

LE CENTRE SHERATON HOTEL  
MONTREAL, QC



Canadian Institute for Procurement and Materiel Management  
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## **BECOME THE 2018 CIPMM REGIONAL WORKSHOP PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:**

**To increase your organization's profile and visibility in the  
procurement and materiel management community**

**To spotlight your organization's products and services**

**To enhance your organization's image and reinforce branding  
messages**

**To position your organization as a leader in the procurement  
and materiel management community**

**To connect with the industry all in one place**

**A VARIETY OF GREAT PARTNERSHIP  
OPPORTUNITIES ARE AVAILABLE.  
BOOK YOURS TODAY!**



## 1. NETWORKING RECEPTION - \$350

The Networking Reception is the key social event of the Workshop and a wonderful opportunity for guests to reconnect with friends, colleagues and form industry relationships.

### **THE NETWORKING RECEPTION PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization name and logo is displayed on the sign placed in the networking reception hall.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

## 2. DELEGATE NAME BADGES & LANYARDS - \$300

The partner will have their organization logo printed on the delegate name badges & lanyards, providing extended exposure and branding.

### **DELEGATE NAME BADGES & LANYARDS PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- The partner will have their logo printed on badges and lanyards.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to submit an item for the delegate bags.

## 3. WORKSHOP PROGRAM - \$250

Impressive visibility! Your organization logo will be printed on the 2018 CIPMM Regional Workshop Program cover.

### **THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo displayed on cover page of the Regional Workshop program "This program was produced thanks to the generous support of <organization name/logo>.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

#### 4. DELEGATE BAG - \$250

The partner will have their organization logo printed on the delegate bags that will be distributed to delegates, providing extended exposure and branding.

##### **DELEGATE BAG PARTNER WILL RECEIVE THE FOLLOWING BENEFITS:**

- Organization logo displayed on delegate bags.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

#### 5. NETWORKING BREAKS - \$250

Networking breaks will offer a great opportunity for delegates to network while enjoying a variety of refreshments.

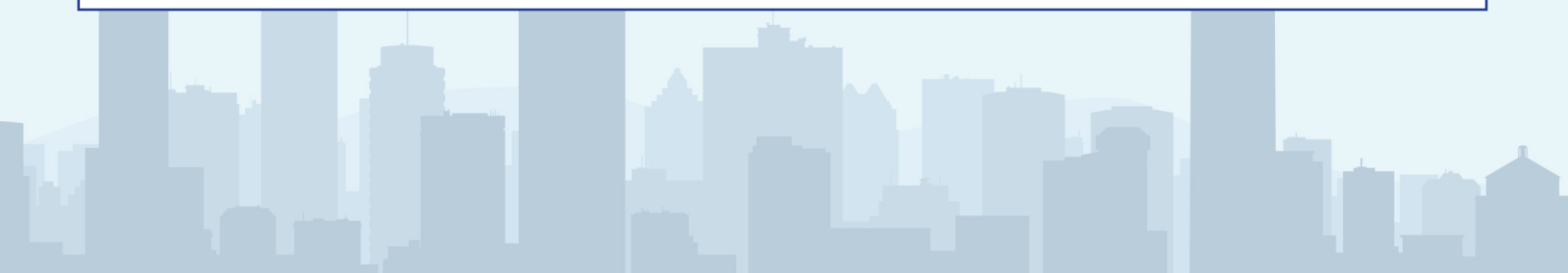
##### **THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

#### 6. TABLE TOP EXHIBIT BOOTH - \$500

##### **THE TABLE TOP EXHIBIT PACKAGE INCLUDES:**

- One 6' table with drape, 2 chairs & 1 electrical outlet (upon request only)
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to submit an item for the delegate bags.



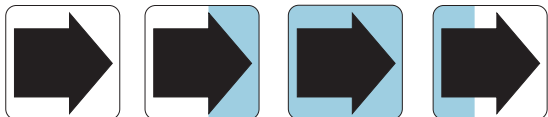
# REGIONAL WORKSHOP PROGRAM ADVERTISING

4. INSIDE FRONT OR BACK COVER (ENGLISH AND FRENCH SECTIONS) – \$200

5. FULL PAGE AD – \$100

6. BUSINESS CARD SIZE AD – \$50





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## **PARTNERSHIP FORM**

### **2018 CIPMM REGIONAL WORKSHOP**

**LE CENTRE SHERATON HOTEL**  
**MONTREAL, QC - APRIL 4, 2018**

PLEASE SUBMIT THE FORM BEFORE MARCH 5, 2018  
TO RECEIVE ALL THE LISTED BENEFITS

#### **COMPANY INFORMATION**

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

#### **PARTNERSHIP OPPORTUNITY**

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

#### **METHOD OF PAYMENT** GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME ☐

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS ☐

MASTER CARD ☐

VISA ☐

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

#### **PARTNERSHIP CANCELLATION POLICY**

**No refund will be issued for cancellation requests received.**

**Return the completed form to CIPMM Regional Workshop**

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

#### **Questions? Information?**

Contact Camille B. Sherwood, CIPMM Regional Workshop Coordinator at (+1) 613-722-8796 x 216

camille.sherwood@thewillowgroup.com