

Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

PARTNERSHIP OPPORTUNITIES

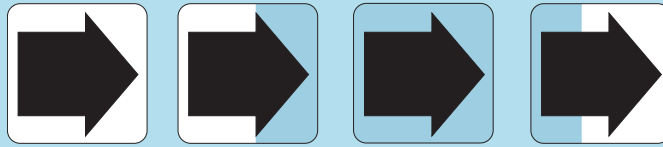


2017

CIPMM REGIONAL WORKSHOP

FEBRUARY 22, 2017

WINNIPEG, MANITOBA



Canadian Institute for Procurement and Materiel Management
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BECOME THE **2017 CIPMM REGIONAL WORKSHOP** PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:

To increase your organization's profile and visibility in the
procurement and materiel management community

To spotlight your organization's products and services

To enhance your organization's image and reinforce branding
messages

To position your organization as a leader in the procurement
and materiel management community

To connect with the industry all in one place

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!**

1. WORKSHOP PROGRAM - \$350

Impressive visibility! Your organization logo will be printed on the 2017 CIPMM Regional Workshop Program cover.

THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the Regional Workshop program "This program was produced thanks to the generous support of <organization name/logo>.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

2. DELEGATE BAG - \$250

The partner will have their organization logo printed on the delegate bags that will be distributed to delegates, providing extended exposure and branding.

DELEGATE BAG PARTNER WILL RECEIVE THE FOLLOWING BENEFITS:

- Organization logo displayed on delegate bags.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.



3. NAME BADGE - \$200

All attendees will see your organization logo printed on the badge!

NAME BADGE PARTNER WILL RECEIVE THE FOLLOWING BENEFITS:

- The partner will have their logo printed on all badges.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

4. NETWORKING RECEPTION - \$500

The Networking Reception is the key social event of the Workshop and a wonderful opportunity for guests to reconnect with friends, colleagues and form industry relationships.

THE NETWORKING RECEPTION PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization name and logo is displayed on the sign placed in the networking reception hall.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.



5. NETWORKING BREAKS - \$200

Networking breaks will offer a great opportunity for delegates to network while enjoying a variety of refreshments.

THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

6. HYDRATION STATION - \$100

THE HYDRATION STATION PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the water station table.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

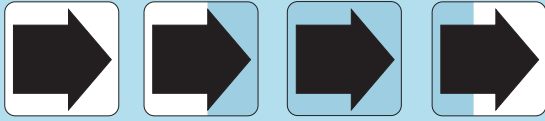




REGIONAL WORKSHOP PROGRAM ADVERTISING ENGLISH OF FRENCH COVER

- 7. INSIDE FRONT COVER (ENGLISH AND FRENCH SECTIONS) – \$250 (EXCLUSIVE)
- 8. BUSINESS CARD SIZE AD – \$100 (UNLIMITED)





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PARTNERSHIP FORM

2017 CIPMM REGIONAL WORKSHOP

WINNIPEG, MANITOBA – FEBRUARY 22, 2017

PLEASE SUBMIT THE FORM BEFORE JANUARY 22, 2017
TO RECEIVE ALL THE LISTED BENEFITS

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

All requests for partnership cancellation must be in writing. Cancellation requests received up to and including January 13, 2017 will receive a 50% refund of total payment. **No refund will be issued for cancellation requests received after January 13, 2017.**

Return the completed form to CIPMM Regional Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Camille B. Sherwood, CIPMM Regional Workshop Coordinator at (+1) 613-722-8796 x 216

camille.sherwood@thewillowgroup.com