

29TH ANNUAL CIPMM NATIONAL WORKSHOP



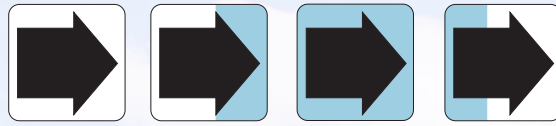
Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du materiel

PARTNERSHIP OPPORTUNITIES

MAY 29 & 30, 2018 – OTTAWA (ON)



PEOPLE. PURPOSE. PASSION.



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME A 2018 CIPMM NATIONAL WORKSHOP PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:



To increase your organization's profile and visibility in the procurement and materiel management community



To spotlight your organization's products and services



To enhance your organization's image and reinforce branding messages



To position your organization as a leader in the procurement and materiel management communities



To connect with the industry all in one place



To attract more visitors to your booth and / or your website



To receive the professional workshop photo package for your organization



To be featured on the CIPMM website and social media

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES IS AVAILABLE.
BOOK YOURS TODAY!**

1.

KEYNOTE SPEAKER LUNCH - \$ 3,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce Speaker during the Lunch, and make a 5-min presentation about your organization/company.
- Two seats at the VIP table.
- Photo opportunity with Speaker.
- Organization logo shown on a screen during the Keynote Lunch.
- Public acknowledgement by Emcee at the Keynote Lunch, Opening and Closing Remarks.
- Full page ad and organization logo in the printed program.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

2.

DELEGATE / EXHIBITOR NAME BADGES & LANYARDS - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges and lanyards.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

3.

AWARDS CEREMONY & NETWORKING LUNCH - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to welcome delegates to the Networking Lunch.
- Two seats at the VIP table.
- Organization logo shown on a screen during the Networking Lunch.
- Public acknowledgement by Emcee at the Networking Lunch, Opening and Closing Remarks.
- Full page ad and organization logo in the printed program.
- Recognition on the Workshop website on social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

4.

DELEGATE BAG - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo printed on the delegate bag.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

5.

WORKSHOP PROGRAM - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the cover page of the National Workshop program.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

6.

NETWORKING RECEPTION ENTERTAINMENT - \$1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce/announce entertainment act.
- Organization logo displayed on the signs placed in the Networking Reception area.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Networking Reception, Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

7.

AUDIO VISUAL - \$ 1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on screens during all sessions on both days.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

8.

NETWORKING LOUNGE - \$ 1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the sign in the Lounge.
- Opportunity to provide branded furniture, elements of décor in your corporate brand colors for the Lounge.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

9.

WATER STATION - \$ 1,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the water station tables on both days.
- Opportunity to provide branded cups and napkins.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

10.

NETWORKING BREAK IN THE TRADE SHOW - \$ 1,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the networking break.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

11.

LEARNING LOUNGE IN THE TRADE SHOW - \$ 1,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- A guaranteed opportunity to present a demo / session in the Learning Lounge.
- Organization logo displayed on the signs inside/outside one of the Learning Lounges.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the virtual delegate bag (e.g. link to product, brochure, etc...)
- Opportunity to submit an item for the physical delegate bags (excl. informational item e.g. brochure, flyer, print-outs etc.)

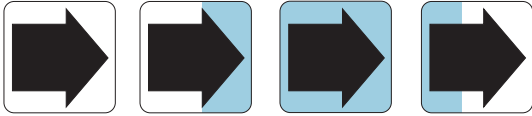
NATIONAL WORKSHOP PROGRAM ADVERTISING

12. INSIDE FRONT AND BACK COVER - \$ 1,500

13. FULL PAGE AD (ENGLISH & FRENCH sections) - \$ 1,000

14. HALF PAGE AD (ENGLISH & FRENCH sections) - \$ 500

15. QUARTER PAGE AD (ENGLISH & FRENCH sections) - \$ 350



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PARTNERSHIP FORM

2018 CIPMM NATIONAL WORKSHOP

PLEASE SUBMIT THE FORM BEFORE **MARCH 28, 2018**
TO RECEIVE ALL PARTNERSHIP BENEFITS

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

PROVINCE

TEL

POSTAL CODE

EMAIL

CITY

COUNTRY

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

All requests for partnership cancellation must be in writing. Cancellation requests received up to and including March 28, 2018 will receive a 50% refund of total payment. **No refund will be issued for cancellation requests received after March 28, 2018.**

Return the completed form to CIPMM National Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Camille Sherwood, CIPMM National Workshop Coordinator at (+1) 613-722-8796 x 216

camille.sherwood@thewillowgroup.com